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NEWELL RUBBERMAID INC  
Form 8-K  
July 08, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): July 1, 2004

NEWELL RUBBERMAID INC.  
(Exact Name of Registrant as Specified in its Charter)

|   |  |   |
|---|--|---|
| Delaware<br>-----<br>(State or Other<br>Jurisdiction<br>of Incorporation) | 1-9608<br>-----<br>(Commission<br>File Number) | 36-3514169<br>-----<br>(IRS Employer<br>Identification No.) |
|---|--|---|

|  |                     |
|--|---------------------|
| 10B Glenlake Parkway<br>Suite 600<br>Atlanta, Georgia<br>(Address of Principal Executive<br>Offices) | 30328<br>(Zip Code) |
|--|---------------------|

Registrant's telephone number, including area code: (770) 407-3800

Item 7. Financial Statements and Exhibits.

(c) Exhibits.

| Exhibit<br>Number<br>----- | Description<br>-----  |
|----------------------------|---|
| 99.1                       | Press Release captioned "Newell Rubbermaid<br>Completes Divestiture Program with Sale of Little<br>Tikes Commercial", dated July 1, 2004, issued by<br>Newell Rubbermaid Inc. |

Item 12. Results of Operations and Financial Condition.

The information in this Report, including the Exhibit attached hereto, is furnished pursuant to Item 12 of this Form 8-K. Consequently, it is not deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liabilities of that section. It may only be incorporated by reference in another filing under the Exchange Act or Securities Act of 1933 if such subsequent filing specifically references this Form 8-K.

On July 1, 2004, Newell Rubbermaid Inc. (the "Company") issued a press release announcing that it had completed the sale of Little Tikes

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Commercial Play Systems Inc. to PlayPower, Inc. A copy of the Company's press release, dated July 1, 2004, is attached as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWELL RUBBERMAID INC.

Date: July 8, 2004

By: /s/ Dale L. Matschullat

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Dale L. Matschullat  
Vice President - General  
Counsel & Corporate Secretary

EXHIBIT INDEX

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