RESTREPO ROBERT P JR

Form 4

March 06, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

OMB APPROVAL

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SECURITIES

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** RESTREPO ROBERT P JR		2. Issuer Name and Ticker or Trading Symbol				6	5. Relationship of Reporting Person(s) to Issuer					
				State Auto Financial CORP [STFC]					(Check all applicable)			
(Last) (First) (Middle) 518 E. BROAD STREET			3. Date of Earliest Transaction (Month/Day/Year) 03/04/2013					X Director 10% Owner X Officer (give title Other (specify below) Chairman, President, CEO				
(Street) COLUMBUS, OH 43215			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)					a					
					n-D			_	ired, Disposed of			
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Ye:	ar) Execution	med on Date, if Day/Year)	3. Transac Code (Instr. 3		4. Securities Acquired n(A) or Disposed of (D) (Instr. 3, 4 and 5)		d of (D)	5. Amount of Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code	v	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Shares without Par Value	03/04/2013			P		100	A	\$ 16.88	93,605.017	D		
Common Shares without Par Value	03/04/2013			P		35	A	\$ 16.98	93,640.017	D		
Common Shares without Par Value	03/04/2013			Р		100	A	\$ 16.982	93,740.017	D		

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Common Shares without Par Value	03/04/2013	P	407	A	\$ 17	94,147.017	D
Common Shares without Par Value	03/04/2013	P	300	A	\$ 17.01	94,447.017	D
Common Shares without Par Value	03/04/2013	P	445	A	\$ 17.02	94,892.017	D
Common Shares without Par Value	03/04/2013	P	100	A	\$ 17.023	94,992.017	D
Common Shares without Par Value	03/04/2013	P	355	A	\$ 17.03	95,347.017	D
Common Shares without Par Value	03/04/2013	P	100	A	\$ 17.037	95,447.017	D
Common Shares without Par Value	03/04/2013	P	265	A	\$ 17.04	95,712.017	D
Common Shares without Par Value	03/04/2013	P	100	A	\$ 17.041	95,812.017	D
Common Shares without Par Value	03/04/2013	P	100	A	\$ 17.048	95,912.017	D
Common Shares without Par Value	03/04/2013	P	700	A	\$ 17.05	96,612.017	D
Common Shares without Par Value	03/04/2013	F(1)	5,706	D	\$ 16.79 (1)	90,906.017	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Titl	e and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Da	ate	Amou	int of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	,
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)]
	Derivative				Securities			(Instr.	3 and 4)		(
	Security				Acquired]
					(A) or						J
					Disposed						-
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	Title	or		
						Exercisable	ercisable Date		Number		
				G 1 17	(A) (B)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address			Relationships	S		
	Director	10% Owner	Officer	Other		
DECTDEDO DODEDT D ID						

RESTREPO ROBERT P JR 518 E. BROAD STREET COLUMBUS, OH 43215

X

Chairman, President, CEO

Signatures

/s/Robert P. Restrepo, Jr. by James A. Yano, attorney in fact pursuant to POA filed with Commission 5/7/07.

03/06/2013

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents common shares surrendered by the reporting person to STFC (or disposed to the issuer thereof) for payment of tax liability incident to a prior stock award of 17,180 common shares which vested on March 4, 2013. Prior thereto, such disposition to the issuer had

(1) been approved by the STFC Compensation Committee pursuant to Rule 16b-3(e) and is therefore exempt from the provisions of Section 16(b) of the Securities Exchange Act of 1934. The price per share of \$16.79 represents the closing price of STFC's common shares on March 1, 2013, the last trading day prior to the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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