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ELOYALTY CORP
Form 8-K
February 15, 2005

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): FEBRUARY 14, 2005

ELOYALTY CORPORATION
(Exact Name of Registrant as Specified in Charter)

| | | |
|---|-------------------------------------|--|
| DELAWARE (State or Other Jurisdiction of Incorporation) | 0-27975 (Commission File Number) | 36-4304577 (IRS Employer Identification No.) |
| 150 FIELD DRIVE, SUITE 250, LAKE FOREST, ILLINOIS (Address of Principal Executive Offices) | | 60045 (Zip Code) |

Registrant's telephone number, including area code: (847) 582-7000

Not applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

The following information, including the exhibit described below, shall not be deemed "filed" hereunder for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

On February 14, 2005, eLoyalty announced its results of operations for the fourth quarter of 2004. A copy of the press release announcing the company's

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fourth quarter 2004 results is included as Exhibit 99.1 to this Form 8-K report and is incorporated herein by reference.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

Exhibit

| Number | Description |
|--------|--|
| 99.1 | Press Release, dated February 14, 2005, announcing eLoyalty's fourth quarter 2004 results of operations. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

eLOYALTY CORPORATION

Date: February 14, 2005

By: /s/ Steven C. Pollema

Steven C. Pollema
Vice President, Operations and Chief
Financial Officer

EXHIBIT INDEX

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