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Item 7.01 Regulation FD Disclosure

AMR PRESENTING AT SOCIETY OF AIRLINE ANALYSTS

Gerard Arpey, Chairman, President and CEO of AMR Corporation, will be presenting to the Society of Airline Analysts on Thursday, September 23 at approximately 7:30am EDT. Mr. Arpey will discuss AMR's recent financial performance and strategic initiatives related to the company's Turnaround Plan.

A webcast of his remarks will be made available via the Investor Relations section of AMR's corporate website at www.aa.com. Additionally, a replay of the speech will remain available for at least 7 days following the event.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMR CORPORATION

/s/ Charles D. MarLett
Charles D. MarLett
Corporate Secretary

Dated: September 20, 2004