

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC
 Form 424B3
 July 14, 2006

PRICING SUPPLEMENT NO. 28
 DATED: July 10, 2006
 (To Prospectus dated February 2, 2005,
 and Prospectus Supplement dated February 2, 2005)

Rule 424(b) (3)
 File No. 333-121744

\$12,410,781,162
 THE BEAR STEARNS COMPANIES INC.
 Medium-Term Notes, Series B

Principal Amount: \$300,000,000 Floating Rate Notes Book Entry Notes
 Original Issue Date: 07/14/2006 Fixed Rate Notes Certificated Notes
 Maturity Date: 07/14/2008 CUSIP#: 073928Q89
 Option to Extend Maturity: No
 Yes Final Maturity Date:

Redeemable On -----	Redemption Price(s) -----	Optional Repayment Date(s) -----	Optional Repayment Price(s) -----
N/A	N/A	N/A	N/A

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis: Maximum Interest Rate: N/A
 Commercial Paper Rate Minimum Interest Rate: N/A
 Federal Funds Effective Rate
 Federal Funds Open Rate Interest Reset Date(s): Daily
 Treasury Rate Interest Reset Period: Daily
 LIBOR Reuters Interest Payment Date(s): *
 LIBOR Telerate
 Prime Rate
 CMT Rate

Initial Interest Rate: 5.38% Interest Payment Period: Quarterly

Index Maturity: N/A

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Spread (plus or minus): +0.13%

* Commencing October 14, 2006 and on the 14th of each January, April, July and October thereafter, up to and including the maturity date.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.