AMERICAN EXPRESS CO Form 8-K April 30, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 30, 2013

AMERICAN EXPRESS COMPANY

(Exact name of registrant as specified in its charter)

New York (State or other jurisdiction of incorporation or organization)

o

1-7657 (Commission File Number)

13-4922250 (IRS Employer Identification No.)

200 Vesey Street, World Financial Center New York, New York (Address of principal executive offices)

10285 (Zip Code)

Registrant's telephone number, including area code: (212) 640-2000

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

0	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item Other Events 8.01

On April 30, 2013, American Express Company (the "Company") issued a press release announcing an increase in the quarterly dividend on its common stock from \$0.20 per share to \$0.23 per share. Such press release is attached as Exhibit 99.1 and is incorporated by reference herein.

Item Financial Statements and Exhibits 9.01

- (d) Exhibits
- 99.1 Press release of American Express Company, dated April 30, 2013, announcing an increase in the quarterly dividend on its common stock.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY (REGISTRANT)

By: /s/ Carol V. Schwartz

Name: Carol V. Schwartz

Title: Secretary

Date: April 30, 2013

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EXHIBIT INDEX

Exhibit Description

99.1 Press release of American Express Company, dated April 30, 2013, announcing an increase in the quarterly dividend on its common stock.

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