Davey Andrea Form 4 March 19, 2019

# FORM 4

Check this box

if no longer

Section 16.

Form 4 or

obligations

Form 5

subject to

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

NEW YORK, NY 10010

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Davey Andrea Issuer Symbol TIFFANY & CO [TIF] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify TIFFANY & CO., 200 FIFTH 03/15/2019 below) **AVENUE** Senior Vice President

(Street) 4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

| (City)                               | (State)                                 | (Zip) Tabl  | e I - Non-D                            | Derivative                       | Secu                         | rities Acqu  | ired, Disposed of  | , or Beneficiall   | y Owned   |
|--------------------------------------|---|---|--|----------------------------------|------------------------------|--------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securi on(A) or Di (Instr. 3, | ispose<br>4 and<br>(A)<br>or | ed of (D)    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock \$.01<br>Par         | 03/15/2019                              |   | M                                      | 415                              | A                            | (1)          | 3,484  | D  |   |
| Common<br>Stock \$.01<br>Par         | 03/15/2019                              |   | M                                      | 17                               | A                            | <u>(2)</u>   | 3,501  | D  |   |
| Common<br>Stock \$.01<br>Par         | 03/15/2019                              |   | F                                      | 144 (3)                          | D                            | \$<br>96.405 | 3,357  | D  |   |
| Common Stock \$.01                   | 03/16/2019                              |   | M                                      | 534                              | A                            | <u>(4)</u>   | 3,891  | D  |   |

**OMB APPROVAL** 

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Par

| Common<br>Stock \$.01<br>Par | 03/16/2019 | F | 179 (3) | D | \$ 96.88 | 3,712 | D |
|------------------------------|------------|---|---------|---|----------|-------|---|
| Common<br>Stock \$.01<br>Par | 03/18/2019 | M | 439     | A | (5)      | 4,151 | D |
| Common<br>Stock \$.01<br>Par | 03/18/2019 | F | 150 (3) | D | \$ 96.88 | 4,001 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) |         | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  | 8. Pric<br>Deriva<br>Securi<br>(Instr. |
|---|---|---|---|--|---------|--|--------------------|---|--|--|
|   |   |   |   | Code V                                 | (A) (D) | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |  |
| Restricted<br>Stock<br>Units                        | <u>(1)</u>  | 03/15/2019                              |   | M                                      | 415     | <u>(1)</u>   | <u>(1)</u>         | Common<br>Stock<br>\$.01 Par                                  | 415                                    | \$                                     |
| Dividend<br>Equivalent<br>Units                     | <u>(2)</u>  | 03/15/2019                              |   | M                                      | 17      | (2)  | (2)                | Common<br>Stock<br>\$.01 Par                                  | 17                                     | \$                                     |
| Restricted<br>Stock<br>Units                        | <u>(4)</u>  | 03/16/2019                              |   | M                                      | 534     | <u>(4)</u>   | <u>(4)</u>         | Common<br>Stock<br>\$.01 Par                                  | 534                                    | \$                                     |
| Restricted<br>Stock<br>Units                        | <u>(5)</u>  | 03/18/2019                              |   | M                                      | 439     | (5)  | <u>(5)</u>         | Common<br>Stock<br>\$.01 Par                                  | 439                                    | \$                                     |

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# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Davey Andrea TIFFANY & CO. 200 FIFTH AVENUE NEW YORK, NY 10010

Senior Vice President

### **Signatures**

/s/ Catherine W.H. So, Attorney-in-Fact

03/19/2019

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock units convert to the issuer's common stock on a one-for-one basis and will vest in four equal annual installments on March 15, 2018, 2019, 2020 and 2021.
- Settlement of dividend equivalent units in connection with vesting of restricted stock units. The dividend equivalent units accrued when and as dividends were paid on the issuer's common stock and vested proportionately with the restricted stock units to which they relate. The dividend equivalent units convert to the issuer's common stock on a one-for-one basis.
- (3) Shares withheld to cover taxes on vested restricted stock units and dividend equivalent units pursuant to issuer's default equity vesting procedures.
- (4) The restricted stock units convert to the issuer's common stock on a one-for-one basis and will vest in three equal annual installments on March 16, 2017, 2018, 2019 and 2020.
- (5) The restricted stock units convert to the issuer's common stock on a one-for-one basis and will vest in two equal annual installments on March 18, 2016, 2017, 2018 and 2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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