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TELEFONICA BRASIL S.A.
Form IRANNOTICE
March 20, 2014

Telefônica Brasil S.A.
Avenida Engenheiro Luis Carlos Berrini, 1376, 32nd Floor
04571-936 São Paulo – SP
Brazil

March 19, 2014

United States Securities and Exchange Commission
100 F Street, N.E.
Washington, DC 20549

Re: Notice of disclosure filed in Annual Report on Form 20-F under Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 and Section 13(r) of the Exchange Act

Ladies and Gentlemen:

Pursuant to Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012 and Section 13(r) of the Securities and Exchange Act of 1934, as amended, notice is hereby provided that Telefônica Brasil S.A. has made disclosure pursuant to such provisions in its Annual Report on Form 20-F for the fiscal year ended December 31, 2013, which was filed with the U.S. Securities and Exchange Commission on March 19, 2014. This disclosure can be found on pages 65 to 67 of the Annual Report on Form 20-F and is incorporated by reference herein.

Respectfully submitted,

TELEFÔNICA BRASIL
S.A.

By: /s/ Alberto
Manuel Horcajo
Aguirre
Name: Alberto Manuel
Horcajo Aguirre
Title: Chief Financial
Officer