

BERNICK HOWARD B  
Form 4  
February 02, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERNICK HOWARD B

2. Issuer Name and Ticker or Trading Symbol  
ALBERTO CULVER CO [ACV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/01/2005

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & Chief Exec Officer

(Street)  
MELROSE PARK, IL 60160

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) Amount	723,843	I	FN5 <sup>(5)</sup>
Common Stock				(A) Amount	224,808	I	FN12 <sup>(12)</sup>
Common Stock				(A) Amount	79,705	I	FN15 <sup>(15)</sup>
Common Stock				(A) Amount	17,734	I	FN8 <sup>(8)</sup>
Common Stock				(A) Amount	12,817	I	FN9 <sup>(9)</sup>

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Common Stock						5,955,857	I	FN4 <sup>(4)</sup>	
Common Stock						79,705	I	FN16 <sup>(16)</sup>	
Common Stock						1,357,331	I	FN3 <sup>(3)</sup>	
Common Stock	02/01/2005		S	659,361	D	\$ 52.25	500,000	I	FN13 <sup>(13)</sup>
Common Stock	02/01/2005		S	340,639	D	\$ 52.25	500,000	I	FN7 <sup>(7)</sup>
Common Stock						609,859	I	FN2 <sup>(2)</sup>	
Common Stock						150,300	I	FN6 <sup>(6)</sup>	
Common Stock						27,750	I	FN10 <sup>(10)</sup>	
Common Stock						52	I	FN14 <sup>(14)</sup>	
Common Stock						80,010	I	FN1 <sup>(1)</sup>	
Common Stock						80,010	I	FN11 <sup>(11)</sup>	
Common Stock						80,010	I	FN17 <sup>(17)</sup>	
Common Stock	02/01/2005		S	300,000	D	\$ 52.25	592,180	D	
Common Stock						415,295	I	FN18 <sup>(18)</sup>	
Common Stock						415,295	I	FN19 <sup>(19)</sup>	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned
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- (16) Held by the undersigned's spouse as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust. \*\*\*
- (17) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of a relative.\*\*\*
- (18) Held by the undersigned's spouse as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.\*\*\*
- (19) Held by the undersigned's spouse as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.\*\*\*

### Remarks:

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that he is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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