

Felmer Thomas J
Form 4
September 17, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Felmer Thomas J

2. Issuer Name and Ticker or Trading Symbol
BRADY CORP [BRC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
6555 W. GOOD HOPE RD

3. Date of Earliest Transaction (Month/Day/Year)
09/13/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SRVP & Pres., Workplace Safety

(Street)
MILWAUKEE, WI 53223

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
| | | | Code | V | Amount or Price | | |
| Class A Common Stock | 09/13/2018 | | M | | 35,000 A \$ 28.73 | 93,115 | D |
| Class A Common Stock | 09/13/2018 | | S | | 14,277 D \$ 42.5 | 78,838 | D |
| Class A Common Stock | 09/13/2018 | | S | | 500 D \$ 42.53 | 78,338 | D |
| Class A Common | 09/13/2018 | | S | | 5,300 D \$ 42.55 | 73,038 | D |

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| | | | | | | | |
|----------------------------|------------|---|-------|---|----------|--------|---|
| Stock | | | | | | | |
| Class A Common Stock | 09/13/2018 | S | 3,000 | D | \$ 42.6 | 70,038 | D |
| Class A Common Stock | 09/13/2018 | S | 200 | D | \$ 42.63 | 69,838 | D |
| Class A Common Stock | 09/13/2018 | S | 2,000 | D | \$ 42.65 | 67,838 | D |
| Class A Common Stock | 09/13/2018 | S | 303 | D | \$ 42.7 | 67,535 | D |
| Class A Common Stock | 09/13/2018 | S | 900 | D | \$ 42.73 | 66,635 | D |
| Class A Common Stock | 09/13/2018 | S | 640 | D | \$ 42.75 | 65,995 | D |
| Class A Common Stock | 09/13/2018 | S | 600 | D | \$ 42.8 | 65,395 | D |
| Class A Common Stock | 09/13/2018 | S | 200 | D | \$ 42.85 | 65,195 | D |
| Class A Common Stock | 09/13/2018 | S | 100 | D | \$ 42.9 | 65,095 | D |
| Class A Common Stock | 09/13/2018 | S | 100 | D | \$ 42.95 | 64,995 | D |
| Class A Common Stock | 09/13/2018 | S | 3,500 | D | \$ 43.05 | 61,495 | D |
| Class A Common Stock | 09/13/2018 | S | 3,380 | D | \$ 43.61 | 58,115 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|-------------------------------|
| Exercise of Stock Option ⁽¹⁾ | \$ 28.73 | 09/13/2018 | | M | 35,000 | ⁽²⁾ 09/25/2019 | Class A Common Stock | 35,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|----------------------------------------------------------------|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Felmer Thomas J 6555 W. GOOD HOPE RD MILWAUKEE, WI 53223 | | | SRVP & Pres., Workplace Safety | |

Signatures

Heidi Knueppel,
Attorney-In-Fact

09/17/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercised and sold pursuant to reporting owner's 10b5-1 Plan.
- (2) Represents options exercisable one third each year for the three years subsequent to the grant date.

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