

KELLY ALFRED F JR  
Form 4  
November 08, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KELLY ALFRED F JR

2. Issuer Name and Ticker or Trading Symbol  
AMERICAN EXPRESS CO [AXP]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
AMERICAN EXPRESS TOWER, 3  
WORLD FINANCIAL CENTER

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/04/2004

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
Member, Global Leadership Team

(Street)  
NEW YORK, NY 10285-5003

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Shares	11/04/2004	11/04/2004	M		2,900	A	\$ 29.302	241,763	D	
Common Shares	11/04/2004	11/04/2004	M		14,000	A	\$ 29.604	255,763	D	
Common Shares	11/04/2004	11/04/2004	M		92,500	A	\$ 35.292	348,263	D	
Common Shares	11/04/2004	11/04/2004	F		2,023	D	\$ 54.5	346,240	D	
Common Shares	11/04/2004	11/04/2004	F		9,819	D	\$ 54.5	336,421	D	

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Common Shares	11/04/2004	11/04/2004	F	71,195	D	\$ 54.5	265,226	D	
Common Shares							4,450	I	401(k) Trust <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 29.302	11/04/2004	11/04/2004	M	2,900	02/23/2001	02/22/2008	Common Shares	2,900
Employee Stock Option (right to buy)	\$ 29.604	11/04/2004	11/04/2004	M	14,000	10/26/2004	10/25/2008	Common Shares	14,000
Employee Stock Option (right to buy)	\$ 35.292	11/04/2004	11/04/2004	M	92,500	02/22/2001	02/22/2009	Common Shares	92,500
Employee stock option (right to buy)	\$ 54.5	11/04/2004	11/04/2004	A	9,819	05/04/2005	10/25/2008	Common Shares	9,819
Employee stock option (right to buy)	\$ 54.5	11/04/2004	11/04/2004	A	71,195	05/04/2005	02/21/1999	Common Shares	71,195

buy)

Employee  
stock  
option  
(right to  
buy)

\$ 54.5      11/04/2004      11/04/2004      A      2,023      05/04/2005      02/22/2008

Common  
Shares      2

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KELLY ALFRED F JR AMERICAN EXPRESS TOWER 3 WORLD FINANCIAL CENTER NEW YORK, NY 10285-5003			Member, Global Leadership Team	

## Signatures

Alfred F. Kelly,  
Jr.      11/08/2004

\_\_Signature of      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in reporting person's account under the Company's Incentive Savings Plan as of November 4, 2004. This plan uses unit accounting, and the number of shares that a participant is deemed to hold varies with the unit price of the Company pooled stock fund.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.