

SHEA MARTIN M  
Form 4  
January 04, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SHEA MARTIN M

(Last) (First) (Middle)

51 WEST 52ND STREET

(Street)

NEW YORK, NY 10019

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
VIACOM INC [CBS, CBS.A]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2005

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

EVP, Investor Relations

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| CBS Class<br>B common<br>stock        | 12/31/2005                              |                                                             | A                                    | 678 A <u>1</u>                                                             | 678                                                                                                                | I                                                                    | By 401(k)                                                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount<br>of Underlying<br>Securities<br>(Instr. 3 and 4) |                    |                                   |                                     |
|------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|------------------------------------------------------------------------|--------------------|-----------------------------------|-------------------------------------|
|                                                      |                                                                       |                                         |                                                             | Code                                    | V                                                                                                            | (A)                                                            | (D) | Date<br>Exercisable                                                    | Expiration<br>Date | Title                             | Amount<br>or<br>Number<br>of Shares |
| Class B<br>Phantom<br>Common<br>Stock<br>Units       | (2)                                                                   | 12/31/2005                              |                                                             | A                                       |                                                                                                              | 1,551                                                          |     | (2)                                                                    | (2)                | CBS<br>Class B<br>common<br>stock | 1,551                               |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (4) | \$ 24                                                                 | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 38,203                                                         |     | (5)                                                                    | 08/20/2008         | CBS<br>Class B<br>common<br>stock | 38,203                              |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (4) | \$ 32.9326                                                            | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 50,937                                                         |     | (5)                                                                    | 08/01/2009         | CBS<br>Class B<br>common<br>stock | 50,937                              |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (4) | \$ 54.9694                                                            | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 19,101                                                         |     | (5)                                                                    | 08/01/2010         | CBS<br>Class B<br>common<br>stock | 19,101                              |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (4) | \$ 43.3473                                                            | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 44,570                                                         |     | (5)                                                                    | 01/31/2011         | CBS<br>Class B<br>common<br>stock | 44,570                              |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (4) | \$ 31.0184                                                            | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 50,937                                                         |     | (5)                                                                    | 01/30/2012         | CBS<br>Class B<br>common<br>stock | 50,937                              |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (4) | \$ 29.3537                                                            | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 42,420                                                         |     | (7)                                                                    | 01/26/2013         | CBS<br>Class B<br>common<br>stock | 42,420                              |
|                                                      | \$ 30.8849                                                            | 01/03/2006                              |                                                             | A                                       |                                                                                                              | 57,304                                                         |     | (5)                                                                    | 01/29/2013         |                                   | 57,304                              |

|                                                                 |                |            |   |        |                |                |  |                                   |        |
|-----------------------------------------------------------------|----------------|------------|---|--------|----------------|----------------|--|-----------------------------------|--------|
| Employee<br>Stock<br>Option<br>(right to<br>buy) <sup>(4)</sup> |                |            |   |        |                |                |  | CBS<br>Class B<br>common<br>stock |        |
| Employee<br>Stock<br>Option<br>(right to<br>buy) <sup>(4)</sup> | \$ 31.7173     | 01/03/2006 | A | 57,304 | <sup>(5)</sup> | 01/28/2014     |  | CBS<br>Class B<br>common<br>stock | 57,304 |
| Restricted<br>Share<br>Units                                    | <sup>(8)</sup> | 01/03/2006 | A | 7,664  | <sup>(8)</sup> | <sup>(8)</sup> |  | CBS<br>Class B<br>common<br>stock | 7,664  |

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |                         |       |
|------------------------------------------------------------|---------------|-----------|-------------------------|-------|
|                                                            | Director      | 10% Owner | Officer                 | Other |
| SHEA MARTIN M<br>51 WEST 52ND STREET<br>NEW YORK, NY 10019 |               |           | EVP, Investor Relations |       |

## Signatures

/s/ Shea, Martin  
M. 01/04/2006

                    Signature of  
Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Acquired pursuant to a merger between CBS Corporation (formerly know as Viacom Inc.) and Viacom Merger Sub Inc. (the Merger), in which each share of Viacom Class B common stock was exchanged for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of New Viacom Corp. (New Viacom) Class B common stock with cash in lieu of any fractional shares of CBS Corporation Class

- (1) B common stock and New Viacom Class B common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share. Viacom Inc. changed its name to CBS Corporation (CBS) upon completion of the Merger.

- (2) Phantom common stock units are payable in cash following the Reporting Person's retirement or other termination of service pursuant to the Issuer's Excess 401(k) Plan for Designated Senior Executives. Each CBS Corporation Class A Phantom common stock unit is the economic equivalent of one share of CBS Corporation Class A common stock and each CBS Corporation Class B Phantom common stock unit is the economic equivalent of one share of CBS Corporation Class B common stock.

- (3) In the Merger, each Viacom Class B Phantom Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Class B Phantom Common Stock Units and 0.5 New Viacom Class B Phantom Common Stock Units.

- (4) Right to buy under Issuer's long term incentive plan.

- (5) Current.

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- In the Merger each grant of stock options to buy Viacom Class B common stock was converted into a number of stock options to buy CBS Corporation Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 1.273438. The per share exercise price of the converted stock options was determined by dividing the pre-Merger exercise price by 1.273438.
- (6) These options vest in four equal annual installments beginning on January 26, 2006.
- Each Restricted Share Unit was the economic equivalent of one share of Viacom Class B common stock. The Restricted Share Units will vest in four equal annual installments beginning on January 26, 2006 and will be settled by delivery of a corresponding number of shares upon vesting, as described in the following footnote.
- (8) In the Merger each grant of Restricted Share Units of Viacom Class B common stock was converted into a number of Restricted Share Units of CBS Corporation Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 1.273438.
- (9)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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