

RYANAIR HOLDINGS PLC  
Form 6-K  
November 02, 2016

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of November 2016

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual  
reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange  
Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

**RYANAIR OCT TRAFFIC GROWS 13% TO 10.9M CUSTOMERS**

**LOAD FACTOR RISES 1% TO 95% ON LOWER FARES**

Ryanair, Europe's favourite airline, today (2 Nov) released October traffic statistics as follows:

Traffic grew 13% to 10.9m customers.

Load factor rose 1% point to 95%

Rolling annual traffic to Oct grew 16% to 114.4m customers.

	Oct 15	Oct 16	Change
Customers	9.7M	10.9M	+13%
Load Factor	94%	95%	+1%

Ryanair's Kenny Jacobs said:

"Ryanair's October traffic grew by 13% to 10.9m customers, while our load factor jumped 1% point to 95%, on the back of lower fares and the continuing success of our "Always Getting Better" customer experience programme.

Customers can look forward to even lower fares when they make advance bookings for summer 2017, so there's never been a better time to book a low fare flight on Ryanair and we urge all customers who wish to book their summer 2017 holidays to do so now on the Ryanair.com website or mobile app, where they can avail of the lowest fares in Europe."

ENDS

For further information  
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 01 November, 2016

By: \_\_\_/s/ Juliusz Komorek\_\_\_

Juliusz Komorek  
Company Secretary