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FORD MOTOR CO Form 8-K October 30, 2001

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report October 30, 2001
----(Date of earliest event reported)

FORD MOTOR COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

1-3950 38-0549190

(Commission File Number) (IRS Employer Identification No.)

One American Road, Dearborn, Michigan 48126
----(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code 313-322-3000

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Item 5. Other Events.

Our news release dated October 30, 2001 concerning certain management appointments, filed as Exhibit 20 to this report, is incorporated by reference herein.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.

EXHIBITS

Designation Description Method of Filing

Exhibit 20 News Release dated
October 30, 2001 Filed with this Report

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on the date indicated.

FORD MOTOR COMPANY

(Registrant)

Date: October 30, 2001 By: /s/Peter Sherry, Jr.

Peter Sherry, Jr. Assistant Secretary

EXHIBIT INDEX

Designation Description

Exhibit 20 News Release dated October 30, 2001