

HANOVER INSURANCE GROUP, INC.  
 Form 4  
 November 04, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 EPPINGER FREDERICK H

2. Issuer Name and Ticker or Trading Symbol  
 HANOVER INSURANCE GROUP, INC. [THG]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 THE HANOVER INSURANCE GROUP, INC., 440 LINCOLN ST  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 10/31/2014

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 President & CEO

WORCESTER, MA 01653

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock                    | 10/31/2014                           |  | M <sup>(1)</sup>               |   | 60,000  | A  | \$ 35.86                                   |
| Common Stock                    | 10/31/2014                           |  | F <sup>(1)</sup>               |   | 45,278  | D  | \$ 66.94                                   |
|                                 |                                      |  |                                |   | 261,091   | D  |  |
|                                 |                                      |  |                                |   | 215,813   | D  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Common Stock Option (right to buy)         | \$ 35.86   | 10/31/2014                           |  | M <sup>(1)</sup>               | 60,000  | <sup>(3)</sup> 03/15/2015                                | Common Stock  | 60,000                     |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                 |       |
|--|---------------|-----------|-----------------|-------|
|  | Director      | 10% Owner | Officer         | Other |
| EPPINGER FREDERICK H<br>THE HANOVER INSURANCE GROUP, INC.<br>440 LINCOLN ST<br>WORCESTER, MA 01653 | X             |           | President & CEO |       |

## Signatures

/s/ Matthew R. Frascella pursuant to Confirming Statement

11/04/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Mr. Eppinger "net exercised" 60,000 options. The options were granted to Mr. Eppinger in March 2005, and were scheduled to expire in

- (1) March 2015. A total of 45,278 shares were withheld by the Company to satisfy the exercise price and taxes associated with the exercise, resulting in a net issuance of 14,722 shares to, and held by, Mr. Eppinger.
- (2) Does not include 160,362 shares held indirectly in a Rabbi Trust pursuant to deferral agreements.
- (3) The option, representing the right to purchase a total of 140,000 shares, vested 25% on 3/15/06, 25% on 3/15/07, and the remaining 50% vested on 3/15/08.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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