

PROCTER & GAMBLE CO  
Form 4  
May 24, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**LAFLEY ALAN G**

(Last) (First) (Middle)

**ONE PROCTER AND GAMBLE  
PLAZA**

(Street)

**CINCINNATI, OH 45202**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**PROCTER & GAMBLE CO [PG]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**05/22/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**COB, Pres. and Chief Executive**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |  |
| Common Stock                    | 05/22/2007                           |  | M                              |   | \$ 17,768<br>37.4778  | 974,184.449  | D  |
| Common Stock                    | 05/22/2007                           |  | F                              |   | \$ 10,561<br>63.055   | 963,623.449  | D  |
| Common Stock                    | 05/22/2007                           |  | F                              |   | \$ 3,166<br>63.055  | 960,457.449  | D  |
| Common Stock                    | 05/22/2007                           |  | M                              |   | \$ 110,744<br>41.9732   | 1,071,201.449  | D  |
| Common Stock                    | 05/22/2007                           |  | F                              |   | \$ 14,722<br>63.055   | 1,056,479.449  | D  |
|                                 | 05/22/2007                           |  | M                              |   | \$ 14,172   | 1,070,651.449  | D  |

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|              |            |   |        |   |            |               |   |                             |
|--------------|------------|---|--------|---|------------|---------------|---|-----------------------------|
| Common Stock |            |   |        |   | \$         | 45,2129       |   |                             |
| Common Stock | 05/22/2007 | F | 10,162 | D | \$ 63.055  | 1,060,489.449 | D |                             |
| Common Stock | 05/22/2007 | F | 1,762  | D | \$ 63.055  | 1,058,727.449 | D |                             |
| Common Stock | 05/22/2007 | M | 2,570  | A | \$ 34.3767 | 1,061,297.449 | D |                             |
| Common Stock | 05/22/2007 | F | 1,402  | D | \$ 63.055  | 1,059,895.449 | D |                             |
| Common Stock | 05/22/2007 | F | 514    | D | \$ 63.055  | 1,059,381.449 | D |                             |
| Common Stock |            |   |        |   |            | 45,251.6945   | I | By Retirement Plan Trustees |
| Common Stock |            |   |        |   |            | 715.096       | I | By son                      |
| Common Stock |            |   |        |   |            | 6,158         | I | By Trust <sup>(1)</sup>     |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----------------|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date | Title   | Amount or Number of Shares |
| Stock Option (right to buy)                | \$ 37.4778   | 05/22/2007                           |  | M                              | 17,768  | 07/09/1998   | 07/09/2007      | Common Stock  | 17,768                     |
| Stock Option                               | \$ 41.9732   | 05/22/2007                           |  | M                              | 110,744   | 02/27/1999   | 02/27/2008      | Common Stock  | 110,744                    |

(right to buy)

Stock

Option (right to buy)

\$ 45.2129

05/22/2007

M

14,172

07/09/1999

07/09/2008

Common Stock

14,172

Stock

Option (right to buy)

\$ 34.3767

05/22/2007

M

2,570

09/15/1999

09/15/2008

Common Stock

2,570

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                                      |       |
|---|---------------|-----------|--------------------------------------|-------|
|   | Director      | 10% Owner | Officer                              | Other |
| LAFLEY ALAN G<br>ONE PROCTER AND GAMBLE PLAZA<br>CINCINNATI, OH 45202 | X             |           | COB, Pres.<br>and Chief<br>Executive |       |

## Signatures

Susan S. Whaley as Attorney-In-Fact for ALAN G.  
LAFLEY

05/24/2007

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) By A.G. Lafley Irrevocable Trust II U/A dated March 8, 1999, Margaret G. Lafley, trustee, for benefit of reporting person's wife and children.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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