

HSBC HOLDINGS PLC  
Form 6-K  
April 11, 2017

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of April

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-  
).

HSBC HOLDINGS PLC

10 April 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 6 April 2017:

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Directors

Name	Price per Share / ADS1	Shares acquired
Kathleen Casey	US\$40.31801	44 American Depositary Shares1 (representing 220 ordinary shares of US\$0.50 each)
Henri de Castries	US\$8.0636	420
Douglas Flint	£6.5153	135
Stuart Gulliver	US\$8.0636	57,021
Sam Laidlaw	US\$8.0636	1,027
Irene Lee	US\$8.0636	260
Iain Mackay	US\$8.0636	31,237
Heidi Miller	US\$40.68501	20 American Depositary Shares1 (representing 100 ordinary shares of US\$0.50 each)
Marc Moses	US\$8.0636	31,892
Jackson Tai	US\$40.31801	52 American Depositary Shares1 (representing 260 ordinary shares of US\$0.50 each)
Paul Walsh	\$8.0636	132

Other PDMRs

Name	Price per Share	Shares acquired
Samir Assaf	US\$8.0636	32,397
Peter Boyles	US\$8.0636 £6.5153	8,345 4,660
Patrick Burke	US\$8.0636 £6.5153	5,454 3,298
John Flint	US\$8.0636	9,597
Andy Maguire	US\$8.0636	1,792
Paulo Maia	US\$8.0636 £6.5153 £6.5178	3,443 3,805 9
Noel Quinn	US\$8.0636	4,656
Antonio Simoes	US\$8.0636	4,672
Peter Wong	US\$8.0636 £6.5153	20,084 19,830

Persons closely associated ("CAP") with the PDMR

Name	Price per Share	Shares acquired
Camay Wong (CAP of Peter Wong)	US\$8.0636	600

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1 American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Kathleen Casey

2 - Reason for the notification

Position/status Non-executive Director

Initial Notification

Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue	USD - United States Dollar
Nature of Transaction:			Volume	Total
Acquisition			\$40.32	\$1,773.99

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Aggregated      \$40.318      \$1,773.99

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person      Henri de Castries

2 - Reason for the notification

Position/status      Non-executive Director

Initial notification/amendment      Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity      HSBC Holdings plc

Legal Entity Identifier code      MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$8.06	420
			Aggregated	\$8.064      420
				Total
				\$3,386.71
				\$3,386.71

1 - Details of the person discharging managerial responsibilities / person closely associated

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Name of natural person Douglas Flint

2 - Reason for the notification

Position/status Group Chairman

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
			Price	Volume
Nature of Transaction:				Total
Acquisition			£6.51	135
			£6.515	135
				£879.57
			Aggregated	£879.57

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial Notification

Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
			Price	Volume
Nature of Transaction:			\$8.06	57,021
Acquisition		Aggregated	\$8.064	57,021
				Total
				\$459,794.54
				\$459,794.54

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Sam Laidlaw

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

MLU0ZO3ML4LN2LL2TL39

Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
			<del>Prime</del>	Total
Nature of Transaction:			<del>\$807</del>	\$8,281.32
Acquisition			Aggregated	<del>\$8074</del> \$8,281.32

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Irene Lee

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

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Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:			Volume Price	Total
Acquisition			<del>\$806</del>	\$2,096.54
			Aggregated	<del>\$8064</del>

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39



4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:			Price	Volume Total
Acquisition			\$8.06	31,237 \$251,882.67
Aggregated			\$8.064	31,237 \$251,882.67

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Heidi Miller

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD - United States Dollar

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Nature of Transaction:		Price	Volume	Total
Acquisition		\$40.69	20	\$813.70
	Aggregated	\$40.685	20	\$813.70

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person  
 Marc Moses

2 - Reason for the notification

Position/status  
 Group Chief Risk Officer

Initial notification/amendment  
 Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity  
 HSBC Holdings plc

Legal Entity Identifier code  
 MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Transaction	Identification Code	Place of Transaction	Currency
2017-04-06	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Ordinary shares of US\$0.50 each			
		Price	Volume
			Total

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Nature of Transaction:	\$8.06	31,892	\$257,164.33
Acquisition Aggregated	\$8.064	31,892	\$257,164.33

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Jackson Tai

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD - United States Dollar
Nature of Transaction:			Volume	Total
Acquisition			\$20.32	\$2,096.54
		Aggregated	\$20.318	\$2,096.54

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1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paul Walsh

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:			<del>Volume</del>	Total
Acquisition			<del>\$8206</del>	\$1,064.40
			Aggregated	\$1,064.40

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

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2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
			Price	Volume
Nature of Transaction:				Total
Acquisition			\$8.06	32,397
			Aggregated \$8.064	32,397
				\$261,236.45
				\$261,236.45

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

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3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
Nature of Transaction:				
		Price	Volume	Total
		£6.52	4,660	£30,361.30
Acquisition		Aggregated	4,660	£30,361.30

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:				
		Price	Volume	Total
		\$8.06	8,345	\$67,290.74
Acquisition		Aggregated	\$8.064 8,345	\$67,290.74

1 - Details of the person discharging managerial responsibilities / person closely associated

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Name of natural person Patrick  
Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
			<del>Price</del>	Total
Nature of Transaction:			<del>£6298</del>	£21,487.46
Acquisition			Aggregated <del>£62985</del>	£21,487.46

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:			Price Volume	Total

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Acquisition	\$8.06	5,454	\$43,978.87	
	Aggregated	\$8.064	5,454	\$43,978.87

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD -United States Dollar
			<del>None</del>	Total
	Nature of Transaction:		<del>\$506</del>	\$77,386.37
	Acquisition	Aggregated	<del>\$5064</del>	\$77,386.37



1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person            Andy Maguire

2 - Reason for the notification

Position/status                      Group Chief Operating Officer

Initial notification/amendment    Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity              HSBC Holdings plc

Legal Entity Identifier code        MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Transaction	Identification Code	Place of Transaction	Currency
2017-04-06 Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar Total
Nature of Transaction:		Price	Volume
Acquisition	Aggregated	\$8.06	1,792
		\$8.064	1,792
			\$14,449.97
			\$14,449.97

1 - Details of the person discharging managerial responsibilities / person closely associated

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Paulo Maia

Name of natural person

2 - Reason for the notification

Position/status

Chief Executive, Latin America

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	GBP - British Pound
			Price	Volume
			£6.52	3,805
			£6.52	9
		Aggregated	£6.515	3,814
				Total
				£24,790.72
				£58.66
				£24,849.38

Nature of Transaction:  
Acquisition

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
			Price	Volume
			\$8.06	3,443
		Aggregated	\$8.064	3,443
				Total
				\$27,762.97
				\$27,762.97

Nature of Transaction:

Acquisition

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification  
 Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
			Price	Total
Nature of Transaction:			\$8.06	4,656 \$37,544.12
Acquisition			Aggregated \$8.064	4,656 \$37,544.12

1 - Details of the person discharging managerial responsibilities / person closely associated

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Name of natural person Antonio Simoes

2 - Reason for the notification  
Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
			Price	Volume
Nature of Transaction:				Total
Acquisition			\$8.06	4,672
Aggregated			\$8.064	4,672
				\$37,673.14
				\$37,673.14

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification  
Position/status Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

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Initial Notification

Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound
			Price	Volume	Total
Nature of Transaction:			£6.52	19,830	£129,198.40
Acquisition			£6.515	19,830	£129,198.40
		Aggregated			

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
			Price	Volume	Total
Nature of Transaction:			\$8.06	20,084	\$161,949.34
Acquisition			\$8.064	20,084	\$161,949.34
		Aggregated			

1 - Details of the person discharging managerial responsibilities / person closely associated

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Name of natural person Camay Wong

2 - Reason for the notification

Position/status Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-04-06	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD -United States Dollar
Nature of Transaction:			Price	Volume
Acquisition			\$8.06	600
			Aggregated \$8.064	Total \$4,838.16

For any queries related to this notification please contact:

Lauren Brown  
Shareholder Services Team  
020 7992 376

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 10 April 2017