

Baidu.com, Inc.  
Form SC 13G/A  
February 13, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G  
(Rule 13d-102)**

**Information Statement Pursuant to Rules 13d-1 and 13d-2  
Under the Securities Exchange Act of 1934  
(Amendment No. 1)\***

Baidu.com, Inc.

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(Name of Issuer)

Class A Ordinary Shares

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(Title of Class of Securities)

056752108

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(CUSIP Number)

December 31, 2006

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Date of Event Which Requires Filing of the Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).



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|   |   |                         |
|---|---|-------------------------|
| 1.  | NAME OF REPORTING PERSON<br>S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON<br><b>Citadel Limited Partnership</b>             |                         |
| 2.  | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP<br>(a) <input checked="" type="checkbox"/> x<br>(b) <input type="checkbox"/> o |                         |
| 3.  | SEC USE ONLY  |                         |
| 4.  | CITIZENSHIP OR PLACE OF ORGANIZATION<br><b>Illinois limited partnership</b>   |                         |
| NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH |   |                         |
| 5.  | SOLE VOTING POWER   | <b>0</b>                |
| 6.  | SHARED VOTING POWER   | <b>513,376 shares</b>   |
| 7.  | SOLE DISPOSITIVE POWER  | <b>0</b>                |
| 8.  | SHARED DISPOSITIVE POWER  | <b>See Row 6 above.</b> |
| 9.  | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON<br><b>See Row 6 above.</b>   |                         |
| 10.   | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES <input type="checkbox"/> o                                 |                         |
| 11.   | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)<br><b>Approximately 2.4% as of the date of this filing</b>                    |                         |
| 12.   | TYPE OF REPORTING PERSON<br><b>PN; HC</b>   |                         |

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|--|---|---|
| 1.   | NAME OF REPORTING PERSON<br>S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON<br><b>Citadel Investment Group, L.L.C.</b>        |   |
| 2.   | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP<br>(a) <input checked="" type="checkbox"/> x<br>(b) <input type="checkbox"/> o |   |
| 3.   | SEC USE ONLY  |   |
| 4.   | CITIZENSHIP OR PLACE OF ORGANIZATION<br><b>Delaware limited liability company</b>   |   |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 5.  | SOLE VOTING POWER<br><b>0</b>                       |
|  | 6.  | SHARED VOTING POWER<br><b>513,376 shares</b>        |
|  | 7.  | SOLE DISPOSITIVE POWER<br><b>0</b>                  |
|  | 8.  | SHARED DISPOSITIVE POWER<br><b>See Row 6 above.</b> |
| 9.   | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON<br><b>See Row 6 above.</b>   |   |
| 10.  | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES<br>CERTAIN SHARES <input type="checkbox"/> o                              |   |
| 11.  | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)<br><b>Approximately 2.4% as of the date of this filing</b>                    |   |
| 12.  | TYPE OF REPORTING PERSON<br><b>OO; HC</b>   |   |

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| 1.   | NAME OF REPORTING PERSON<br>S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON<br><b>Kenneth Griffin</b>                         |   |
| 2.   | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP<br>(a) <input checked="" type="checkbox"/> x<br>(b) <input type="checkbox"/> o |   |
| 3.   | SEC USE ONLY  |   |
| 4.   | CITIZENSHIP OR PLACE OF ORGANIZATION<br><b>U.S. Citizen</b>   |   |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 5.  | SOLE VOTING POWER<br><b>0</b>                       |
|  | 6.  | SHARED VOTING POWER<br><b>513,376 shares</b>        |
|  | 7.  | SOLE DISPOSITIVE POWER<br><b>0</b>                  |
|  | 8.  | SHARED DISPOSITIVE POWER<br><b>See Row 6 above.</b> |
| 9.   | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON<br><b>See Row 6 above.</b>   |   |
| 10.  | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES<br>CERTAIN SHARES <input type="checkbox"/> o                              |   |
| 11.  | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)<br><b>Approximately 2.4% as of the date of this filing</b>                    |   |
| 12.  | TYPE OF REPORTING PERSON<br><b>IN; HC</b>   |   |

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|--|---|---|
| 1.   | NAME OF REPORTING PERSON<br>S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON<br><b>Citadel Equity Fund Ltd.</b>                |   |
| 2.   | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP<br>(a) <input checked="" type="checkbox"/> x<br>(b) <input type="checkbox"/> o |   |
| 3.   | SEC USE ONLY  |   |
| 4.   | CITIZENSHIP OR PLACE OF ORGANIZATION<br><b>Cayman Islands company</b>   |   |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 5.  | SOLE VOTING POWER<br><b>0</b>                       |
|  | 6.  | SHARED VOTING POWER<br><b>513,376 shares</b>        |
|  | 7.  | SOLE DISPOSITIVE POWER<br><b>0</b>                  |
|  | 8.  | SHARED DISPOSITIVE POWER<br><b>See Row 6 above.</b> |
| 9.   | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON<br><b>See Row 6 above.</b>   |   |
| 10.  | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES<br>CERTAIN SHARES <input type="checkbox"/> o                              |   |
| 11.  | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)<br><b>Approximately 2.4% as of the date of this filing</b>                    |   |
| 12.  | TYPE OF REPORTING PERSON<br><b>CO</b>   |   |

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|--|---|---|
| 1.   | NAME OF REPORTING PERSON<br>S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON<br><b>Citadel Derivatives Group LLC</b>           |   |
| 2.   | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP<br>(a) <input checked="" type="checkbox"/> x<br>(b) <input type="checkbox"/> o |   |
| 3.   | SEC USE ONLY  |   |
| 4.   | CITIZENSHIP OR PLACE OF ORGANIZATION<br><b>Delaware limited liability company</b>   |   |
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON<br>WITH | 5.  | SOLE VOTING POWER<br><b>0</b>                       |
|  | 6.  | SHARED VOTING POWER<br><b>513,376 shares</b>        |
|  | 7.  | SOLE DISPOSITIVE POWER<br><b>0</b>                  |
|  | 8.  | SHARED DISPOSITIVE POWER<br><b>See Row 6 above.</b> |
| 9.   | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON<br><b>See Row 6 above.</b>   |   |
| 10.  | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES<br>CERTAIN SHARES <input type="checkbox"/> o                              |   |
| 11.  | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)<br><b>Approximately 2.4% as of the date of this filing</b>                    |   |
| 12.  | TYPE OF REPORTING PERSON<br><b>OO; BD</b>   |   |

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Item 1(a) Name of Issuer: **BAIDU.COM, INC.**  
 1(b) Address of Issuer's Principal Executive Offices:

**12/F, Ideal International Plaza  
 No. 58 West-North 4<sup>th</sup> Ring  
 Beijing 100080, People's Republic of China**

Item 2(a) Name of Person Filing<sup>1</sup>  
 Item 2(b) Address of Principal Business Office  
 Item 2(c) Citizenship

Citadel Limited Partnership  
 131 S. Dearborn Street  
 32nd Floor  
 Chicago, Illinois 60603  
 Illinois limited partnership

Citadel Investment Group, L.L.C.  
 131 S. Dearborn Street  
 32nd Floor  
 Chicago, Illinois 60603  
 Delaware limited liability company

Kenneth Griffin  
 131 S. Dearborn Street  
 32nd Floor  
 Chicago, Illinois 60603  
 U.S. Citizen

Citadel Equity Fund Ltd.  
 c/o Citadel Investment Group, L.L.C.  
 131 S. Dearborn Street  
 32nd Floor  
 Chicago, Illinois 60603  
 Cayman Islands company

Citadel Derivatives Group LLC  
 c/o Citadel Investment Group, L.L.C.  
 131 S. Dearborn Street  
 32nd Floor  
 Chicago, Illinois 60603  
 Delaware limited liability company

<sup>1</sup> Citadel Wellington LLC, a Delaware limited liability company ("CW"), and Citadel Kensington Global Strategies Fund Ltd., a Bermuda company ("CKGSF"), collectively own 100% of Citadel Holdings Ltd., a Cayman Islands company ("CH"), which owns 100% of Citadel Equity Fund Ltd. ("CEF"). None of CW, CKGSF or CH has any control over the voting or disposition of securities held by Citadel Equity Fund Ltd. CW and Citadel Limited



Partnership collectively own 100% of Citadel Derivatives Group LLC, but CW does not have any control over the voting or disposition of securities held by Citadel Derivatives Group LLC.

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2(d) Title of Class of Securities:

**Class A Ordinary Shares, par value \$.00005 per share**

2(e) CUSIP Number: **056752108**

Item 3 If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under Section 15 of the Exchange Act;
- (b)  Bank as defined in Section 3(a)(6) of the Exchange Act;
- (c)  Insurance company as defined in Section 3(a)(19) of the Exchange Act;
- (d)  Investment company registered under Section 8 of the Investment Company Act;
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
- (j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box.  x

Item 4 Ownership:

**CITADEL LIMITED PARTNERSHIP  
 CITADEL INVESTMENT GROUP, L.L.C.  
 KENNETH GRIFFIN  
 CITADEL EQUITY FUND LTD.  
 CITADEL DERIVATIVES GROUP LLC**

(a) Amount beneficially owned:

513,376 shares

|                        |     |                    |
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(b) Percent of Class:

Approximately 2.4% as of the date of this filing

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote:

0

(ii) shared power to vote or to direct the vote:

See Item 4(a) above.

(iii) sole power to dispose or to direct the disposition of:

0

(iv) shared power to dispose or to direct the disposition of:

See Item 4(a) above.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following:

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable.

Item 7 Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

See Item 2 above.

Item 8 Identification and Classification of Members of the Group:

Not Applicable.

Item 9 Notice of Dissolution of Group:

Not Applicable.

|                        |            |                     |
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Item 10

Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

\* John C. Nagel is signing on behalf of Kenneth Griffin as attorney-in-fact pursuant to a power of attorney previously filed with the Securities and Exchange Commission on February 24, 2006, and hereby incorporated by reference herein. The power of attorney was filed as an attachment to a filing by Citadel Limited Partnership on Schedule 13G for Morgans Hotel Group Co.

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After reasonable inquiry and to the best of its knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated this 13th day of February, 2007

|  |  |
|--|--|
| <p><b>KENNETH GRIFFIN</b></p> <p>By: <u>/s/ John C. Nagel</u><br/>John C. Nagel, attorney-in-fact*</p>   | <p><b>CITADEL EQUITY FUND LTD.</b></p> <p>By: Citadel Limited Partnership,<br/>its Portfolio Manager</p>   |
| <p><b>CITADEL LIMITED PARTNERSHIP</b></p> <p>By: Citadel Investment Group, L.L.C.,<br/>its General Partner</p> <p>By: <u>/s/ John C. Nagel</u><br/>John C. Nagel, Director and<br/>Associate General Counsel</p>   | <p>By: Citadel Investment Group, L.L.C.,<br/>its General Partner</p> <p>By: <u>/s/ John C. Nagel</u><br/>John C. Nagel, Director and<br/>Associate General Counsel</p> |
| <p><b>CITADEL DERIVATIVES GROUP LLC</b></p> <p>By: Citadel Limited Partnership,<br/>its Managing Member</p> <p>By: Citadel Investment Group, L.L.C.,<br/>its General Partner</p> <p>By: <u>/s/ John C. Nagel</u><br/>John C. Nagel, Director and<br/>Associate General Counsel</p> | <p><b>CITADEL INVESTMENT GROUP, L.L.C.</b></p> <p>By: <u>/s/ John C. Nagel</u><br/>John C. Nagel, Director and<br/>Associate General Counsel</p>                       |