

ENTERGY CORP /DE/
Form U-12-IB
January 29, 2004
UNITED STATES
SECURITIES AND
EXCHANGE
COMMISSION
Washington, D.C. 20549
FORM U-12(I)-B
(ANNUAL STATEMENT)
Calendar Year 2004

STATEMENT
PURSUANT TO
SECTION 12(I) OF
PUBLIC UTILITY
HOLDING COMPANY
ACT OF 1935 BY A
PERSON
REGULARLY
EMPLOYED OR
RETAINED BY A
REGISTERED
HOLDING COMPANY
OR A SUBSIDIARY
THEREOF
AND WHOSE
EMPLOYMENT
CONTEMPLATES ONLY
ROUTINE EXPENSES
AS SPECIFIED IN RULE
U-71(b)

(To be filed in
DUPLICATE. If
acknowledgment is desired,
file in triplicate.)

1. Name and business
address of person filing
statement.

Ann L. Pride
101 Constitution
Avenue, NW
Suite 200 East
Washington, DC 20001

2. Names and business
addresses of any
persons through whom
the undersigned
proposes to act in
matters included within
the exemption provided
by paragraph (b) of
Rule U-71.

None

3. Registered holding
companies and
subsidiary companies
by which the
undersigned is regularly
employed or retained.

Entergy Services, Inc.

4. Position or relationship in which the undersigned is employed or retained by each of the companies named in Item 3, and brief description of nature of services to be rendered in each such position or relationship.

As the Director of Public Affairs Policy and Strategy, my duties may include, from time to time, presenting, advocating or opposing matters affecting Entergy Corporation and its subsidiary companies before Congress and members and committees thereof, and before this Commission and the Federal Energy Regulatory Commission and members, officers and employees of such Commissions.

The services required to be described in this form under Section 12(i) of the Public Utility Holding Company Act of 1935 are incidental to the undersigned's primary and principal duties and, although such services vary in extent from time to time, they represent overall only a comparatively minor portion of the total services rendered

- 5(a) Compensation received during the prior year and to be received during the calendar year by the undersigned or others, directly or indirectly, for services rendered by the undersigned, from each of the companies designated in Item 3. (Use column (a) as supplementary statement only.)

Name of Recipient	During Prior Year	Salary or other compensation	Person or company from whom received or to be received
		To be received	
	(a)	(b)	

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Ann L. Pride

\$33,780

\$36,483

Entergy Services, Inc.

- 5(b) Basis for compensation if other than salary.
6. *(To be answered in supplementary statement only. See instructions.)*
Expenses incurred by the undersigned or any person named in Item 2, above, during the calendar year in connection with the activities described in Item 4, above, and the source or sources of reimbursement for same.

(a) Total amount of routine expenses charged to client: \$2,156

(b) Itemized list of all other expenses: No other expenses

In accordance with the provisions of subdivision (c) of Rule U-71, the undersigned files this statement as a combined renewal of the advance statement filed by the undersigned January 2003 and as a supplemental statement to such advance statement.

Signed: /s/ Ann L. Pride

January 20, 2004

Ann L. Pride

Dated: