STAGE STORES INC Form 8-K January 09, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

January 5, 2007 (Date of Report, date of earliest event reported)

Stage Stores, Inc. (Exact name of registrant as specified in its charter)

1-14035 (Commission File Number)

> NEVADA 91-1826900

(State or other jurisdiction of incorporation) (I.R.S. Employer Identification No.)

10201 Main Street, Houston, Texas 77025 (Address of principal executive offices) (Zip Code)

(800) 579-2302 (Registrant's telephone number, including area code)

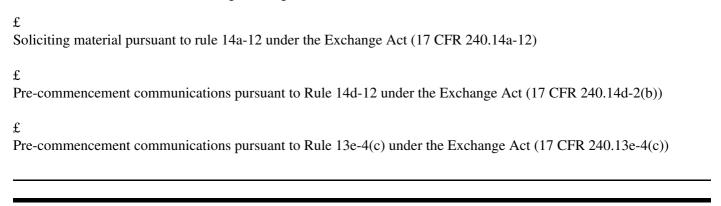
Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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Item 8.01. Other Events.
On January 5, 2007, Stage Stores, Inc. issued a News Release announcing it will make a presentation at the Cower and Company 5th Annual Consumer Conference on Wednesday January 10, 2007. A copy of the News Release is attached to this Form 8-K as Exhibit 99.
Item 9.01. Financial Statements and Exhibits.
Exhibits. (d
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News Release issued by Stage Stores, Inc. on January 5, 2007 announcing it will make a presentation at the Cower and Company 5th Annual Consumer Conference on Wednesday January 10, 2007.
SIGNATURES
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.
STAGE STORES, INC.
January 9, 2007
/s/ Michael E. McCreery
(Date)
Michael E. McCreery
Executive Vice President and
Chief Financial Officer