

Bragdon Peter J
 Form 4
 February 12, 2019

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Bragdon Peter J

2. Issuer Name and Ticker or Trading Symbol
 COLUMBIA SPORTSWEAR CO
 [COLM]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 EVP/CAO, Gen. Counsel

(Last) (First) (Middle)

C/O COLUMBIA SPORTSWEAR COMPANY, 14375 NW SCIENCE PARK DRIVE

3. Date of Earliest Transaction (Month/Day/Year)
 02/08/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

PORTLAND, OR 97229

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (A) or (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	02/08/2019		M	V	8,343 (1)	A	\$ 42.11 28,955 D
Common Stock	02/08/2019		S		8,343 (1)	D	\$ 102.8 20,612 D
Common Stock	02/08/2019		S		2,481 (1)	D	\$ 102.8 18,131 D
Common Stock	02/08/2019		G	V	600	D	\$ 0 17,531 D
	02/12/2019		M		500	A	\$ 43.45 18,031 D

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Common Stock							
Common Stock	02/12/2019		S	500	D	\$ 107.75	17,531 D
Common Stock	02/12/2019		M	3,501	A	\$ 43.45	21,032 D
Common Stock	02/12/2019		S	3,501	D	\$ 106.04 (2)	17,531 D
Common Stock	02/12/2019		M	2,780	A	\$ 42.11	20,311 D
Common Stock	02/12/2019		S	2,780	D	\$ 106.04 (2)	17,531 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 42.11	02/08/2019		M	8,343 (1)	02/09/2016 ⁽³⁾	02/08/2025	Common Stock	8,343
Employee Stock Option (right to buy)	\$ 43.45	02/12/2019		M	500	01/29/2016 ⁽⁴⁾	01/28/2025	Common Stock	500

