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Conine Steve Form 4 November 14 FORN Check th if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru 1(b).	4, 2018 1 4 UNITED STATE is box ger 5 6. r Filed pursuant to Section 17(a) of the 30(1)	Wasl OF CHANC	hington, GES IN 1 SECUR (a) of the lity Hold	D.C. 20 BENEF ITIES e Securit ling Con	549 ICIA ies E	L OW Exchang y Act of	NERSHIP OF e Act of 1934, f 1935 or Section	OMB Number: Expires: Estimated a burden hou response	•	
(Print of Type i	(esponses)									
Conine Steven Symbol							5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Middle)	•	Wayfair Inc. [W] 3. Date of Earliest Transaction			(Check all applicable)				
							X Director _X_ 10% Owner _X_ Officer (give title Other (specify below) below) Co-Founder			
			ndment, Date Original th/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)			
BOSTON, N					One Reporting Person More than One Reporting					
(City)	(State) (Zip)	Table	I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	(Month/Day/Year) Execut any					cquired d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A			Code V	Amount		Price \$	(Instr. 3 and 4)			
Class A Common Stock	11/12/2018		S <u>(1)</u>	700	D	φ 92.16 (2)	49,163	D		
Class A Common Stock	11/13/2018		S <u>(1)</u>	2,300	D	\$ 92.66 (3)	46,863	D		
Class A Common Stock	11/13/2018		S <u>(1)</u>	900	D	\$ 93.16 (4)	45,963	D		
Class A Common	11/13/2018		S <u>(1)</u>	100	D	\$ 94.03	45,863	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships					
	Director	Director 10% Owner Officer		Other			
Conine Steven C/O WAYFAIR INC., 4 COPLEY PLACE, 7TH FL BOSTON, MA 02116	Х	Х	Co-Founder				
Signatures							
/s/ Enrique Colbert, Attorney-in-Fact for Steven Conine		11/14/2018					
**Signature of Reporting Person		Date					

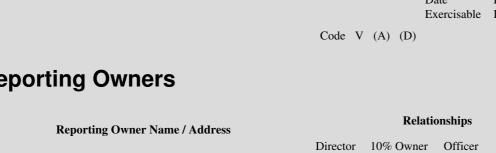
Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$92.00 to \$92.42, inclusive. The reporting person undertakes to provide to Wayfair Inc., any security holder of Wayfair Inc., or the staff of the

(2) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

(3)



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The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$92.00 to \$92.99, inclusive. The reporting person undertakes to provide to Wayfair Inc., any security holder of Wayfair Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$93.00 to \$93.46, inclusive. The reporting person undertakes to provide to Wayfair Inc., any security holder of Wayfair Inc., or the staff of the

(4) to \$95.40, inclusive. The reporting person undertakes to provide to wayran me., any security notice of wayran me., of the start of the securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.