GANNETT CO INC /DE/ Form 4 October 09, 2002

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U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

[] Check this box if no longer subject of Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). ______ 1. Name and Address of Reporting Person* ______ (First) (Middle) (Last) Gannett Co., Inc. 7950 Jones Branch Drive (Street) Virginia 22107 McLean ______ (City) (State) (Zip) ______ 2. Issuer Name and Ticker or Trading Symbol Gannett Co., Inc. ("GCI") ______ 3. IRS or Social Security Number of Reporting Person (Voluntary) 4. Statement for Month/Day/Year

6. Relationship of Reporting Person to Issuer

5. If Amendment, Date of Original (Month/Day/Year)

October 2, 2002

(Check all applicat	ole)						
[] Director [X] Officer (g:] 10% Owne] Other (s	er specify below)					
Senior Vice President,		_					
7. Individual or Joint					_		
[X] Form filed by [] Form filed by			on				
	Non-Derivative or Bener		quired, Dispos	sed of,	=		
		2.A	3. Transaction Code	4. Securities Acq Disposed of (D (Instr. 3, 4 a) ind 5)	5)	
1. Title of Security (Instr. 3)	Date	(mm/dd/yy)	(Instr. 8) Code V	- Amount	(A) or (D)	Price	
Common Stock							
Common Stock	10/02/02	10/07/02	Р	29.983	А	\$74.31	
Common Stock	To 06/30/02						
Common Stock							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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^{*} If the Form is filed by more than one Reporting Person, see Instruction $4\left(b\right)\left(v\right)$.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	Conversion or Exercise	3.	3A. Deemed Execut	Trans-	_	ative ities red (A)			7. Title and of Under Securiti (Instr.	lying es 3 and 4)
1. Title of Derivative Security	ative Secur-	Date (Month/ Day/	Date, if any (Month/ Day/	Code (Instr. 8)	of(D) (Insta 4 and	r. 3, 5)	(Month/D Date Exer-	on Date Day/Year) Expiration		Amount or Number of
(Instr. 3)		rear)	rear) 	Code V	(A) 	(U)	cisable 	рате 	Title	Shares
========										

Explanation of Responses:

- (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.
- (3) Held by the trustee of the Company's Dividend Reinvestment Plan, Wells Fargo Bank, Minnesota.

/s/Thomas L. Chapple	10/09/02
**Signature of Reporting Person	Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.

If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b) (4) of Regulation S-T.