

WOLVERINE WORLD WIDE INC /DE/
Form 4
August 01, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ODONOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
07/28/2006

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO & Chairman

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	07/28/2006		G	V 10,000 D \$ 0	635,607	D	
Common Stock	07/28/2006		M	9,714 A \$ 10.29	645,321	D	
Common Stock	07/28/2006		M	5,362 A \$ 18.65	650,683	D	
Common Stock	07/28/2006		M	6,427 A \$ 15.56	657,110	D	
Common Stock	07/28/2006		F	11,864 D \$ 25.28	645,246	D	

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Common Stock	27,715	I	By Spouse
Common Stock	58,965	I	By Trust
Common Stock	43,226	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.29	07/28/2006		M	9,714	02/14/2005 02/13/2012	Common Stock	26,250
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.65	07/28/2006		M	5,362	02/25/1998 02/24/2008	Common Stock	11,250
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.65					02/25/1999 02/24/2008	Common Stock	11,250
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.65					02/25/2000 02/24/2008	Common Stock	11,250
Stock Option (Right to Buy)	\$ 18.65					02/25/2001 02/24/2008	Common Stock	11,250

Buy) ⁽¹⁾

Stock

Option	\$ 15.56	07/28/2006		M	6,427	02/24/2000	02/23/2007	Common	6,427
(Right to								Stock	
Buy) ⁽¹⁾									

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ODONOVAN TIMOTHY J 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		CEO & Chairman	

Signatures

/s/ Jeffrey A. Ott, by power of attorney 08/01/2006

 Signature of Reporting Person

 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Share amounts and exercise prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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