MOVADO GROUP INC

Form 4/A October 26, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number: January 31,

Expires: 2005 Estimated average

burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

Common

Common

Stock

Stock

09/18/2009

09/18/2009

1. Name and Address of Reporting Person * COTE RICHARD			2. Issuer Name and Ticker or Trading Symbol MOVADO GROUP INC [MOV]			5. Relationship of Reporting Person(s) to Issuer			
(Last) C/O MOVA FROM ROA	ADO GROUP, IN	Middle) 3		Earliest Ti	-		_X_ Director _X_ Officer (give below)		Owner er (specify
	(Street)	I		nth/Day/Year	nte Original		6. Individual or Jo Applicable Line) _X_ Form filed by 0	•	
PARAMUS, NJ 07652			0712212007				Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table	e I - Non-I	Derivative S	ecurities Ac	quired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	3. Transaction Code (Instr. 8)	4. Securitie on(A) or Disp (Instr. 3, 4		Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

100,000 A

D

83,258

(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

M

F

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582,880

499,622

D

 $D^{(2)}$

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Ni	umber of	6. Date Exercis	sable and	7. Title and A	Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date		Underlying Securities		
Security	or Exercise		any	Code	Secu	rities	(Month/Day/Y	ear)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or					
	Derivative				Disp	osed of (D)				
	Security				(Inst	r. 3, 4, and				
					5)					
				Codo V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
				Code v	(A)	(D)				Shares
Stock	\$ 10.5	09/18/2009		M		100,000	01/06/2005	01/06/2010	Common Stock	100,0
	Employee Stock Option	Derivative Conversion or Exercise Price of Derivative Security Employee Stock \$ 10.5	Derivative Conversion (Month/Day/Year) Security or Exercise (Instr. 3) Price of Derivative Security Employee Stock \$ 10.5 09/18/2009	Derivative Conversion or Exercise (Instr. 3) Price of Derivative Security Employee Stock \$10.5 Omega to Month/Day/Year (Month/Day/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) And	Derivative Conversion (Month/Day/Year) Execution Date, if Transaction any Code (Instr. 3) Price of Derivative Security Code V Employee Stock \$ 10.5 09/18/2009 Execution Date, if Transaction any Code (Month/Day/Year) (Instr. 8) Code V	Derivative Conversion (Month/Day/Year) Execution Date, if TransactionDerivative or Exercise any Code Security (Instr. 3) Price of Derivative Security (Month/Day/Year) (Instr. 8) Acquaition Dispose Stock \$ 10.5 09/18/2009 M	Derivative Conversion or Exercise or Exercise (Instr. 3) Price of Derivative Security Security Price of Derivative Security Security Price of Derivative Security Security Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) Employee Stock \$ 10.5 09/18/2009 M 100,000	Derivative Conversion (Month/Day/Year) Execution Date, if TransactionDerivative or Exercise (Instr. 3) Price of Derivative Security Securi	Derivative Conversion (Month/Day/Year) Execution Date, if any Code Securities (Month/Day/Year) Price of Derivative Security Price of Disposed of (D) (Instr. 3, 4, and 5) Pate Expiration Date Securities Code V (A) (D) Employee Stock \$ 10.5 09/18/2009 M 100,000 01/06/2005 01/06/2010	Derivative Conversion (Month/Day/Year) Execution Date, if any Code Securities (Month/Day/Year) (Instr. 3) Price of Derivative Security Security Security Code Securities (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Title Employee Stock \$ 10.5 09/18/2009 M 100,000 01/06/2005 01/06/2010 Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
F	Director	10% Owner	Officer	Other			
COTE RICHARD C/O MOVADO GROUP, INC. 650 FROM ROAD PARAMUS, NJ 07652	X		Executive V.P COO				

Signatures

/s/ Richard Cote 10/26/2009

**Signature of Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Original filing incorrectly indicated a withholding of 2,925 shares. This has been corrected in the amended filing.
- (2) Includes 2,200 shares which are owned by a trust for the benefit of the reporting person's children in which the reporting person has an indirect pecuniary interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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