CONTINENTAL AIRLINES INC /DE/ Form DEFA14A April 23, 2010

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant p Filed by a Party other than the Registrant o Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- b Definitive Additional Materials
- o Soliciting Material Pursuant to §240.14a-12

#### Continental Airlines, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- b No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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o	Fee paid previously with preliminary materials.
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#### **Questions & Answers**

**Why** am I receiving this Notice of Internet Availability? **What** is the easiest way to vote my shares?

## Why did I receive this Notice of Internet Availability (Notice) and not the printed proxy materials?

In 2007, the SEC adopted new Notice and Access Rules. Companies are now permitted to send the enclosed **Notice** instead of a full printed set of proxy materials. The **Notice** gives you instructions on how to view your company s proxy materials and vote online or how to receive a full set of printed materials by mail.

There are several advantages to your company sending a **Notice** instead of a full set of materials:

- 4 Increases shareholder value and lowers your company s printing and mailing costs.
- 4 Reduces environmental impact saves trees and reduces fossil fuel consumption.
- 4 Allows faster notification of how to access materials in an easily searchable format.
  - 4 How do I view the proxy materials online?

Go to <u>www.ProxyVote.com</u> and follow the instructions to view the materials. It is necessary to provide the information printed in the box marked by the arrow  $\rightarrow$  1234 5678 9042 located on the Notice. You can easily request a paper copy at no cost, you will need the information on the **Notice** that is printed in the box marked by the arrow  $\rightarrow$  1234 5678 9042 and select from one of the three options below.

- 4 By INTERNET at www.ProxyVote.com
- 4 By **TELEPHONE**, toll-free at 800-579-1639; or
- By sending an **E-MAIL** to **sendmaterial@proxyvote.com**; simply enter the information in the box from the **Notice** in the subject line.
- 4 No other information is necessary.

#### **Questions & Answers**

Why am I receiving this Notice of Internet Availability?
What is the easiest way to vote my shares?

4 Can I request to receive my materials by e-mail rather than receive a Notice?

You may request to receive proxy materials for all future meetings either by e-mail or in paper form by mail. To request future copies by e-mail, go to <a href="https://www.ProxyVote.com">www.ProxyVote.com</a> or <a href="https://www.investordelivery.com">www.investordelivery.com</a> and follow the electronic delivery enrollment instructions.

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How can I vote my shares?

- 4 You may vote your shares via the **INTERNET** at **www.ProxyVote.com**.
- 4 It is necessary to provide the information printed in the box marked by the arrow → 1234 5678 9042 located on the **Notice**. You are encouraged to read all of the proxy materials before voting your shares as they contain important information necessary to make an informed voting decision.
- 4 You may vote your shares **BY MAIL** by requesting a paper copy of the proxy materials which includes a proxy card or vote instruction form.
- 4 You may vote your shares **BY PHONE** by requesting a paper copy of the proxy materials or by viewing the proxy materials at **www.ProxyVote.com** at which time a toll-free number will be provided. You will need a touch tone telephone to vote by phone.
- 4 You may also vote your shares **IN PERSON** at the company s meeting.
  Please refer to the proxy statement for specific instructions.

You MAY NOT use your Notice to vote your shares, it is NOT a form for voting. If you send the Notice back your vote will not count.

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