NIKE INC Form 3 August 10, 2015

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement NIKE INC [NKE] **A** Campion Andrew (Month/Day/Year) 08/01/2015 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 3648 LAKEVIEW BLVD. (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) Director 10% Owner \_X\_ Form filed by One Reporting \_X\_\_ Officer \_\_X\_\_ Other Person LAKE OSWEGO, ORÂ 97035 (give title below) (specify below) Form filed by More than One EVP: CFO / EVP: CFO Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Class B Common Stock D 10,511 Class B Common Stock 400 I by ESPP (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	(2)	07/17/2019	Class B Common Stock	10,000	\$ 26.22	D	Â
Non-Qualified Stock Option (right to buy)	(3)	07/16/2020	Class B Common Stock	35,000	\$ 34.48	D	Â
Non-Qualified Stock Option (right to buy)	(4)	07/15/2021	Class B Common Stock	51,500	\$ 45.85	D	Â
Non-Qualified Stock Option (right to buy)	(5)	07/20/2022	Class B Common Stock	60,000	\$ 46.54	D	Â
Non-Qualified Stock Option (right to buy)	(6)	07/19/2023	Class B Common Stock	30,000	\$ 63.35	D	Â
Non-Qualified Stock Option (right to buy)	(7)	07/18/2024	Class B Common Stock	40,000	\$ 77.52	D	Â
Non-Qualified Stock Option (right to buy)	(8)	07/17/2025	Class B Common Stock	60,000	\$ 112.8	D	Â

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Campion Andrew

3648 LAKEVIEW BLVD. Â Â ÊVP: CFO EVP: CFO

LAKE OSWEGO, ORÂ 97035

### **Signatures**

By: John F. Coburn III For: Andrew O8/10/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in account under NIKE, Inc. Employee Stock Purchase Plan.
- (2) Stock Option granted on 07/17/2009 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Reporting Owners 2

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- (3) Stock Option granted on 07/16/2010 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (4) Stock Option granted on 07/15/2011 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (5) Stock Option granted on 07/20/2012 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (6) Stock Option granted on 07/19/2013 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (7) Stock Option granted on 07/18/2014 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
- (8) Stock Option granted on 07/17/2015 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.