

FRANKLIN ELECTRIC CO INC
Form 8-K
March 19, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 19, 2013

FRANKLIN ELECTRIC CO., INC.
(Exact name of registrant as specified in its charter)

| | | |
|--|-----------------------------------|---|
| Indiana (State or other jurisdiction of incorporation) | 0-362 (Commission File Number) | 35-0827455 (IRS Employer Identification No.) |
|--|-----------------------------------|---|

| | |
|--|---------------------|
| 400 E. Spring Street Bluffton, IN (Address of principal executive offices) | 46714 (Zip code) |
|--|---------------------|

(260) 824-2900
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

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Franklin Electric Co., Inc. (the “Company”) will be providing its shareholders with a video annual report from R. Scott Trumbull, Chairman and Chief Executive Officer of the Company. A copy of the transcript and slides of the video presentation are attached hereto as Exhibit 99.1 and will be available on the Company's web site, www.fele.com, at the “Annual Report” page located under the “Investor Relations” tab, for at least 30 days after being posted.

In accordance with Instruction B.2. of Form 8-K, the information in this Item 7.01 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Transcript of and slides included as part of the video presentation of the Chairman and Chief Executive Officer.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRANKLIN ELECTRIC CO., INC.
(Registrant)

Date: March 19, 2013

By: /s/ JOHN J. HAINES
Vice President, Chief Financial Officer and Secretary

Exhibit Index

99.1 Transcript of and slides included as part of the video presentation of the Chairman and Chief Executive Officer.