

Clark Maxine
Form 4
September 13, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Clark Maxine

2. Issuer Name **and** Ticker or Trading
Symbol

BUILD A BEAR WORKSHOP INC
[BBW]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O BUILD-A-BEAR
WORKSHOP, INC., 1954
INNERBELT BUSINESS CENTRE
DRIVE

3. Date of Earliest Transaction
(Month/Day/Year)
09/09/2005

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
CEBear & Chairman of the Board

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)

☐ Form filed by One Reporting Person
☒ Form filed by More than One Reporting
Person

ST. LOUIS, MO 63114

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	09/09/2005		S ⁽¹⁾		2,500	D	\$ 21.8
							540,482
Common Stock	09/09/2005		S ⁽¹⁾		2,600	D	\$ 21.75
							537,882
Common Stock	09/09/2005		S ⁽¹⁾		5,700	D	\$ 21.7
							532,182
Common Stock	09/09/2005		S ⁽¹⁾		4,700	D	\$ 21.65
							527,482

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Common Stock	09/09/2005	<u>S</u> (1)	14,000	D	\$ 21.6	513,482	D	
Common Stock	09/09/2005	<u>S</u> (1)	900	D	\$ 21.57	512,582	D	
Common Stock	09/09/2005	<u>S</u> (1)	100	D	\$ 21.56	512,482	D	
Common Stock	09/09/2005	<u>S</u> (1)	3,200	D	\$ 21.55	509,282	D	
Common Stock	09/09/2005	<u>S</u> (1)	45,000	D	\$ 21.5	464,282	D	
Common Stock	09/09/2005	<u>S</u> (1)	300	D	\$ 21.49	463,982	D	
Common Stock	09/09/2005	<u>S</u> (1)	2,900	D	\$ 21.45	461,082	D	
Common Stock	09/09/2005	<u>S</u> (1)	1,500	D	\$ 21.4	459,582	D	
Common Stock	09/09/2005	<u>S</u> (1)	1,300	D	\$ 21.39	458,282	D	
Common Stock	09/09/2005	<u>S</u> (1)	1,000	D	\$ 21.37	457,282	D	
Common Stock	09/09/2005	<u>S</u> (1)	600	D	\$ 21.36	456,682	D	
Common Stock	09/09/2005	<u>S</u> (1)	5,500	D	\$ 21.35	451,182	D	
Common Stock	09/09/2005	<u>S</u> (1)	500	D	\$ 21.34	450,682	D	
Common Stock	09/09/2005	<u>S</u> (1)	100	D	\$ 21.32	450,582	D	
Common Stock	09/09/2005	<u>S</u> (1)	300	D	\$ 21.31	450,282	D	
Common Stock						2,940,364	I	Smart Stuff, Inc.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Clark Maxine C/O BUILD-A-BEAR WORKSHOP, INC. 1954 INNERBELT BUSINESS CENTRE DRIVE ST. LOUIS, MO 63114	X	X	CEBear & Chairman of the Board	
Smart Stuff, Inc. 1954 INNERBELT BUSINESS CENTRE DRIVE ST. LOUIS, MO 63114		X		

Signatures

/s/ Maxine Clark 09/13/2005

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This sale was effected pursuant to a pre-existing Rule 10b5-1 trading plan adopted by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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