

BRADY CORP  
Form 4  
June 10, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Meyer Paul

(Last) (First) (Middle)  
6555 WEST GOOD HOPE RD.  
  
(Street)

MILWAUKEE, WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BRADY CORP [BRC]

3. Date of Earliest Transaction (Month/Day/Year)  
06/09/2016

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP, Tax & Treasury

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	06/09/2016		M		1,166	A	\$ 29.1
					3,356		D
Class A Common Stock	06/09/2016		S		1,166	D	\$ 32.4153
					2,190		D
Class A Common Stock	06/09/2016		M		2,333	A	\$ 27
					4,523		D
Class A Common	06/09/2016		S		2,333	D	\$ 32.4153
					2,190		D

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Stock

Class A Common Stock	06/09/2016	M	3,500	A	\$ 30.21	5,690	D
Class A Common Stock	06/09/2016	S	3,500	D	\$ 32.4153	2,190	D
Class A Common Stock	06/09/2016	M	1,737	A	\$ 31.07	3,927	D
Class A Common Stock	06/09/2016	S	1,737	D	\$ 32.4153	2,190	D
Class A Common Stock	06/09/2016	M	1,115	A	\$ 25.23	3,305	D
Class A Common Stock	06/09/2016	S	1,115	D	\$ 32.4153	2,190	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. I. De. Sec. (In	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				
Exercise of Stock Option	\$ 29.1	06/09/2016		M	1,166	<u>(1)</u>	09/24/2020	Class A Common Stock	1,166
Exercise of Stock	\$ 27	06/09/2016		M	2,333	<u>(1)</u>	09/30/2021	Class A Common	2,333

Option								Stock
Exercise of Stock Option	\$ 30.21	06/09/2016	M	3,500	(1)	09/21/2022	Class A Common Stock	3,500
Exercise of Stock Option	\$ 31.07	06/09/2016	M	1,737	(1)	09/20/2023	Class A Common Stock	1,737
Exercise of Stock Option	\$ 25.23	06/09/2016	M	1,115	(1)	11/28/2024	Class A Common Stock	1,115

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Meyer Paul 6555 WEST GOOD HOPE RD. MILWAUKEE, WI 53223			VP, Tax & Treasury	

## Signatures

Heidi Knueppel,  
Attorney-In-Fact

06/10/2016

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.