#### KNIGHT PHILIP H

Form 4

October 16, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person \* KNIGHT PHILIP H

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

NIKE INC [NKE]

(Check all applicable)

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year) 10/12/2007

\_X\_\_ Director Officer (give title

\_X\_\_ 10% Owner \_ Other (specify

ONE BOWERMAN DRIVE

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

Filed(Month/Day/Year)

BEAVERTON, OR 97005

(City)	(State)	(Zip) Tabl	e I - Non-D	) erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B			Code V	Amount		Price	(Instr. 3 and 4)		
Common Stock	10/12/2007		S <u>(1)</u>	1,500	D	\$ 62.2	507,110	D	
Class B Common Stock	10/12/2007		S <u>(1)</u>	700	D	\$ 62.21	506,410	D	
Class B Common Stock	10/12/2007		S <u>(1)</u>	600	D	\$ 62.22	505,810	D	
Class B Common Stock	10/12/2007		S(1)	1,000	D	\$ 62.23	504,810	D	

# Edgar Filing: KNIGHT PHILIP H - Form 4

Class B Common Stock	10/12/2007	S <u>(1)</u>	100	D	\$ 62.24	504,710	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	200	D	\$ 62.26	504,510	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	200	D	\$ 62.27	504,310	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	300	D	\$ 62.28	504,010	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	200	D	\$ 62.29	503,810	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	400	D	\$ 62.3	503,410	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	100	D	\$ 62.31	503,310	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,200	D	\$ 62.32	502,110	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	2,000	D	\$ 62.33	500,110	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	800	D	\$ 62.34	499,310	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	364	D	\$ 62.35	498,946	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,000	D	\$ 62.36	497,946	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	500	D	\$ 62.37	497,446	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,700	D	\$ 62.38	495,746	D
Class B Common	10/12/2007	S <u>(1)</u>	1,300	D	\$ 62.39	494,446	D

Edgar Filing: KNIGHT PHILIP H - Form 4

Stock							
Class B Common Stock	10/12/2007	S <u>(1)</u>	800	D	\$ 62.4	493,646	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	700	D	\$ 62.41	492,946	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,100	D	\$ 62.42	491,846	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,100	D	\$ 62.43	490,746	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,500	D	\$ 62.44	489,246	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,900	D	\$ 62.45	487,346	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	2,000	D	\$ 62.46	485,346	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	1,800	D	\$ 62.47	483,546	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	5,000	D	\$ 62.48	478,546	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	4,500	D	\$ 62.49	474,046	D
Class B Common Stock	10/12/2007	S <u>(1)</u>	4,200	D	\$ 62.5	469,846 (2)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: KNIGHT PHILIP H - Form 4

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transacti	5.	6. Date Exerc Expiration Da		7. Title and Amount of	8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security	(i.i.dia. Dayi Teal)	any (Month/Day/Year)	Code (Instr. 8)	of	(Month/Day/) e		Underlying Securities (Instr. 3 and 4	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title Amour or Numbe of Shares	er	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
<b>FB</b>	Director	10% Owner	Officer	Other				
KNIGHT PHILIP H								
ONE BOWERMAN DRIVE	X	X						
BEAVERTON, OR 97005								

# **Signatures**

By: John F. Coburn III For: Philip H. Knight

10/16/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to a Rule 10b5-1 Plan.
- This Form 4 contains thirty of the two hundred eleven transactions that were executed on October 12, 2007. Three additional forms, each containing thirty of the two hundred eleven transactions that were executed on October 12, 2007, were filed immediately prior to this **(2)** Form 4. Four additional forms, three containing thirty of the two hundred eleven transactions that were executed on October 12, 2007 and one containing one transaction, were filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4