#### TEXAS INSTRUMENTS INC

Form 4

January 31, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

burden hours per

response...

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005 Estimated average

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HUBACH JOSEPH F			2. Issuer Name and Ticker or Trading Symbol TEXAS INSTRUMENTS INC [TXN]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) 12500 TI BOU	(First)  JLEVARD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/29/2007	Director 10% Owner Other (specify below) below)  SVP, SECRETARY & GEN COUNSEL		
D.111.10 MV	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
DALLAS, TX 75243				Person		

				1 CISON					
(City)	(State)	(Zip) Tal	-Derivative S	uired, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed 3. 4. Securities Acquired (A) Execution Date, if Transaction Disposed of (D) any Code (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	01/29/2007		M	22,000	A	\$ 11.56	109,084	D	
Common Stock	01/29/2007		S	13,000	D	\$ 30.94	96,084	D	
Common Stock	01/30/2007		S	9,000	D	\$ 30.93	87,084	D	
Common Stock	01/29/2007		I	102.08	D	\$ 30.94	0 (1)	I	By Trust401(k)
Common Stock	01/29/2007		I	2,411.37	D	\$ 30.94	0 (2)	I	By TrustPS

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Non-Qualified Stock Option [right to buy]	\$ 11.56	01/29/2007		M	22,000	(3)	01/14/2008	Common Stock	22,0

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

**HUBACH JOSEPH F** 12500 TI BOULEVARD DALLAS, TX 75243

SVP, SECRETARY & GEN COUNSEL

### **Signatures**

DANIEL M. DRORY, ATTORNEY IN 01/31/2007 **FACT** 

> \*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Estimated shares attributable to TI Universal Profit Sharing account as of 1-29-07. (Interests in this account are denominated in units. **(2)** Consequently, share amount shown is an estimate.)
- Estimated shares attributable to TI 401(k) account as of 1-29-07. (Interests in this account are denominated in units. Consequently, share amount shown is an estimate.)
- (3) The option becomes exercisable in four equal annual installments beginning on January 14, 1999.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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