NATURAL HEALTH TRENDS CORP Form SC 13G April 01, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.)*

Natural Health Trends Corp. ______ (Name of Issuer) Common Stock, \$.001 par value ______ (Title of Class of Securities)

> 63888P103 -----(CUSIP Number)

March 15, 2004

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [] Rule 13d-1(b) [X] Rule 13d-1(c)
- [] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

13G

1	NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON								
	S.A.C. C	S.A.C. Capital Advisors, LLC							
2	CHECK TH	E APPROPRIATE BOX IF	F A MEMBER OF A GRO	UP*	(a) []				
					(b) [X]				
3	SEC USE ONLY								
4	CITIZENSHIP OR PLACE OF ORGANIZATION								
	Delaware								
		5 SOLE VOTING POWE							
		0							
NUMBER	OF	6 SHARED VOTING PO	DWER						
	CIALLY	257,729 (see Item 4)							
OWNED BY		7 SOLE DISPOSITIVE	E POWER						
EACH REPORT		0							
PERSON WITH		8 SHARED DISPOSITIVE POWER							
		257,729 (see Ite	em 4)						
9	AGGREGAT	E AMOUNT BENEFICIALI	LY OWNED BY EACH RE	PORTING PERSON					
	257,729	(see Item 4)							
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES								
	[]								
11	(9)								
	5.53% (s	.53% (see Item 4)							
12	12 TYPE OF REPORTING PERSON*								
	00								
		*SEE INSTRUC	CTION BEFORE FILLIN	G OUT					
CUSI	P No. 638	 88P103 	13G	Page 3 of 9	Pages				

1	1 NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON											
	S.A.C. Capital Management, LLC											
2	CHECK THE A	APPROPF	IATE BOX	IF A ME	MBER OF A	A GROUE	·*				(a) (b)	
3	SEC USE ONI											
4	CITIZENSHIP OR PLACE OF ORGANIZATION Delaware											
	į	5 SOLE 0	VOTING P	OWER								
	CIALLY		D VOTING 29 (see									
OWNED BY EACH REPORTI PERSON	ING	7 SOLE 0	DISPOSIT	IVE POWE	R							
WITH			D DISPOS		WER							
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 257,729 (see Item 4)											
10	CHECK BOX	IF THE	AGGREGAT	E AMOUNT	IN ROW	(9) EXC	CLUDE	S C	ERTA	IN S	SHARE	S
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 5.53% (see Item 4)											
12	TYPE OF REE	PORTING	PERSON*									
	*SEE INSTRUCTION BEFORE FILLING OUT											
	No. 63888I	 		13	G 	- -	Page	4	of 	9 	Page	ss

¹ NAME OF REPORTING PERSON I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

	S.A.C. Ca	pital Associates, LLC	
2	CHECK THE	APPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) [] (b) [X]
3	SEC USE O	NLY	
4	CITIZENSH	IP OR PLACE OF ORGANIZATION	
	Anguilla,	British West Indies	
		5 SOLE VOTING POWER	
		0	
UMBER	OF	6 SHARED VOTING POWER	
	IALLY	257,729 (see Item 4)	
WNED Y		7 SOLE DISPOSITIVE POWER	
ACH EPORTI	NG	0	
ERSON ITH		8 SHARED DISPOSITIVE POWER	
		257,729 (see Item 4)	
9	AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	257,729 (see Item 4)	
10	CHECK BOX	IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN	SHARES
	[]		
11	PERCENT O	F CLASS REPRESENTED BY AMOUNT IN ROW (9)	
	5.53% (se	e Item 4)	
12	TYPE OF R	EPORTING PERSON*	
	00		
		*SEE INSTRUCTION BEFORE FILLING OUT	
CUSIP	No. 6388	8P103 13G Page 5 of 9	Pages
		EPORTING PERSON ENTIFICATION NO. OF ABOVE PERSON Cohen	

 2	CHECK T									
۷	2 CHECK THE AFTROFICIALE DOW IT A MEMBER OF A GROUP"									
			(b)	[X]						
3	SEC USE	ONLY								
4	CITIZEN	SHIP OR PLACE OF ORGANIZATION								
United States										
		5 SOLE VOTING POWER								
		0								
NUMBER		6 SHARED VOTING POWER								
	CIALLY	257,729 (see Item 4)								
OWNED BY	ING	7 SOLE DISPOSITIVE POWER								
EACH REPORT		0								
PERSON WITH		8 SHARED DISPOSITIVE POWER								
		257,729 (see Item 4)								
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON									
	257 , 729	(see Item 4)								
10	CHECK B	OX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN S	 SHARE	LS						
	[] 									
11	PERCENT	OF CLASS REPRESENTED BY AMOUNT IN ROW (9)								
	5.53% (see Item 4)								
12	TYPE OF	REPORTING PERSON*								
	IN									
		*SEE INSTRUCTION BEFORE FILLING OUT								
Item 1	(a)	Name of Issuer:								
		Natural Health Trends Corp.								
Item 1	(b)	Address of Issuer's Principal Executive Offices:								
		12901 Hutton Drive Dallas, Texas 75234								

Items 2(a) Name of Person Filing:

This statement is filed by: (i) S.A.C. Capital Advisors, LLC, ("SAC Capital Advisors") with respect to Shares beneficially owned by S.A.C. Capital Associates, LLC ("SAC Capital Associates"); (ii) S.A.C. Capital Management, LLC, ("SAC Capital Management") with respect to Shares beneficially owned by SAC Capital Associates; (iii) SAC Capital Associates with respect to Shares beneficially owned by it; and (iv) Steven A. Cohen with respect to Shares beneficially owned by SAC Capital Advisors, SAC Capital Management and SAC Capital Associates.

Item 2(b) Address of Principal Business Office:

The address of the principal business office of (i) SAC Capital Advisors and Mr. Cohen is 72 Cummings Point Road, Stamford, Connecticut 06902, (ii) SAC Capital Management is 540 Madison Avenue, New York, New York 10022, and (iii) SAC Capital Associates is P.O. Box 58, Victoria House, The Valley, Anguilla, British West Indies.

Item 2(c) Citizenship:

SAC Capital Advisors and SAC Capital Management are Delaware limited liability companies. SAC Capital Associates is an Anguillan limited liability company. Mr. Cohen is a United States citizen.

Item 2(d) Title of Class of Securities:

Common Stock, \$.001 par value

63888P103

Item 3 Not Applicable

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The percentages used herein are calculated based upon the Shares issued and outstanding as of November 19, 2003 as reported on the Company's annual report on Form 10-QSB filed with the Securities and Exchange Commission by the Company for the fiscal quarter ended September 30, 2003.

As of the close of business on March 31, 2004:

- 1. S.A.C. Capital Advisors, LLC
- (a) Amount beneficially owned: 257,729
- (b) Percent of class: 5.53%

- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 257,729
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 257,729
- 2. S.A.C. Capital Management, LLC
- (a) Amount beneficially owned: 257,729
- (b) Percent of class: 5.53%
- (c) (i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: -257,729-
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 257,729
- 3. S.A.C. Capital Associates, LLC
- (a) Amount beneficially owned: 257,729
- (b) Percent of class: 5.53%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 257,729
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 257,729
- 4. Steven A. Cohen
- (a) Amount beneficially owned: 257,729
- (b) Percent of class: 5.53%
- (c)(i) Sole power to vote or direct the vote: -0-
- (ii) Shared power to vote or direct the vote: 257,729
- (iii) Sole power to dispose or direct the disposition: -0-
- (iv) Shared power to dispose or direct the disposition: 257,729

SAC Capital Advisors, SAC Capital Management, and Mr. Cohen own directly no shares of Common Stock. Pursuant to investment agreements, each of SAC Capital Advisors and SAC Capital

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Management share all investment and voting power with respect to the securities held by SAC Capital Associates. Mr. Cohen controls both SAC Capital Advisors and SAC Capital Management. By reason of the provisions of Rule 13D-3 of the Securities Exchange Act of 1934, as amended, each of SAC Capital Advisors, SAC Capital Management and Mr. Cohen may be deemed to own beneficially 257,729 shares (constituting approximately 5.53% of the shares outstanding). Each of SAC Capital Advisors, SAC Capital Management and Mr. Cohen disclaim beneficial ownership of any of the securities covered by this statement.

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following. []

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

Not Applicable

7

Not Applicable

 ${\tt Item~8} \qquad \qquad {\tt Identification~and~Classification~of~Members}$

of the Group:

Not Applicable

Not Applicable

Item 10 Certification:

By signing below the signatory certifies that, to the best of his knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, ${\tt I}$ certify that the information set forth in this statement is true, complete and correct.

Dated: April 1, 2004

S.A.C. CAPITAL ADVISORS, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

S.A.C. CAPITAL MANAGEMENT, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

S.A.C. CAPITAL ASSOCIATES, LLC

By: /s/ Peter Nussbaum

Name: Peter Nussbaum
Title: Authorized Person

STEVEN A. COHEN

By: /s/ Peter Nussbaum

Name: Peter Nussbaum Title: Authorized Person

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