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BULL RUN CORP Form NT 10-K September 28, 2001

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SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 12b-25

	Commission File Number 0-9385
NOTIFICATION OF LATE FILING	
(Check One): X Form 10-K _ Form 11-K _ Form	20-F _ Form 10-Q _ Form N-SAR
For Period Ended: June 30, 2001	
[] Transition Report on Form 10-K [] Transition Report on Form 10-Q [] Transition Report on Form 20-F [] Transition Report on Form N-SAR [] Transition Report on Form 11-K For the Transition Period Ended:	
Read attached instruction sheet before prep	aring form. Please print or type.
Nothing in this form shall be construed to verified any information contained herein.	imply that the Commission has
If the notification relates to a portion of identify the $\operatorname{Item}(s)$ to which the notification	
Part I. Registrant Inf	ormation
Full name of registrant BULL RUN CORPORATI	ON
Former name if applicable	
Address of principal executive office (Street a	nd number)
4370 Peachtree Road,	N.E.
City, State and Zip Atlanta, Georgia 30	319
Part II. Rule 12b-25 (b) and (c)
If the subject report could not be filed w	ithout unreasonable effort or

(a) The reasons described in reasonable detail in Part III of this form

expense and the registrant seeks relief pursuant to Rule $12b-25\,(b)$, the

following should be completed. (Check box if appropriate.)

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could not be eliminated without unreasonable effort or expense;

- [x] (b) The subject annual report, semi-annual report, transition report on Form 10-K, 20-F, 11-K or Form - SAR, or portion thereof will be filed on or before the 15th calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and
 - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

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Part III. Narrative

State below in reasonable detail the reasons why Form 10-K, 11-K, 20-F, 10-Q, N-SAR or the transition report portion thereof could not be filed within the prescribed time period. (Attach extra sheets if needed.)

The Company is unable to file the Form 10-K for the year ended June 30, 2001 within the prescribed time period. The Company changed its independent audit firm on August 7, 2001. In connection with its audit of the Company's consolidated financial statements, the current independent auditors discovered that the "Gain on issuance of shares by affiliate" recorded by the Company of \$2,492,000 in the fiscal year ended June 30, 2000 and \$8,179,000 in the fiscal year ended December 31, 1996 were inaccurately calculated. The Company's calculations of the gains were based on information and guidance provided to the Company by its former independent auditors. These errors will require restatement of previously issued consolidated financial statements of the Company. The restatement is expected to result in, at a minimum, a decrease in the gain on issuance of shares by affiliate, an increase in the income tax benefit and an increase in the net loss previously reported by the Company for the fiscal year ended June 30, 2000, and a reduction in the Company's previously reported amounts of stockholders' equity, investment in affiliated companies and deferred income tax liability as of June 30, 2000. There were no material effects of these computational errors on the consolidated net loss previously reported for the nine months ended March 31, 2001. The Company and its independent auditors are currently quantifying the financial statement impact of the errors. The Company will restate its prior period consolidated financial statements accordingly in its Form 10-K for the year ended June 30, 2001.

The Company anticipates filing its Form 10-K for the year ended June 30, 2001 on or before Monday, October 15, 2001.

Part IV. Other Information

(1) Name and telephone number of person to contact in regard to this notification

Frederick J. Erickson	704	602-3107
(Name)	(Area code)	(Telephone number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no,

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identify report(s).

[x] Yes [] No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? $[x] \ Yes \ [\] \ No.$

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made. See Part III above.

BULL RUN CORPORATION

(Name of registrant as specified in charter)

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date September 28, 2001 By /s/ FREDERICK J. ERICKSON

Frederick J. Erickson, Vice President-Finance and $\ensuremath{\mathsf{Treasurer}}$

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Instruction. The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

ATTENTION

Intentional misstatements or omissions of fact constitute Federal criminal violations (see 18 U.S.C. 1001).