CHRISTOPHER \& BANKS CORP
Form 10-Q
September 05, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q
(Mark One)
ý QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934
For the quarterly period ended August 2, 2014
or
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to
Commission File No. 001-31390
CHRISTOPHER \& BANKS CORPORATION
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)
2400 Xenium Lane North, Plymouth, Minnesota
(Address of principal executive offices)

06-1195422
(I.R.S. Employer

Identification No.)
55441
(Zip Code)

Registrant's telephone number, including area code (763) 551-5000

Not Applicable
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. ý YES o NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). ý YES o NO

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer o

Non-accelerated filer o
(Do not check if a smaller reporting company)

Accelerated filer x

Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Act). o YES ý NO

As of August 29, 2014 there were $36,894,551$ shares of the registrant's common stock outstanding.

## CHRISTOPHER \& BANKS CORPORATION AND SUBSIDIARIES QUARTERLY REPORT ON FORM 10-Q <br> TABLE OF CONTENTS

Page
PART IFINANCIAL INFORMATION
Item 1. Financial Statements:
Condensed Consolidated Balance Sheets as of August 2, 2014 (unaudited) and February 1, 2014 ..... $\underline{2}$
Unaudited Condensed Consolidated Statements of Operations for the Thirteen and Twenty-six Weeks Ended August 2, 2014 and August 3, 2013Unaudited Condensed Consolidated Statements of Comprehensive Income (Loss) for the
Thirteen and Twenty-six Weeks Ended August 2, 2014 and August 3, 20134
Unaudited Condensed Consolidated Statements of Cash Flows for the Twenty-six Weeks ..... 5
Ended August 2, 2014 and August 3, 20136
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ..... 13
Item 3. Quantitative and Qualitative Disclosures About Market Risk ..... $\underline{23}$
Item 4. Controls and Procedures ..... $\underline{23}$
PART II
OTHER INFORMATION
Item 1. Legal Proceedings ..... $\underline{23}$
Item 1A. Risk Factors ..... $\underline{23}$
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds ..... $\underline{24}$
Item 3. Defaults Upon Senior Securities ..... $\underline{24}$
Item 4. Mine Safety Disclosures ..... $\underline{24}$
Item 5. Other Information ..... $\underline{24}$
Item 6. Exhibits ..... $\underline{25}$
Signatures ..... $\underline{26}$

## PART I - FINANCIAL INFORMATION

## CHRISTOPHER \& BANKS CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS <br> (in thousands)

|  | August 2, 2014 <br> (Unaudited) | February 1, 2014 |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Current assets: |  |  |
| Cash and cash equivalents | \$27,565 | \$41,074 |
| Short-term investments | 12,434 | 12,982 |
| Accounts receivable | 6,527 | 2,428 |
| Merchandise inventories | 48,218 | 44,877 |
| Prepaid expenses and other current assets | 9,135 | 7,408 |
| Income taxes receivable | 954 | 310 |
| Total current assets | 104,833 | 109,079 |
| Property, equipment and improvements, net | 41,269 | 36,458 |
| Other assets: |  |  |
| Long-term investments | 3,402 | 3,143 |
| Other assets | 276 | 298 |
| Total assets | \$149,780 | \$148,978 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| Current liabilities: |  |  |
| Accounts payable | \$18,455 | \$23,198 |
| Accrued salaries, wages and related expenses | 5,131 | 6,322 |
| Accrued liabilities and other current liabilities | 21,013 | 23,748 |
| Total current liabilities | 44,599 | 53,268 |
| Non-current liabilities: |  |  |
| Deferred lease incentives | 6,584 | 4,773 |
| Deferred rent obligations | 3,736 | 2,860 |
| Other non-current liabilities | 1,196 | 1,140 |
| Total non-current liabilities | 11,516 | 8,773 |
| Commitments | - | - |
| Stockholders' equity: |  |  |
| Preferred stock - \$0.01 par value, 1,000 shares authorized, none outstanding | - | - |
| Common stock - \$0.01 par value, 74,000 shares authorized, 46,685 and 46,214 |  |  |
| shares issued, and 36,895 and 36,423 shares outstanding at August 2, 2014 and February 1, 2014, respectively | 465 | 461 |
| Additional paid-in capital | 123,173 | 122,416 |
| Retained earnings | 82,747 | 76,768 |
| Common stock held in treasury, 9,791 shares at cost at August 2, 2014 and February 1, 2014 | (112,711 ) | ) (112,711 |
| Accumulated other comprehensive (loss) income | (9 ) | ) 3 |
| Total stockholders' equity | 93,665 | 86,937 |
| Total liabilities and stockholders' equity | \$149,780 | \$ 148,978 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

2

CHRISTOPHER \& BANKS CORPORATION AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands, except per share data)

|  | Thirteen Weeks Ended |  | Twenty-six Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { August 2, } \\ & 2014 \end{aligned}$ | $\begin{aligned} & \text { August 3, } \\ & 2013 \end{aligned}$ | August 2, $2014$ | August 3, $2013$ |
| Net sales | \$106,633 | \$ 104,233 | \$209,998 | \$212,752 |
| Costs and expenses: | 0 |  |  |  |
| Merchandise, buying and occupancy | 69,000 | 69,329 | 134,460 | 140,765 |
| Selling, general and administrative | 31,281 | 31,530 | 63,488 | 64,246 |
| Depreciation and amortization | 2,958 | 3,375 | 5,865 | 6,820 |
| Impairment of store assets | 144 | - | 144 | 140 |
| Total costs and expenses | 103,383 | 104,234 | 203,957 | 211,971 |
| Operating income (loss) | 3,250 | (1 | ) 6,041 | 781 |
| Other expense | (53 | ) (37 | ) (104 | ) (100 |
| Income (loss) before income taxes | 3,197 | (38 | ) 5,937 | 681 |
| Income tax (benefit) provision | (165 | ) 227 | (42 | ) 317 |
| Net income (loss) | \$3,362 | \$(265 | ) $\$ 5,979$ | \$364 |
| Basic income per share: |  |  |  |  |
| Net income (loss) | \$0.09 | \$(0.01 | ) $\$ 0.16$ | \$0.01 |
| Basic shares outstanding | 36,591 | 36,215 | 36,442 | 36,219 |
| Diluted income per share: |  |  |  |  |
| Net income (loss) | \$0.09 | \$(0.01 | ) \$0.16 | \$0.01 |
| Diluted shares outstanding | 37,632 | 36,215 | 37,455 | 37,114 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

CHRISTOPHER \& BANKS CORPORATION AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS) (in thousands)

|  | Thirteen Weeks Ended |  | Twenty-six Weeks Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { August 2, } \\ & 2014 \end{aligned}$ | August 3, $2013$ | August 2, $2014$ | $\begin{aligned} & \text { August 3, } \\ & 2013 \end{aligned}$ |  |
| Net income (loss) | \$3,362 | \$(265 | ) $\$ 5,979$ | \$364 |  |
| Other comprehensive loss, net of tax: |  |  |  |  |  |
| Unrealized holding losses on securities arising during the period, net of taxes of $\$ 0$ for the thirteen week periods ending August 2, 2014 and August 3, 2013, respectively, and net of taxes of $\$ 0$ for the twenty-six week periods ending August 2, 2014 and August 3, | (13 | ) (6 | ) (12 | ) (14 | ) |
| Total other comprehensive loss | (13 | ) (6 | ) (12 | ) (14 | ) |
| Comprehensive income (loss) | \$3,349 | \$(271 | ) 5,967 | 350 |  |

The accompanying notes are an integral part of these condensed consolidated financial statements.

4

## CHRISTOPHER \& BANKS CORPORATION AND SUBSIDIARIES

 UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)Twenty-six Weeks Ended
August 2, 2014 August 3, 2013
Cash flows from operating activities:
Net income
\$5,979
\$364
Adjustments to reconcile net income to net cash (used in) provided by operating activities:

| Depreciation and amortization | 5,865 | 6,820 |
| :--- | :--- | :--- |
| Impairment of store assets | 144 | 140 |
| Amortization of discount on investments | 34 | 22 |
| Amortization of financing costs | 37 | 37 |
| Deferred lease-related liabilities | 2,277 | $(882$ |
| Stock-based compensation expense | 1,387 | 1,342 |
| $\quad$ Loss on disposal of assets | 51 | 2 |
| Changes in operating assets and liabilities: | $(4,099$ | $(3,341$ |
| Increase in accounts receivable | $(1,744$ | $(1,231)(1,154$ |
| (Increase) decrease in merchandise inventories | $(644$ | $)(8)$ |
| Increase in prepaid expenses and other assets | $(5,274$ | 2,527 |
| Increase in income taxes receivable | $(3,602$ | $)(1,011$ |
| (Decrease) increase in accounts payable | 144 | 70 |
| Decrease in accrued liabilities | $(2,786$ | $)$ |
| Increase in other liabilities | 9,694 |  |

Cash flows from investing activities:
Purchases of property, equipment and improvements $\quad(10,340 \quad(3,349)$
Purchases of available-for-sale investments
(6,497 ) (10,816 )
Redemptions of available-for-sale investments
Net cash used in investing activities
6,740 950
$(10,097)(13,215$

Cash flows from financing activities:
$\left.\begin{array}{lll}\text { Shares redeemed for payroll taxes } & (1,469 & (190 \\ \text { Exercise of stock options } & 843 & 94 \\ \text { Net cash used in financing activities } & (626 & (13,509\end{array}\right)(3,617)(41,074)$

Supplemental cash flow information:
Unpaid purchases of equipment and improvements \$531 \$59
Shares surrendered for stock option cost
\$1,715
\$-

The accompanying notes are an integral part of these condensed consolidated financial statements.

## CHRISTOPHER \& BANKS CORPORATION AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (unaudited)

## NOTE 1 - Basis of Presentation

The unaudited condensed consolidated financial statements included in this Quarterly Report on Form 10-Q have been prepared by Christopher \& Banks Corporation and its subsidiaries (collectively referred to as "Christopher \& Banks", "the Company", "we" or "us") pursuant to the current rules and regulations of the United States ("U.S.") Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the U.S. have been condensed or omitted, pursuant to such rules and regulations. These unaudited condensed consolidated financial statements should be read in conjunction with the audited financial statements and related notes included in the Company's Annual Report on Form 10-K for the fiscal year ended February 1, 2014.

The results of operations for the interim periods shown in this report are not necessarily indicative of results to be expected for the full fiscal year. In the opinion of management, the information contained herein reflects all adjustments, consisting only of normal adjustments, except as otherwise stated in these notes, necessary to present fairly our financial position as of August 2, 2014 and February 1, 2014, our results of operations for the thirteen and twenty-six week periods ended August 2, 2014 and August 3, 2013, and our cash flows for the twenty-six week periods ended August 2, 2014 and August 3, 2013.

Recently issued accounting pronouncements
In July 2013, the FASB issued ASU No. 2013-11, Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists. This update requires that an unrecognized tax benefit, or a portion of an unrecognized tax benefit, be presented in the financial statements as a reduction to a deferred tax asset for a net operating loss carryforward, a similar tax loss, or a tax credit carryforward. The guidance was effective for the Company's interim and annual reporting periods beginning after December 15, 2013. The adoption of this guidance did not have a material impact on the Company's financial condition, results of operations or disclosures.

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606). This update clarifies the principles for revenue recognition in transactions involving contracts with customers. The guidance will be effective for the Company's interim and annual reporting periods beginning after December 15, 2016 and early adoption is not permitted. The Company is continuing evaluation of this guidance to determine what impact, if any, the adoption of this guidance may have on the Company's financial condition, results of operations, or disclosures.

NOTE 2 - Investments
Investments as of August 2, 2014 consisted of the following (in thousands):

|  | Amortized <br> Cost | Unrealized Gains | Unrealized <br> Losses | Estimated <br> Fair Value |
| :---: | :---: | :---: | :---: | :---: |
| Short-term investments: |  |  |  |  |
| Available-for-sale securities: |  |  |  |  |
| Certificates of deposit | \$5,920 | \$- | \$ 10 | \$5,910 |
| Commercial paper | 3,697 | - | 1 | 3,696 |
| Corporate bonds | 2,024 | 3 | - | 2,027 |
| U.S. Agency securities | 801 | - | - | 801 |
| Total short-term investments | 12,442 | 3 | 11 | 12,434 |
| Long-term investments: |  |  |  |  |
| Available-for-sale securities: |  |  |  |  |
| Municipal bonds | 218 | 2 | - | 220 |
| Corporate bonds | 2,285 | 1 | 4 | 2,282 |
| U.S. Agency securities | 900 | - | - | 900 |
| Total long-term investments | 3,403 | 3 | 4 | 3,402 |
| Total investments | \$15,845 | \$6 | \$ 15 | \$15,836 |

The Company had $\$ 16.1$ million of investments as of February 1, 2014. During the twenty-six weeks ended August 2, 2014, there were approximately $\$ 6.5$ million purchases of available-for-sale securities and approximately $\$ 6.7$ million of maturities and sales of available-for-sale securities. During the twenty-six weeks ended August 3, 2013, there were approximately $\$ 10.8$ million purchases of available-for-sale securities and approximately $\$ 1.0$ million sales or maturities of available-for-sale securities. There were no other-than-temporary impairments of available-for-sale securities during the twenty-six weeks ended August 2, 2014 and August 3, 2013, respectively.

Expected maturities of the Company's investments are as follows (in thousands):
Due in one year or less
August 2, 2014
Due after one year through five years
\$12,434
Total investment securities
3,402
\$15,836
NOTE 3 - Merchandise Inventories and Sources of Supply
Merchandise inventories consisted of the following (in thousands):
Merchandise - in store/e-commerce
August 2, 2014 February 1, 2014
Merchandise - in transit
\$35,916 \$35,324
Total merchandise inventories
12,302
9,553
\$48,218 \$44,877
The Company does not have long-term purchase commitments or arrangements with any of its suppliers or agents. During the twenty-six weeks ended August 2, 2014 and August 3, 2013, one of our suppliers accounted for approximately $31 \%$ and $22 \%$ of our purchases, respectively. No other vendor supplied greater than $10 \%$ of the Company's merchandise purchases during the twenty-six week period ended August 2, 2014 or August 3, 2013.

NOTE 4 - Property, Equipment and Improvements, Net
Property, equipment and improvements, net consisted of the following (in thousands):

| Description | Estimated Useful Life | August 2, 2014 | February 1, 2014 |
| :---: | :---: | :---: | :---: |
| Land | - | \$ 1,597 | \$1,597 |
| Corporate office, distribution center and related building improvements | 25 years | 12,490 | 12,426 |
| Store leasehold improvements | Shorter of the useful life or term of related lease, typically 10 years | 54,581 | 52,591 |
| Store furniture and fixtures | 3 to 10 years | 70,118 | 76,264 |
| Corporate office and distribution center furniture, fixtures and equipment | 7 years | 4,431 | 5,069 |
| Computer and point of sale hardware and software | 3 to 5 years | 35,755 | 34,808 |
| Construction in progress | - | 8,245 | 1,892 |
| Total property, equipment and improvements, gross |  | 187,217 | 184,647 |
| Less accumulated depreciation and amortization |  | (145,948 | ) $(148,189$ |
| Total property, equipment and improvements, net |  | \$41,269 | \$36,458 |

The Company reviews long-lived assets with definite lives at least annually, or whenever events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. As a result of an impairment analysis, which included the evaluation of individual under-performing stores and assessing the recoverability of the carrying value of the improvements and equipment related to each of the stores, the Company recorded approximately $\$ 0.1$ million for long-lived asset impairments during the thirteen and twenty-six week periods ended August 2, 2014. The Company recorded approximately $\$ 0.1$ million for long-lived asset impairments during the twenty-six week period ended August 3, 2013.

The Company's assessment of the recoverability of the carrying value of its assets involves the projection of future cash flows, which requires the use of significant estimates and assumptions. Differences in circumstances or estimates could produce significantly different results.

## NOTE 5 - Accrued Liabilities

Accrued liabilities and other current liabilities consisted of the following (in thousands):

| Gift card and store credit liabilities | $\$ 5,325$ | $\$ 8,078$ |
| :--- | :--- | :--- |
| Accrued Friendship Rewards Program loyalty liability | 4,133 | 4,020 |
| Accrued income, sales and other taxes payable | 2,273 | 1,517 |
| Accrued occupancy-related expenses | 3,552 | 2,101 |
| Sales return reserve | 1,203 | 835 |
| Other accrued liabilities | 4,527 | 7,197 |
| Total accrued liabilities and other current liabilities | $\$ 21,013$ | $\$ 23,748$ |

## NOTE 6 - Credit Facility

On July 12, 2012, the Company entered into a Credit Agreement (the "Credit Facility") with Wells Fargo Bank, National Association ("Wells Fargo") as Lender. The Credit Facility replaced the Company's prior credit facility with Wells Fargo. The Credit Facility provides the Company with revolving credit loans of up to $\$ 50.0$ million in the
aggregate, subject to a borrowing base formula based primarily on eligible credit card receivables, inventory and real estate, as such terms are defined in the Credit Facility, and up to $\$ 10.0$ million of which may be drawn in the form of standby and documentary letters of credit. The Credit Facility expires in July 2017.

The Company recorded approximately $\$ 0.4$ million of deferred financing costs in the second quarter of fiscal 2012 in connection with the Credit Facility. The deferred financing costs have been recorded within other assets on the consolidated balance sheet and are being amortized as interest expense over the related term of the Credit Facility.

8

Borrowings under the Credit Facility will generally accrue interest at a rate ranging from $2.0 \%$ to $2.5 \%$ over the London Interbank Offered Rate ("LIBOR") or $1.0 \%$ to $1.5 \%$ over Wells Fargo's Prime Rate based on the amount of Excess Availability, as such term is defined in the Credit Facility. Letters of credit fees range from $1.5 \%$ to $2.5 \%$, depending upon Excess Availability.

The Credit Facility contains certain affirmative and negative covenants. The affirmative covenants include certain reporting requirements, maintenance of properties, payment of taxes and insurance, compliance with laws, environmental compliance and other provisions customary in such agreements. Negative covenants limit or restrict, among other things, secured and unsecured indebtedness, fundamental changes in the business, investments, liens and encumbrances, transactions with affiliates and other matters customarily restricted in such agreements. The sole financial covenant contained in the Credit Facility requires the Company to maintain availability at least equal to the greater of (a) ten percent ( $10 \%$ ) of the borrowing base or (b) $\$ 3.0$ million. The Company was in compliance with all covenants as of August 2, 2014.

The Credit Facility contains events of default that include failure to pay principal or interest when due, failure to comply with the covenants set forth in the Credit Facility, bankruptcy events, cross-defaults and the occurrence of a change of control, subject to the grace periods, qualifications and thresholds as specified in the Credit Facility. If an event of default under the Credit Facility occurs and is continuing, the loan commitments may be terminated and the principal amount outstanding, together with all accrued unpaid interest and other amounts owing in respect thereof, may be declared immediately due and payable.

The Credit Facility permits the payment of dividends to the Company's shareholders in limited circumstances. If certain financial conditions are met, the Company may declare and pay dividends not to exceed $\$ 10.0$ million in any fiscal year. The Company may also declare and pay an additional one-time dividend payment to shareholders in an amount not to exceed $\$ 5.0$ million.

The Company's obligations under the Credit Facility are secured by the assets of the Company and its subsidiaries pursuant to a Security Agreement, dated July 12, 2012 (the "Security Agreement"). Pursuant to the Security Agreement, the Company pledged substantially all of its assets as collateral security for the loans to be made pursuant to the Credit Facility, including accounts owed to the Company, bank accounts, inventory, other tangible and intangible personal property, real estate (including corporate office/distribution center), intellectual property (including patents and trademarks), and stock or other evidences of ownership of $100 \%$ of all of the Company's subsidiaries.

The Company had no revolving credit loan borrowings under the Credit Facility during each of the twenty-six week periods ended August 2, 2014 or August 3, 2013. Historically, the Company's credit facility has been utilized only to open letters of credit. The total borrowing base at August 2, 2014 was approximately $\$ 32.3$ million. As of August 2 , 2014, the Company had open on-demand letters of credit of approximately $\$ 1.0$ million. Accordingly, after reducing the borrowing base for the open letters of credit and the required minimum availability of the greater of $\$ 3.0$ million, or $10.0 \%$ of the borrowing base, the net availability of revolving credit loans under the Credit Facility was approximately $\$ 28.0$ million at August 2, 2014.

## NOTE 7 - Income Taxes

The Company's liability for unrecognized tax benefits associated with uncertain tax positions is recorded within other non-current liabilities. As of August 2, 2014 and February 1, 2014, the Company's liability for unrecognized tax benefits was approximately $\$ 0.9$ million and $\$ 0.8$ million, respectively. The total amount of unrecognized tax benefits that, if recognized, would affect the effective tax rate as of August 2, 2014 and February 1, 2014 was $\$ 0.6$ million and

## Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q

$\$ 0.5$ million, respectively. The Company recognizes interest and penalties related to unrecognized tax benefits as components of income tax. At August 2, 2014 and February 1, 2014, approximately $\$ 0.2$ million and $\$ 0.1$ million, respectively, was accrued for the potential payment of interest and penalties.

The Company and its subsidiaries are subject to U.S. federal income taxes and the income tax obligations of various state and local jurisdictions. Fiscal 2011 is currently under examination by the Internal Revenue Service ("IRS"). The transition period, fiscal 2012 and fiscal 2013 remain subject to examination by the IRS. With few exceptions, the Company is not subject to state income tax examination by tax authorities for taxable years prior to fiscal 2009. As of August 2, 2014, the Company had no other ongoing audits and does not expect the liability for unrecognized tax benefits to significantly increase or decrease in the next twelve months.

As of August 2, 2014, the Company had a full valuation allowance against its net deferred tax assets. Deferred income tax assets represent potential future income tax benefits. Realization of these assets is ultimately dependent upon future taxable income. The Company has incurred a net cumulative loss as measured by the results of the current year and the prior two years. ASC 740 "Income Taxes," requires that deferred tax assets be reduced by a valuation allowance if, based on all available evidence, it is considered more likely than not that some or all of the recorded deferred tax assets will not be realized in a future period. Forming a conclusion that a valuation allowance is not needed is difficult when negative evidence such as cumulative losses exists. As a result of management's evaluation, there was insufficient positive evidence to overcome the negative evidence related to the Company's cumulative losses. Accordingly, the Company has continued to maintain a full valuation allowance against its net deferred tax assets since the third quarter of the fiscal year ended February 26, 2011; recording the valuation allowance does not have any impact on cash and does not prevent the Company from using the deferred tax assets in future periods when profits are realized.

As of August 2, 2014, the Company has federal and state net operating loss carryforwards which will reduce future taxable income. Approximately $\$ 24.9$ million in net federal tax benefits are available from these loss carryforwards and an additional $\$ 0.6$ million is available in net tax credit carryforwards. Included in the federal net operating loss is approximately $\$ 1.8$ million of loss generated by deductions related to equity-based compensation, the tax effect of which will be recorded to additional paid in capital when utilized. The state loss carryforwards will result in net state tax benefits of approximately $\$ 2.3$ million. The federal net operating loss carryovers will expire in November 2031 and beyond. The state net operating loss carryforwards will expire in November 2014 and beyond.

NOTE 8 - Earnings Per Share
The Company calculates earnings per share ("EPS") under the guidance in ASC 260-10, "Earnings per Share," which clarifies that unvested share-based payment awards that contain nonforfeitable rights to receive dividends or dividend equivalents (whether paid or unpaid) are considered participating securities, and thus, should be factored into the two-class method of computing EPS. Participating securities under this statement include the Company's unvested employee restricted stock awards with time-based vesting, which receive nonforfeitable dividend payments.

The calculation of EPS for common stock shown below excludes the income attributable to unvested employee restricted stock awards from the numerator and excludes the dilutive impact of these shares from the denominator.

| Thirteen Weeks Ended | Twenty-six |  | Weeks Ended |
| :--- | :--- | :--- | :--- |
| August 2, | August 3, | August 2, | August 3, |
| 2014 | 2013 | 2014 | 2013 |

Numerator (in thousands):
Net income (loss) attributable to Christopher \& Banks Corporation
Income allocated to participating securities
Net income (loss) available to common shareholders

| \$3,362 | \$(265 | ) $\$ 5,979$ | \$364 |
| :---: | :---: | :---: | :---: |
| (10 | ) - | (24 | ) (1 |
| \$3,352 | \$(265 | ) $\$ 5,955$ | \$363 |
| 36,591 | 36,215 | 36,442 | 36,219 |
| 1,041 | - | 1,013 | 895 |
| 37,632 | 36,215 | 37,455 | 37,114 |
| \$0.09 | \$(0.01 | ) $\$ 0.16$ | \$0.01 |
| \$0.09 | \$(0.01 | ) \$0.16 | \$0.01 |

Total stock options of approximately 0.4 million and 0.5 million were excluded from the shares used in the computation of diluted earnings per share for the thirteen and twenty-six week periods ended August 2, 2014, respectively, as they were anti-dilutive. Total stock options of approximately 3.2 million were excluded from the shares used in the computation of diluted earnings per share for each of the thirteen and twenty-six week periods ended August 3, 2013, as they were anti-dilutive.

NOTE 9 - Fair Value Measurements
Under ASC 820-10 "Fair Value Measurements and Disclosures," fair value is defined as the exit price, or the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the
measurement date. ASC 820-10 also establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are inputs market participants would use in valuing the asset or liability and are developed based on market data obtained from sources independent of the Company. Unobservable inputs are inputs that reflect the Company's assumptions about the factors market participants would use in valuing the asset or liability that are developed based upon the best information available in the circumstances.

The hierarchy is broken down into three levels. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 inputs include quoted prices for similar assets or liabilities in an active market, quoted prices for identical or similar assets or liabilities in markets that are not active and inputs (other than quoted prices) that are observable for the asset or liability, either directly or indirectly. Level 3 inputs are unobservable inputs for the asset or liability. Categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

Assets that are Measured at Fair Value on a Recurring Basis:
For the twenty-six week period ended August 2, 2014, fair value under ASC 820-10 applied to the Company's available-for-sale securities. These financial assets are carried at fair value following the requirements of ASC 820-10.

The following table provides information by level for the Company's available-for-sale securities that were measured at fair value on a recurring basis as of August 2, 2014 (in thousands):

|  | Fair Value Measurements <br> Using Inputs Considered as <br> Description |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Short-term investments: Fair Value Level 1 Level 2 | Level 3 |  |  |  |
| Certificates of deposit | $\$ 5,910$ | $\$-$ | $\$ 5,910$ | $\$-$ |
| Commercial paper | 3,696 | - | 3,696 | - |
| Corporate bonds | 2,027 | - | 2,027 | - |
| $\quad$ U.S. Agency securities | 801 | - | 801 | - |
| Total current assets | 12,434 | - | 12,434 | - |
| Long-term investments: |  |  |  |  |
| Municipal bonds | 2,282 | - | 2,282 | - |
| Corporate bonds | 220 | - | 220 | - |
| U.S. Agency securities | 900 | - | 900 | - |
| Total non-current assets | 3,402 | - | 3,402 | - |
| Total assets | $\$ 15,836$ | $\$-$ | $\$ 15,836$ | $\$-$ |

The Company's available-for-sale securities were valued based on quoted prices for similar assets in active markets or quoted prices for identical or similar assets in markets in which there were fewer transactions. The Company had $\$ 16.1$ million of investments as of February 1, 2014 and there were no transfers of assets between Level 1 and Level 2 of the fair value measurement hierarchy during the twenty-six week periods ended August 2, 2014 and August 3, 2013. According to its policy, the Company recognizes transfers into levels and transfers out of levels on the date of the event or when a change in circumstances causes a transfer.

Assets that are Measured at Fair Value on a Non-recurring Basis:
The following table summarizes certain information for non-financial assets as of August 2, 2014 and February 1, 2014 that are measured at fair value on a non-recurring basis in periods subsequent to an initial recognition period. Amounts are placed into the most appropriate level within the fair value hierarchy based on the inputs used to
determine the fair value at the measurement date (in thousands):

|  | Fair Value Measurements |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | Fair Value | Using Inputs Considered as |  |  |  |
| Description <br> Assets as of August 2, 2014 | Level 2 | Level 3 | Realized Losses |  |  |
| Long-lived assets held and used | $\$ 40$ | $\$-$ | $\$-$ | $\$ 40$ | $\$(144$ |
| Assets as of February 1, 2014 <br> Long-lived assets held and used | $\$ 5$ | $\$-$ | $\$-$ | $\$ 5$ | $\$(140$ |

The Company recorded approximately $\$ 0.1$ million in impairment charges, included in earnings for the period, on long-lived assets held and used with a carrying value of approximately $\$ 0.2$ million, resulting in a fair value of $\$ 40$ thousand, for the thirteen and twenty-six week periods ended August 2, 2014. During the twenty-six weeks ended August 3, 2013, long-lived assets held and used with a carrying amount of approximately $\$ 0.1$ million were written down to their fair value of $\$ 5$ thousand, resulting in an impairment charge of approximately $\$ 0.1$ million, which was included in earnings for the period.

The Company determines fair value using a discounted cash flow approach as discussed in Note 1, Nature of Business and Significant Accounting Policies in our Form 10-K for the year ended February 1, 2014. In determining future cash flows, the Company uses its best estimate of future operating results which requires the use of significant estimates and assumptions, including estimated sales, merchandise margin and expense levels, and the selection of an appropriate discount rate; therefore differences in the estimates or assumptions could produce significantly different results. General economic uncertainty impacting the retail industry makes it reasonably possible that additional long-lived asset impairments could be identified and recorded in future periods.

The fair value measurement of the long-lived assets encompasses the following significant unobservable inputs:

|  | Range |  |
| :--- | :--- | :--- |
| Unobservable Inputs | Fiscal 2014 | Fiscal 2013 |
| Weighted Average Cost of Capital (WACC) | $15.8 \%$ | $15.8 \%$ |
| Annual sales growth | $3 \%-9.8 \%$ | $3 \%-9.8 \%$ |

## NOTE 10 - Legal Proceedings

The Company is subject, from time to time, to various claims, lawsuits or actions that arise in the ordinary course of business. Although the amount of any liability that could arise with respect to any current proceedings cannot be accurately predicted, management does not expect any such liability to have a material adverse impact on the Company's financial position, results of operations or liquidity.

## NOTE 11 - Segment Reporting

In the table below, the Retail Operations reportable segment includes activity generated by our retail store locations (Christopher \& Banks, C.J. Banks, Missy Petite Women ("MPW") and Outlet stores) as well as our eCommerce business. The "Corporate/Administrative" column, which primarily represents operating activity at the corporate office and distribution center facility, is presented to allow for reconciliation of segment-level net sales, operating income (loss) and total assets to consolidated net sales, operating income (loss) and total assets. Segment operating income (loss) includes only net sales, merchandise gross margin and direct store expenses with no allocation of corporate overhead.

During the thirteen and twenty-six week periods ended August 2, 2014, the Company recorded approximately $\$ 0.1$ million in charges related to the impairment of two stores as compared to no impairment charges during the thirteen week period a year ago and a net charge of approximately $\$ 0.1$ million related to impairment of one store for the twenty-six weeks ended August 3, 2013, respectively. The impairment costs for each period related to store-level asset impairment charges and are included in the operating income for the Retail Operations segment.
(in thousands)
Thirteen Weeks Ended August 2, 2014
Net sales
Depreciation and amortization
Operating income (loss)
Thirteen Weeks Ended August 3, 2013
Net sales
Depreciation and amortization
Operating income (loss)
Twenty-six Weeks Ended August 2, 2014
Net sales
Depreciation and amortization
Operating income (loss)
Total assets

Twenty-six Weeks Ended August 3, 2013
Net sales
Depreciation and amortization
Operating income (loss)
Total assets

| Retail <br> Operations | Corporate/Administrativeonsolidated |  |
| :--- | :--- | :--- |
|  |  |  |
| $\$ 106,633$ | $\$-$ | $\$ 106,633$ |
| 2,313 | 645 | 2,958 |
| 16,081 | $(12,831$ | 3,250 |
|  |  |  |
|  | - | 104,233 |
| 104,233 | - | 3,375 |
| 2,431 | $(13,262$ | $(1$ |
| 13,261 |  |  |
|  |  | 209,998 |
| 209,998 | 1,286 | 5,865 |
| 4,579 | 56,652 | 6,041 |
| 33,728 |  | 149,780 |
| 93,128 | - |  |
|  |  |  |
|  |  | 212,752 |
| 212,752 | $(28,170$ | 6,820 |
| 4,884 | 41,989 | 781 |
| 28,951 |  | 138,355 |
| 96,366 |  |  |

## NOTE 12 - Related Party Transactions

The Company or its subsidiaries have for the past several years purchased goods directly from G-III Apparel Group Ltd. ("G-III") or its related entities as well as engaged the services of two G-III subsidiaries as buying agent. On January 3, 2011, Morris Goldfarb, the Chairman of the Board and Chief Executive Officer of G-III, became a director of the Company. On June 27, 2013, Mr. Goldfarb ceased to be a member of the Board as he did not stand for re-election at the Company's annual meeting of stockholders. Payments made by the Company and its subsidiaries to G-III and its related entities aggregated approximately $\$ 0.7$ million and $\$ 0.7$ million for the twenty-six weeks ended August 2, 2014 and August 3, 2013, respectively. As of August 2, 2014 and February 1, 2014, the Company had a balance due to G-III or its related entities of approximately $\$ 3$ thousand and $\$ 0.1$ million, respectively.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following management's discussion and analysis of financial condition and results of operations ("MD\&A") should be read in conjunction with the condensed consolidated financial statements and notes included in Item 1 of this Form 10-Q and the consolidated financial statements, notes and MD\&A contained in our Annual Report on Form 10-K for the fiscal period ended February 1, 2014.

## Executive Overview

Christopher \& Banks Corporation, a Delaware corporation, is a Minneapolis-based retailer of women's apparel and accessories, which operates retail stores and two eCommerce sites through its wholly-owned subsidiaries. As of August 2, 2014, we operated 545 stores in 43 states, including 250 Christopher \& Banks ("CB") stores, 118 C.J.

## Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q

Banks ("CJ") stores, 138 Missy, Petite, Women ("MPW") stores and 39 outlet stores. Our Christopher \& Banks brand offers unique fashions and accessories featuring exclusively designed, coordinated assortments of women's apparel in sizes 4 to 16 and in petite sizes 4P to 16P. Our C.J. Banks brand offers similar assortments of women's apparel in sizes 14W to 26W. Our MPW and outlet stores offer an assortment of both Christopher \& Banks and C.J. Banks apparel servicing the MPW customer in one location. We also operate e-commerce web sites for our two brands at www.christopherandbanks.com and www.cjbanks.com which, in addition to offering the apparel and accessories found in our stores, also offer exclusive sizes and styles available only online.

We believe we have a unique opportunity to address the needs of our customer by embracing her demographic, women who generally range in age from 45 to 60 , which is largely overlooked by other retailers. Our overall strategy for our two brands, Christopher \& Banks and C.J. Banks, is to offer a compelling, evolving merchandise assortment through our stores and eCommerce web sites in order to satisfy our customers' expectations for style, quality, value, versatility and fit, while providing knowledgeable and personalized customer service.

Outlook for 2014
Third quarter 2014
With the continued conversion of stores to the MPW format and anticipated new store openings, the percentage of stores within the same-store sales base will continue to decline over the next four to five fiscal quarters. As a result, for the near-term we believe same-store sales will not be an accurate measure or predictor of our performance. Therefore, our sales guidance at least through the first quarter of fiscal 2016 will be based on our expectations for total net sales rather than same-store sales.

We expect total net sales for the third quarter to be between $\$ 122$ million and $\$ 124$ million and to operate, on average, 550 stores during the quarter. This compares to $\$ 118.1$ million in net sales in last year's third quarter when we operated, on average, 596 stores.

We expect approximately 75 to 125 basis points of gross margin expansion in the third quarter as compared to the comparable period last year. This will be largely driven by improved merchandise margins and, to a lesser degree, by leveraging occupancy costs.

We expect selling, general and administrative ("SG\&A") expense dollars to be between $\$ 34.0$ million and $\$ 34.5$ million, compared to the $\$ 33.2$ million of SG\&A expense reported in the third quarter of last year.

We expect to recognize a nominal tax expense for the third quarter which represents minimum taxes and reserve changes.

We expect our inventory levels to remain higher than the prior year, on a dollars per square foot basis, but at a reduced level compared to the end of the second quarter. This is due to a couple of factors. First, by the end of the third quarter, we expect to have added CJ product to approximately 86 CB stores in total. This will elevate the inventory in these stores on an ongoing basis and is expected to drive incremental sales. Second, our investment in additional core inventory will not anniversary until the fourth quarter.

In the third quarter, we anticipate opening four new outlet stores and seven new MPW stores. We also plan on converting two stores to one MPW store, closing three CB stores and replacing them with three new MPW stores, and converting 31 CB and two CJ stores, respectively, to MPW stores by adding CJ or CB product to the assortment during the third quarter.

Fiscal 2014
We expect average store count to be down approximately $8 \%$ for the full fiscal year, and average square footage for the full fiscal year to decline by approximately $6 \%$ as compared to fiscal 2013.

Capital expenditures are expected to be approximately $\$ 22$ to $\$ 23$ million reflecting new store openings, MPW relocations and the addition of new fixtures in all stores.

We expect to have a significant amount of store activity for the full fiscal year. We plan to close 36 stores and convert them into 18 MPW stores in existing store locations; to close 24 stores and relocate to 12 new MPW stores; and to close 10 CB stores and replace each with a new MPW store in a new nearby location. In addition, we expect to open 23 new stores in 2014 -- 10 MPWs and 13 outlets. We also anticipate converting 84 CB and two CJ stores, respectively, to the MPW format along with closing a total of 21 stores during the year. We expect to end the fiscal year with 530 to 535 stores, which will equate to a $1 \%$ decrease in total square footage as compared to the end of fiscal 2013. This is down slightly from our prior guidance, due to the acceleration of collapsing and combining CB and CJ stores into the MPW format. We expect to end the year with close to 200 MPW stores.

Depreciation and amortization for the year is expected to be between $\$ 12.0$ and $\$ 12.5$ million.

14

The effective tax rate for the year is subject to minimum taxes, reserve changes, and an evaluation of the need for a continued valuation allowance on our deferred tax asset. While we will not be paying any cash taxes other than minimums, the potential exists that the valuation reserve may be reversed in fiscal 2014.

## Key Performance Indicators

Our management evaluates the following items, which are considered key performance indicators, in assessing our performance:

## Same-store sales

Our same-store sales data is calculated based on the change in net sales for stores that have been open for more than 13 full months and includes stores, if any, that have been relocated within the same mall. Stores where square footage has been changed by more than 25 percent are excluded from the same-store sales calculation for 13 full months following the change. Stores closed during the year are included in the same-store sales calculation only for the full months of the year the stores were open. In addition, sales which are initiated in stores but fulfilled through our e-commerce websites are included in the calculation of same-store sales.

Management considers same-store sales to be an important indicator of our performance. Same-store sales results are important in achieving leveraging of costs, including store payroll, store occupancy, depreciation and other general and administrative expenses. Year-over-year increases in same-store sales contribute to greater leveraging of costs, while declining same-store sales contribute to deleveraging of costs. Same-store sales results also have a direct impact on our total net sales, cash, cash equivalents, investments and working capital.

As we continue to implement our strategy of converting many of our existing stores to MPW stores, those converted stores are dropping out of our comparable store base for 13 months. As a result, we are also monitoring changes in sales per square foot and gross margin per square foot for the entire store base. During the second quarter sales per square foot increased by $7.3 \%$ and gross margin per square foot increased $11.8 \%$ as compared to the second quarter last year. For the twenty-six week period ending August 2, 2014, sales per square foot increased $5.1 \%$ and gross margin per square foot increased $10.8 \%$ as compared to the same period last year.

Merchandise, buying and occupancy costs
Merchandise, buying and occupancy costs, exclusive of depreciation and amortization, as a percentage of net sales, measure whether we are appropriately optimizing the price of our merchandise and markdown utilization.

Merchandise, buying and occupancy costs include the cost of merchandise, markdowns, shrink, freight, buyer and distribution center salaries, buyer travel, rent and other occupancy-related costs, various merchandise design and development costs, miscellaneous merchandise expenses and other costs related to our distribution network.

Operating income
Our management views operating income as a key indicator of our success. The key drivers of operating income are sales per square foot, same-store sales, merchandise, buying and occupancy costs and our ability to control our other operating costs including selling, general, and administrative expenses.

Cash flow and liquidity

## Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q

We evaluate cash flow from operations, investing activities and financing activities in determining the sufficiency of our cash position. Cash flow from operations has historically been sufficient to provide for our uses of cash. We expect to operate our business and execute our strategic initiatives principally with funds generated from operations.

On July 12, 2012, we and our two subsidiaries, Christopher \& Banks, Inc. and Christopher \& Banks Company, entered into a Credit Agreement (the "Credit Facility") with Wells Fargo Bank National Association ("Wells Fargo") as Lender. If necessary, we could utilize this Credit Facility for any additional liquidity needs, subject to compliance with the financial covenant and its other terms and provisions. For further discussion of the Credit Facility, refer to the Liquidity and Capital Resources section below.

## Critical Accounting Policies and Estimates

Our critical accounting policies are more fully described in Note 1 of the notes to consolidated financial statements contained within our Annual Report on Form 10-K for the fiscal period ended February 1, 2014. There have been no material changes in our critical accounting policies or estimates in the twenty-six weeks ended August 2, 2014. Management's discussion and analysis of our financial condition and results of operations are based upon our condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the U.S.

Results of Operations
Thirteen Weeks Ended August 2, 2014 Compared to Thirteen Weeks Ended August 3, 2013
Thirteen Weeks Ended
August 2, $2014 \quad$ August 3, $2013 \quad$ Change
(dollars in thousands) \$ \% of Sales \$ \% of Sales \$ \%
Net sales
Merchandise, buying and occupancy

| Selling, general and administrative | 31,281 | 29.3 | 31,530 | 30.3 | $(249$ | $)(0.8$ | $)$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Depreciation and amortization | 2,958 | 2.8 | 3,375 | 3.2 | $(417$ | $)(12.4$ | $)$ |
| Impairment of store assets | 144 | 0.1 | - | - | 144 | $*$ |  |
| Total costs and expenses | 103,383 | 96.9 | 104,234 | 100.0 | $(851$ | $)(0.8$ | $)$ |
| Operating income (loss) | 3,250 | 3.0 | $(1$ | $)-$ | 3,251 | $*$ |  |
| Other expense | $(53$ | $)-$ | $(37$ | $)-$ | $(16$ | $) 43.2$ |  |
| Income (loss) before income taxes | 3,197 | 3.0 | $(38$ | $)-$ | 3,235 | $*$ |  |
| Income tax (benefit) provision | $(165$ | $)(0.2$ | $)$ | 227 | 0.2 | $(392$ | $)(172.7$ |
| Net income (loss) | $\$ 3,362$ | 3.2 | $\% \$(265$ | $)(0.2$ | $) \% \$ 3,627$ | $*$ |  |

* Calculated result is not meaningful

Net Sales. Net sales for the thirteen weeks ended August 2, 2014 were $\$ 106.6$ million, an increase of $\$ 2.4$ million, or $2.3 \%$, from net sales of $\$ 104.2$ million for the thirteen weeks ended August 3, 2013. The increase in net sales was primarily a result of an increase in eCommerce sales, partially offset by operating an average of 56 , or $9.3 \%$, fewer stores than during the comparable period last year. Our store count totaled 545 as of August 2, 2014, compared to 598 at August 3, 2013.

Same-store sales increased $2.6 \%$ for the thirteen weeks ended August 2, 2014, when compared to the thirteen weeks ended August 3, 2013; this follows a $7.7 \%$ same-store sales increase in last year's second quarter. The increase in same-store sales was primarily the result of improved merchandising assortments and product selection.

Declines in store traffic were partially offset by a slight increase in conversion. Increases in average dollar sale ("ADS") of $9.8 \%$ were driven by an increase in units per transaction ("UPTs") of $4.6 \%$ and an increase in average unit retail of $5.0 \%$, suggesting that our merchandise assortments continue to resonate well with our customer, especially in light of the highly promotional environment during the period.
eCommerce sales during the quarter were $\$ 11.4$ million, an increase of $31.3 \%$ from $\$ 8.7$ million during the second quarter last year. The increase follows last year's decline in the second quarter following an upgrade to our eCommerce site. On a two-year basis, eCommerce sales were up $19 \%$.

## Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q

|  | Thirteen Weeks Ended <br> August 2, 2014 | August 3, 2013 |
| :--- | :--- | :--- |
| Net sales (in thousands): <br> Retail stores | $\$ 95,269$ | $\$ 95,575$ |
| eCommerce ${ }^{(1)}$ | 11,364 | 8,658 |
| Total net sales | $\$ 106,633$ | $\$ 104,233$ |

(1) amounts include both direct eCommerce sales and store-initiated sales.

Merchandise, Buying and Occupancy Costs. Merchandise, buying and occupancy costs, exclusive of depreciation and amortization, were $\$ 69.0$ million, or $64.7 \%$ of net sales, for the thirteen weeks ended August 2, 2014, compared to $\$ 69.3$ million, or $66.5 \%$ of net sales, for the thirteen weeks ended August 3, 2013, resulting in approximately 180 basis points of improvement in gross profit margin for the quarter.

The improvement in gross margin was driven by higher merchandise margins resulting mainly from improved initial product mark-up combined with fewer markdowns, consistent with our strategy to increase the level of core merchandise sold at regular retail pricing.

Selling, General and Administrative Expenses. SG\&A expenses, exclusive of depreciation and amortization, for the thirteen weeks ended August 2, 2014 were $\$ 31.3$ million, or $29.3 \%$ of net sales, compared to $\$ 31.5$ million, or $30.3 \%$ of net sales, for the thirteen weeks ended August 3, 2013. The decrease in SG\&A expenses was the result of reduced store payroll and other expenses due to operating fewer stores in the second quarter of 2014, as compared to the same period last year. These expense savings were partially offset by increased marketing investments including brand awareness and customer research.

During the second quarter of fiscal 2013, we began increasing our direct marketing efforts. In the second quarter of fiscal 2014, marketing as a percentage of net sales was approximately $2.1 \%$, compared to $1.8 \%$ in the prior year period. We have been pleased with the return on our investment in direct mail campaigns, as it has provided us with an effective means to drive current customers as well as inactive, or lapsed, customers into our stores and to our websites.

Depreciation and Amortization. Depreciation and amortization expense was $\$ 3.0$ million, or $2.8 \%$ of net sales, for the thirteen weeks ended August 2, 2014, compared to $\$ 3.4$ million, or $3.2 \%$ of net sales, for the thirteen weeks ended August 3, 2013. The decrease in the amount of depreciation and amortization expense primarily resulted from operating on average $9.3 \%$ fewer stores in the second quarter of fiscal 2014 compared to the second quarter of fiscal 2013. In addition, the continued maturing of our store base has resulted in more fully depreciated assets and lower depreciation expense.

Impairment of Store Assets. We recorded non-cash impairment charges of approximately $\$ 0.1$ million related to two stores in the thirteen weeks ended August 2, 2014. We had no restructuring and impairment expense in the thirteen weeks ended August 3, 2013.

Operating Income. As a result of the foregoing factors, we reported operating income of approximately $\$ 3.3$ million, or $3.0 \%$ of net sales, for the thirteen weeks ended August 2, 2014, compared to operating loss of approximately $\$ 1$ thousand for the thirteen weeks ended August 3, 2013.

Other Expense. Other expense of $\$ 53$ thousand for the thirteen weeks ended August 2, 2014 primarily consisted of fees associated with our Credit Facility, which was slightly offset by interest income from our investments. For the thirteen weeks ended August 3, 2013, other expense of $\$ 37$ thousand consisted primarily of fees associated with our Credit Facility.

Income Taxes. We recorded an income tax benefit of approximately $\$ 0.2$ million for the thirteen weeks ended August 2, 2014, resulting from provision adjustments partially offset by minimum fees and taxes. For the thirteen weeks ended August 3, 2013, we recorded income tax expense of approximately $\$ 0.2$ million. Our effective rates reflect the ongoing impact of the valuation allowance on our deferred tax assets. Management will continue to evaluate the need for the valuation allowance based on the Company's current operating performance and other relevant factors; the potential exists that the valuation allowance may be reversed later this fiscal year.

Net Income. As a result of the foregoing factors, we reported net income of $\$ 3.4$ million, or $3.2 \%$ of net sales and $\$ 0.09$ per diluted share, for the thirteen weeks ended August 2, 2014, compared to net loss of $\$ 0.3$ million, or $0.2 \%$ of net sales and $\$ 0.01$ per share, for the thirteen weeks ended August 3, 2013.

Twenty-six Weeks Ended August 2, 2014 Compared to Twenty-six Weeks Ended August 3, 2013
Twenty-six Weeks Ended
(dollars in thousands)
Net sales
Merchandise, buying and occupancy
Selling, general and administrative
Depreciation and amortization
Impairment of store assets
Total costs and expenses
Operating income
Other expense
Income before income taxes
Income tax (benefit) provision
Net income

| August 2, 2014 |  |  | August 3, 2013 |  |  | Change |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | \% of |  | \$ | \% of S |  | \$ |  | \% |  |
| \$209,998 | 100.0 | \% | \$212,752 | 100.0 | \% | \$(2,754 |  | ) (1.3 | )\% |
| 134,460 | 64.0 |  | 140,765 | 66.2 |  | (6,305 |  | ) (4.5 | ) |
| 63,488 | 30.2 |  | 64,246 | 30.2 |  | (758 |  | ) (1.2 | ) |
| 5,865 | 2.8 |  | 6,820 | 3.2 |  | (955 |  | ) 14.0 | ) |
| 144 | 0.1 |  | 140 | 0.1 |  | 4 |  | 2.9 |  |
| 203,957 | 97.1 |  | 211,971 | 99.7 |  | (8,014 |  | ) (3.8 | ) |
| 6,041 | 2.9 |  | 781 | 0.3 |  | 5,260 |  | * |  |
| (104 | ) - |  | (100 | ) - |  | (4 |  | ) 4.0 |  |
| 5,937 | 2.9 |  | 681 | 0.3 |  | 5,256 |  | * |  |
| (42 | ) - |  | 317 | 0.1 |  | (359 |  | ) (113.2 | ) |
| \$5,979 | 2.9 | \% | \$364 | 0.2 | \% | \$5,615 |  | * |  |

* Calculated result is not meaningful

Net Sales. Net sales for the twenty-six weeks ended August 2, 2014 were $\$ 210.0$ million, a decrease of $\$ 2.8$ million or $1.3 \%$, from net sales of $\$ 212.8$ million for the twenty-six weeks ended August 3, 2013. The decrease in net sales was a result of operating approximately $9.1 \%$ fewer stores compared to 2013 , along with decreased in-store traffic. These declines were partially offset by improvements in other metrics such as UPTs, conversion, and average unit retail.

As a result of our continued strategy to migrate stores to the MPW format, we operated an average of $9.1 \%$ fewer stores in the twenty-six weeks ended August 2, 2014, compared to the twenty-six weeks ended August 3, 2013. Our store count totaled 545 as of August 2, 2014, compared to 598 at August 3, 2013. We operated 138 MPW stores at the end of the second quarter, up from 45 MPW stores at the end of last year's second quarter and 61 MPW stores at the end of fiscal 2013.

Declines in store traffic were partially offset by a slight increase in conversion. Increases in ADS of $9.3 \%$ were driven by an increase in UPTs of $4.1 \%$ and and increase in average unit retail of $5.0 \%$, suggesting that our merchandise assortments continue to resonate well with our customer, especially in light of the highly promotional environment during the period.

Ecommerce sales during the twenty-six weeks ended August 2, 2014 were $\$ 22.9$ million, up $9.8 \%$ from $\$ 20.9$ million during the same period last year, as indicated below. The increase is the result of continued optimization of our online product assortment as well as expanded paid search advertising to drive traffic to our websites. Prior year sales were negatively impacted by issues following the launch of site upgrades in the spring of 2013.

Twenty-six Weeks Ended
August 2, 2014
\$187,076
\$ 191,868

Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q

| eCommerce $^{(1)}$ | 22,922 | 20,884 |
| :--- | :--- | :--- |
|  | $\$ 209,998$ | $\$ 212,752$ |
| Total net sales |  |  |
| (1) amounts include both direct eCommerce sales and store-initiated sales. |  |  |

18

Merchandise, Buying and Occupancy Costs. Merchandise, buying and occupancy costs, exclusive of depreciation and amortization, were $\$ 134.5$ million, or $64.0 \%$ of net sales for the twenty-six weeks ended August 2, 2014, compared to $\$ 140.8$ million, or $66.2 \%$ of net sales, for the twenty-six weeks ended August 3, 2013, resulting in approximately 220 basis points of improvement in gross profit margin.

The improvement in gross profit margin was driven primarily by higher merchandise margins resulting mainly from improvements in initial product mark-up, combined with lower markdowns. Our customers have responded favorably to the balance of style, quality and value provided in our merchandise assortments in the first half of fiscal 2014, resulting in reduced levels of markdowns required to drive customer traffic and clear inventory.

The remaining improvement in gross margin resulted from positive leverage of buying and occupancy costs associated with the decrease in the average number of stores in the twenty-six weeks ended August 2, 2014.

Selling, General and Administrative Expenses. SG\&A expenses, exclusive of depreciation and amortization, for the twenty-six weeks ended August 2, 2014 were $\$ 63.5$ million, or $30.2 \%$ of net sales, compared to $\$ 64.2$ million, or $30.2 \%$ of net sales, for the twenty-six weeks ended August 3, 2013. The decrease in total SG\&A expenses was the result of reduced store payroll due to lower store count, lower credit card fees as more customers are using our private label credit card, and the completion of our executive retention plan in 2013. These items were partially offset by increases in marketing, the addition of certain positions to improve our inventory planning and allocation, and the increased use of outside professional services.

During the twenty-six weeks ended August 2, 2014, marketing as a percentage of net sales was approximately $2.4 \%$, compared to $1.9 \%$ in the twenty-six weeks ended August 3, 2013. We are continuing to refine our promotional offerings, direct marketing campaigns, and the design of our store fronts to effectively engage customers and draw customers to our stores.

Depreciation and Amortization. Depreciation and amortization expense was $\$ 5.9$ million, or $2.8 \%$ of net sales, for the twenty-six weeks ended August 2, 2014, compared to $\$ 6.8$ million or $3.2 \%$ of net sales, for the twenty-six weeks ended August 3, 2013. The decrease in the amount of depreciation and amortization expense primarily resulted from operating approximately $9.1 \%$ fewer stores in the twenty-six weeks ended August 2, 2014 compared to the twenty-six weeks ended August 3, 2013. In addition, the continued maturing of our store base has resulted in more fully depreciated assets and lower depreciation expense.

Impairment of Store Assets. We recorded non-cash impairment charges of approximately $\$ 0.1$ million related to two stores during the twenty-six week period ended August 2, 2014. During the twenty-six weeks ended August 3, 2013, we recorded non-cash impairment charges of approximately $\$ 0.1$ million related to one store.

Operating Income. As a result of the foregoing factors, we reported operating income of $\$ 6.0$ million, or $2.9 \%$ of net sales, for the twenty-six weeks ended August 2, 2014, compared to operating income of $\$ 0.8$ million, or $0.3 \%$ of net sales, for the twenty-six weeks ended August 3, 2013.

Other Expense. Other expense of $\$ 0.1$ million for each of the twenty-six weeks ended August 2, 2014 and August 3, 2013, primarily consisted of fees associated with our Credit Facility.

Income Taxes. We recorded an income tax benefit of approximately $\$ 42$ thousand for the twenty-six weeks ended August 2, 2014 and approximately $\$ 0.3$ million of income tax expense for the twenty-six weeks ended August 3, 2013. The income tax benefit for fiscal 2014 resulted from provision adjustments, partially offset by minimum fees and taxes. We maintain a full valuation allowance on our net deferred tax asset. Management will continue to evaluate
the need for the valuation allowance based on the Company's current operating performance and other relevant factors; the potential exists that the valuation allowance may be reversed later this fiscal year.

Net Income. As a result of the foregoing factors, we reported net income of $\$ 6.0$ million, or $2.9 \%$ of net sales and $\$ 0.16$ per diluted share, for the twenty-six weeks ended August 2, 2014, compared to net income of $\$ 0.4$ million, or $0.2 \%$ of net sales and $\$ 0.01$ per diluted share, for the twenty-six weeks ended August 3, 2013.

## Liquidity and Capital Resources

Cash flow and liquidity
We evaluate cash flow from operations, investing activities and financing activities in determining the sufficiency of our cash position. Cash flow from operations has historically been sufficient to provide for our uses of cash. We expect to operate our

19
business and execute our strategic initiatives principally with funds generated from operations and, if necessary, from our Credit Facility, subject to compliance with the Credit Facility's financial covenant and its other terms and provisions.

Based on our current plans for fiscal 2014, we believe cash flows from operating activities and working capital will be sufficient to meet our operating and capital expenditure requirements for the fiscal year. We do not anticipate the need to utilize our Credit Facility for any liquidity needs in fiscal 2014, other than to maintain and open letters of credit in the normal course of business. Our operating plan for fiscal 2014 contemplates positive same store sales and improvements in merchandise margins when compared to fiscal 2013. The plan is dependent on our ability to consistently deliver merchandise that is appealing to our customers at a profitable price, and to manage our costs effectively, in order to satisfy our working capital and other operating cash requirements. Our operating plan is based on a number of assumptions which involve significant judgment and estimates of future performance. If our net sales, gross margins and operating results fall short of our expectations, we may be required to access some, if not all, of our Credit Facility, and potentially require other sources of financing to fund our operations.

We continually monitor our performance and liquidity and would take steps intended to improve our financial position if trends indicated a future need to borrow under the Credit Facility. Steps we may consider include: modifying our operating plan, seeking to reduce costs further, decreasing our cash spend and/or capital expenditures, as well as evaluating alternatives and opportunities to obtain additional sources of liquidity through the debt or equity markets. It is possible these actions may not be sufficient or available or, if available, available on terms acceptable to us.

The following table summarizes our cash flows for the twenty-six weeks ended August 2, 2014 and August 3, 2013 (in thousands):

Net cash (used in) provided by operating activities
Net cash used in investing activities
Net cash used in financing activities
Net decrease in cash and cash equivalents

| August 2, 2014 | August 3, 2013 |
| :--- | :--- |
| $\$(2,786$ | $)$ |
| $(10,097$ | $)$ |
| $(13,694$ | $)$ |
| $(626$ | $)$ |
| $\$(13,509$ | $)$ |

Net cash (used in) provided by operating activities
Twenty-six weeks ended August 2, 2014
Net cash used in operating activities in the twenty-six weeks ended August 2, 2014 totaled $\$ 2.8$ million. This compares to net cash provided by operating activities of $\$ 9.7$ million in the twenty-six weeks ended August 3, 2013. We reported net income of $\$ 6.0$ million for the twenty-six weeks ended August 2, 2014, compared to net income of $\$ 0.4$ million for the twenty-six weeks ended August 3, 2013.

Significant fluctuations in our working capital accounts in the twenty-six weeks ended August 2, 2014 included a $\$ 3.3$ million increase in merchandise inventories, a $\$ 5.3$ million decrease in accounts payable, a $\$ 1.7$ million increase in prepaid expenses and other current assets, a $\$ 4.1$ million increase in accounts receivable and a $\$ 3.6$ million decrease in accrued liabilities. The increase in merchandise inventories related to an increased investment in core inventory. The decrease in accounts payable related to timing of inventory receipts earlier in the quarter compared to the prior year period. The increase in prepaid expenses and other current assets primarily related to increases in IT-related contracts and rent partially offset by a decrease in store supplies. The increase in accounts receivable primarily resulted from tenant allowances on new stores. In addition, more of our sales were tendered on our private label credit card in the second quarter of fiscal 2014 compared to the prior year period, which resulted in an increase in credit card receivables due to timing differences in funding from the card processor. The decrease in accrued liabilities primarily related to gift card and store credit liabilities and deferred rent, partially offset by an increase in sales return reserve
and taxes payable.

The remainder of the change in cash used in operating activities was substantially the result of the net earnings realized in the second quarter, after adjusting for non-cash charges including depreciation and amortization, store asset impairment, deferred lease-related liabilities and stock-based compensation expense, combined with various changes in our other operating assets and liabilities.

20

Twenty-six weeks ended August 3, 2013
Net cash provided by operating activities in the twenty-six weeks ended August 3, 2013 totaled $\$ 9.7$ million. We reported net income of $\$ 0.4$ million for the twenty-six weeks ended August 3, 2013. Significant fluctuations in our working capital accounts in the twenty-six weeks ended August 3, 2013 included a $\$ 2.5$ million increase in accounts payable, a $\$ 2.7$ million decrease in merchandise inventories, a $\$ 1.0$ million decrease in accrued liabilities, a $\$ 1.2$ million increase in accounts receivable and a $\$ 1.2$ million increase in prepaid expenses and other current assets. The increase in accounts payable related to higher seasonal levels of in-transit inventory at the end of the quarter. The decrease in merchandise inventories related to seasonality and timing of shipments. The decrease in accrued liabilities primarily related to lower gift card accruals. The decrease was slightly offset by additional accruals for performance-based incentive compensation and percentage-based rent due to increased sales levels.

The increase in accounts receivable primarily resulted from higher payment card receivables due to higher sales recorded in the week prior to the end of the second quarter as compared to the prior year. In addition, more of our sales were tendered on our private label credit card in the second quarter of fiscal 2013, which resulted in an increase in credit card receivables due to timing differences in funding from the card processor. The increase in prepaid expenses and other current assets primarily related to an increase in prepaid insurance due to the timing of payments.

The remainder of the change in cash provided by operating activities was substantially the result of the net earnings realized in the second quarter, after adjusting for non-cash charges including depreciation and amortization, store asset impairment, deferred lease related liabilities and stock-based compensation expense, combined with various changes in our other operating assets and liabilities.

Net cash used in investing activities
Twenty-six weeks ended August 2, 2014
Net cash used in investing activities in the twenty-six weeks ended August 2, 2014 totaled $\$ 10.1$ million, a change of $\$ 3.1$ million from net cash used in investing activities of $\$ 13.2$ million during the twenty-six weeks ended August 3, 2013. Net cash used in investing activities in the twenty-six weeks ended August 2, 2014 consisted of $\$ 10.3$ million of capital expenditures and $\$ 6.5$ million of purchases of available-for-sale investments, partially offset by $\$ 6.7$ million of maturities of available-for-sale investments. We opened 11 new stores and closed or converted 174 existing stores in the twenty-six weeks ended August 2, 2014. We also made investments in our information technology infrastructure and visual merchandising displays and fixtures.

Twenty-six weeks ended August 3, 2013
Net cash used in investing activities in the twenty-six weeks ended August 3, 2013 totaled $\$ 13.2$ million. Net cash used in investing activities in the twenty-six weeks ended August 3, 2013 consisted of $\$ 10.8$ million of purchases of available-for-sale investments and $\$ 3.3$ million of capital expenditures, slightly offset by $\$ 1.0$ million of redemptions of available-for-sale investments. We opened four new stores in the twenty-six weeks ended August 3, 2013 and made investments in our information technology infrastructure and visual merchandise displays and fixtures.

Net cash used in financing activities
Twenty-six weeks ended August 2, 2014
Net cash used in financing activities in the twenty-six weeks ended August 2, 2014 totaled approximately $\$ 0.6$ million, a change of approximately $\$ 0.5$ million from net cash used in financing activities of $\$ 0.1$ million in the
twenty-six weeks ended August 3, 2013. In the twenty-six weeks ended August 2, 2014, net cash used in financing activities primarily related to the payment of withholding tax obligations on the vesting of restricted stock awards and stock options exercised, partially offset by cash received for the exercise of stock options.

Twenty-six weeks ended August 3, 2013
Net cash used in financing activities in the twenty-six weeks ended August 3, 2013, primarily related to the payment of withholding tax obligations on the vesting of restricted stock awards and stock options exercised. This was slightly offset by cash received for the exercise of stock options during the same period.

# Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q 

## Capital Resources

On July 12, 2012, the Company entered into a Credit Facility with Wells Fargo which replaced our prior credit facility with Wells Fargo. The Credit Facility provides us with revolving credit loans of up to $\$ 50.0$ million in the aggregate, subject to a borrowing base formula based primarily on eligible credit card receivables, inventory and real estate, as such terms are defined in the Credit Facility, and up to $\$ 10.0$ million of which may be drawn in the form of standby and documentary letters of credit. The Credit Facility expires in July 2017.

We had no revolving credit loan borrowings under the Credit Facility during fiscal 2014 or fiscal 2013. Historically, our credit facility has been utilized only to open letters of credit in the normal course of business. The total borrowing base at August 2, 2014 was approximately $\$ 32.3$ million. As of August 2, 2014, we had open on-demand letters of credit of approximately $\$ 1.0$ million. Accordingly, after reducing the borrowing base for the open letters of credit and the required minimum availability of the greater of $\$ 3.0$ million, or $10.0 \%$ of the borrowing base, the net availability of revolving credit loans under the Credit Facility was approximately $\$ 28.0$ million at August 2, 2014.

See Note 6 - Credit Facility for additional details regarding our Credit Facility.
Sourcing
We directly imported approximately $31 \%$ and $25 \%$ of our merchandise purchases during the twenty-six week periods ended August 2, 2014 and August 3, 2013, respectively. A significant amount of our merchandise was manufactured overseas in each of these fiscal years, primarily in China. This reliance on sourcing from foreign countries may cause us to be exposed to certain risks as indicated below and in Part I, "Item 1A. Risk Factors" in our most recent Annual Report on Form 10-K.

Import restrictions, including tariffs and quotas, and changes in such restrictions, could affect the importation of apparel and might result in increased costs, delays in merchandise receipts or reduced supplies of apparel available to us, and could have an adverse effect on our financial condition, results of operations and liquidity. Our merchandise flow could also be adversely affected by political instability in any of the countries where our merchandise is manufactured or by changes in the United States government's policies toward such foreign countries. In addition, merchandise receipts could be delayed due to interruptions in air, ocean and ground shipments.

We do not have long-term purchase commitments or arrangements with any of our suppliers or buying agents. One of our suppliers accounted for approximately $31 \%$, and $22 \%$ of our purchases during the twenty-six week periods ended August 2, 2014 and August 3, 2013, respectively. No other vendor supplied greater than $10 \%$ of the Company's merchandise purchases during the twenty-six week periods ended August 2, 2014 and August 3, 2013.

We currently expect product costs to remain relatively stable for the remainder of fiscal 2014.

## Quarterly Results and Seasonality

Our quarterly results may fluctuate significantly depending on a number of factors, including general economic conditions, the competitive environment, consumer confidence, customer response to our seasonal merchandise mix, timing of new store openings, adverse weather conditions, and shifts in the timing of certain holidays or in the timing of our promotional events.

Inflation

We do not believe that inflation had a material effect on our results of operations for the twenty-six weeks ended August 2, 2014.

Forward-Looking Statements

We may make forward-looking statements reflecting our current views with respect to future events and financial performance. These forward-looking statements, which may be included in reports filed under the Exchange Act, in press releases and in other documents and materials as well as in written or oral statements made by or on behalf of the Company, are subject to certain risks and uncertainties, including those discussed in Item 1A of our Annual Report on Form 10-K for the fiscal period ended February 1, 2014, which could cause actual results to differ materially from historical results or those anticipated.

The words or phrases "will likely result," "are expected to," "estimate," "project," "believe," "expect," "should," "anticipate," "intend" and similar expressions are intended to identify forward-looking statements within the meaning of Section

22

21e of the Exchange Act and Section 27A of the Securities Act of 1933, as amended, as enacted by the Private Securities Litigation Reform Act of 1995 ("PSLRA"). In particular we desire to take advantage of the protections of the PSLRA in connection with the forward-looking statements made in this Quarterly Report on Form 10-Q.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date such statements are made. In addition, we wish to advise readers that the factors listed in Item 1A of our Annual Report on Form 10-K for the fiscal period ended February 1, 2014, as well as other factors, could affect our performance and could cause our actual results for future periods to differ materially from any opinions or statements expressed. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The market risk inherent in our financial instruments and in our financial position represents the potential loss arising from adverse changes in interest rates. We are potentially exposed to market risk from changes in interest rates relating to our Credit Facility with Wells Fargo Bank. Loans under the Credit Facility bear interest at a rate ranging from $2.0 \%$ to $2.5 \%$ over the LIBOR or $1.0 \%$ to $1.5 \%$ over Wells Fargo's Prime Rate, based on the amount of Excess Availability as such terms are defined in the Credit Facility.

We enter into certain purchase obligations outside the U.S., which are denominated and settled in U.S. dollars. Therefore, we have only minimal exposure to foreign currency exchange risks. We do not hedge against foreign currency risks and believe that our foreign currency exchange risk is immaterial. We do not have any derivative financial instruments and do not hold any derivative financial instruments for trading purposes.

We are exposed to limited market risk from changes in interest rates relating to our investments. The potential immediate loss to us that would result from a hypothetical $1 \%$ change in interest rates would not be expected to have a material impact on our earnings or cash flows.

## ITEM 4. CONTROLS AND PROCEDURES

(a) Evaluation of Disclosure Controls and Procedures.

Under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, management has evaluated the effectiveness and design of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this report (the "Evaluation Date"). Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of the Evaluation Date, our disclosure controls and procedures were effective to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized and reported within the time periods specified in applicable rules and forms, and (ii) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosures.
(b) Internal Control Over Financial Reporting

There have not been any changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the twenty-six weeks ended August 2, 2014 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II

## ITEM 1. LEGAL PROCEEDINGS

We are subject, from time to time, to various claims, lawsuits or actions that arise in the ordinary course of business. Although the amount of any liability that could arise with respect to any current proceedings cannot be accurately predicted, management does not expect any such liability to have a material adverse impact on our financial position, results of operations or liquidity.

## ITEM 1A. RISK FACTORS

In addition to the other information discussed in this report, the factors described in Part I, Item 1A. Risk Factors in our 2013 Annual Report on Form 10-K for the fiscal period ended February 1, 2014 should be considered as they could materially affect our business, financial condition or future results. There have not been any material changes with respect to the risks described

23

## Edgar Filing: CHRISTOPHER \& BANKS CORP - Form 10-Q

in our 2013 Form 10-K, but these are not the only risks facing our company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial may also adversely affect our business, financial condition or operating results.

## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The following table sets forth information concerning purchases of our common stock for the quarter ended August 2 , 2014.

| Period | Total Number of Shares Purchased ${ }^{(1)}$ | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs |
| :---: | :---: | :---: | :---: | :---: |
| 5/4/14-5/31/14 | - | \$- | - | \$- |
| 6/1/14-7/5/14 | 353,365 | 8.76 | - | - |
| 7/6/14-8/2/14 | - | - | - | - |
| Total | 353,365 | 8.76 | - | - |

${ }^{(1)}$ The shares of common stock in this column represent shares surrendered to us by stock option grantees in order to satisfy stock option costs and minimum withholding tax obligations related to stock option exercises.

## ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.
ITEM 4. MINE SAFETY DISCLOSURES
Not applicable.
ITEM 5. OTHER INFORMATION
None.

24

## ITEM 6. EXHIBITS

| Exhibit | Description <br> Form of Performance Award Agreement under the Christopher \& Banks Corporation Second Amended <br> and Restated 2005 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 to Current Report on <br> Form 8-K filed March 14, 2014)** |
| :---: | :---: |
| 10.1 | Christopher \& Banks Corporation 2014 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 to <br> Current Report on Form 8-K filed June 27, 2014)** |
| 10.2 | Christopher \& Banks Corporation 2014 Annual Incentive Plan (incorporated by reference to Exhibit 10.2 <br> to Current Report on Form 8-K filed June 27, 2014)** <br> Amended and Restated Employment Agreement between Christopher \& Banks Corporation and LuAnn <br> Via effective as of June 26, 2014 (incorporated by reference to Exhibit 10.1 to Current Report on Form <br> 8-K filed June 27, 2014)** |
| 10.4 | Certification of Chief Executive Officer pursuant to Rule 13a-14(a), as adopted pursuant to Section 302 of <br> the Sarbanes-Oxley Act of 2002 |
| 31.1* | Certification of Chief Financial Officer pursuant to Rule 13a-14(a), as adopted pursuant to Section 302 of |
| the Sarbanes-Oxley Act of 2002 |  |

* Filed with this report
** Management agreement or compensatory plan or arrangement
25


## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## CHRISTOPHER \& BANKS CORPORATION

Dated: September 5, 2014
By: /s/ LuAnn Via LuAnn Via
President and Chief Executive Officer (Principal Executive Officer)

Dated: September 5, 2014
By: /s/ Peter G. Michielutti
Peter G. Michielutti
Executive Vice President, Chief Operating
Officer and Chief Financial Officer
(Principal Financial Officer)

