

HSBC HOLDINGS PLC  
Form 6-K  
October 27, 2016

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of October

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

HSBC HOLDINGS PLC

27 October 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities

HSBC Holdings plc was advised that on 27 October 2016 Douglas Flint acquired 24 ordinary shares of US\$0.50 at £6.1947 under the HSBC Holdings UK Share Incentive Plan.

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The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Douglas Flint

2 - Reason for the notification

Position/status Group Chairman

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction                | Financial Instrument             | Identification Code | Place of Transaction                      | Currency            |
|------------------------------------|----------------------------------|---------------------|---|---------------------|
| 2016-10-27                         | Ordinary shares of US\$0.50 each | GB0005405286        | London Stock Exchange, Main Market (XLON) | GBP – British Pound |
|                                    |                                  | Price               | Volume                                    | Total               |
| Nature of Transaction: Acquisition |                                  | 6.19                | 24  | 148.67              |
|                                    | Aggregated                       | 6.195               | 24  | 148.67              |

Enquiries to:

Lauren Brown  
Shareholder Services Team  
020 7992 3761

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 27 October 2016