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GOLDNER BRIAN									
Form 4									
May 25, 2007					0145 A				
FORM 4 UNITED		OMB APPROVAL							
UNITED	51412551	Washington		GE COMMISSION	OMB Number:	3235-0287			
Check this box if no longer			Expires:	January 31, 2005					
subject to Section 16.	OWNERSHIP OF	Estimated burden hou	average						
Form 4 or	SECURITIES								
Form 4 orresponse0.4Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,0.4obligationsSection 17(a) of the Public Utility Holding Company Act of 1935 or Section0.4See Instruction30(h) of the Investment Company Act of 19401940									
1(b).									
(Print or Type Responses)									
1. Name and Address of Reporting GOLDNER BRIAN		2. Issuer Name an o /mbol	d Ticker or Trading	5. Relationship of Issuer	5. Relationship of Reporting Person(s) to Issuer				
	H	ASBRO INC [HAS]	(Check all applicable)					
(Last) (First) (I		Date of Earliest T	ransaction	Director 10% Owner					
C/O HASBRO INC, 1027 05/24/2007 NEWPORT AVENUE				Officer (give title Other (specify below) below) COO					
(Street)	(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)				
X Forr				_X_ Form filed by 0	by One Reporting Person				
PAWTUCKET, RI 02862				Form filed by M Person	Iore than One R	eporting			
(City) (State)	(Zip)	Table I - Non-l	Derivative Securiti	ies Acquired, Disposed of	, or Beneficia	lly Owned			
1.Title of Security2. Transaction Date (Month/Day/Year)	Execution Dat		4. Securities nAcquired (A) or	Securities F	6. Ownership Form: Direct	7. Nature of Indirect			
(Instr. 3)	any (Month/Day/Y	Code Year) (Instr. 8)	Disposed of (D) (Instr. 3, 4 and 5)	Owned (D) or Indirect I) Instr. 4)	Ownership (Instr. 4)			
			(A)	Reported Transaction(s)					
		Code V	or Amount (D) P	rice (Instr. 3 and 4)					
Reminder: Report on a separate line	e for each class	of securities bene	-						
				respond to the collec		SEC 1474			
			required to re	contained in this form espond unless the forr irrently valid OMB con	n	(9-02)			

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (A Disposed o (Instr. 3, 4, 5)	f (D)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Option (Right to Buy) (1)	\$ 32.425	05/24/2007		A		122,888		05/24/2008(2)	05/23/2014	Common Stock	122,8

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
GOLDNER BRIAN C/O HASBRO INC 1027 NEWPORT AVENUE PAWTUCKET, RI 02862			COO			
Signatures						
Tarrant Sibley, p/o/a for Brian Goldner		05/25/20	007			

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 33 1/3% of the options become exercisable on May 24, 2008, May 24, 2009 and May 24, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.