Edgar Filing: COTE RICHARD - Form 4

COTE RICI	HARD										
Form 4											
September 1	17, 2009										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									MB APPROVAL		
	CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287		
	Check this box							Expires:	January 31,		
if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF							Estimated a	2005 verage			
	Section 16. SECURITIES							burden hou	rs per		
Form 4 Form 5	Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							response	0.5		
obligatio		•					U	1935 or Section	n		
may con <i>See</i> Instr	lunue.			•	Company				.1		
1(b).	ruction	()									
(Print or Type	Responses)										
1. Name and Address of Reporting Person _ 2. Issuer Name and Ticker or Trading 5. Relationship of						Reporting Pers	on(s) to				
			Symbol	2. Issuer Name and Ticker or Trading				Issuer			
			•	MOVADO GROUP INC [MOV]							
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check				k all applicable)				
				(Month/Day/Year)				_X_ Director10% Owner			
				9/16/2009			XOfficer (give titleOther (specify below) below)				
FROM RO	AD							· · · · · · · · · · · · · · · · · · ·	ive V.P CO	О	
(Street)			4. If Ame	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
Filed(Filed(Mo	d(Month/Day/Year)				Applicable Line)			
PARAMUS, NJ 07652 Form filed by One Reporting Person Form filed by More than One Reporting Person Form filed by More than One Reporting Person											
FARAMU	5, NJ 07032							Person			
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative Se	ecuriti	ies Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction I			3.	4. Securitie			5. Amount of Securities	6.	7. Nature of	
Security (Instr. 3)	(Month/Day/Ye	Month/Day/Year) Execution Date, i any			f Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				Ownership Form: Direct	Indirect	
(IIIsu. 5)		•	Day/Year)		(IIISU: 5, 4	and <i>J</i>)		Beneficially Owned	(D) or	Ownership	
								Following	Indirect (I)	(Instr. 4)	
						(A)		Reported Transaction(s)	(Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common	00/16/2000						\$	560.062	D		
Stock	09/16/2009			М	100,000	А	10.5	569,063	D		
Common	00/10/2000			Г	06 102	P	\$	400 000	D (1)		
Stock	09/16/2009			F	86,183	D	13.2	482,880	D <u>(1)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ative Expiration Date ities (Month/Day/Year) ired (A) or osed of (D)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Employee Stock Option	\$ 10.5	09/16/2009		М	100,000	01/06/2005	01/06/2010	Common Stock	100,0

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
COTE RICHARD C/O MOVADO GROUP, INC. 650 FROM ROAD PARAMUS, NJ 07652	Х		Executive V.P COO			
Signatures						

/s/ Richard Cote	09/17/2009
	071111=007

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 2,200 shares which are owned by a trust for the benefit of the reporting person's children in which the reporting person has an indirect pecuniary interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.