

FRANKLIN COVEY CO  
Form 8-K  
December 29, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):  
December 29, 2010

FRANKLIN COVEY CO.

(Exact name of registrant as specified in its charter)

Commission File No. 1-11107

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| Utah<br>(State or other<br>jurisdiction of<br>incorporation) | 87-0401551<br>(IRS<br>Employer<br>Identification<br>Number) |
|--|---|

2200 West Parkway Boulevard  
Salt Lake City, Utah 84119-2099  
(Address of principal executive offices)(Zip Code)

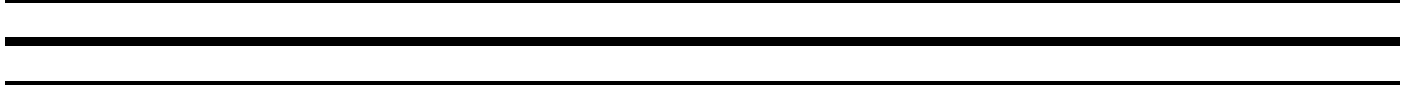
Registrant's telephone number, including area code: (801) 817-1776

Former name or former address, if changed since last report: Not Applicable

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 8.01 Other Events

On December 29, 2010, Franklin Covey Co. announced it will report its first quarter ended November 27, 2010 financial results after the market close on Wednesday, January 5, 2011, to be followed by a conference call at 5:00 p.m. Eastern time (3:00 p.m. Mountain time).

Interested persons can participate by dialing 866-202-3109 (International participants may dial 617-213-8844), access code: 21441008. Alternatively, a webcast will be accessible at the following Web site:  
<http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=102601&eventID=3630427>.

A replay will be available from January 5 (8:00 pm ET) through January 13, 2011 by dialing 888-286-8010 (International participants may dial 617-801-6888), access code: 43338959. The webcast will remain accessible through January 13, 2011 on the Investor Relations area of the Company's Web site at: <http://investor.franklincovey.com/phoenix.zhtml?c=102601&p=irol-IRHome>.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRANKLIN  
COVEY CO.

Date: December  
29, 2010

By: /s/ Stephen  
D. Young  
Stephen D.  
Young  
Chief  
Financial  
Officer