

Rondeau Christopher  
Form 4  
July 06, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rondeau Christopher

(Last) (First) (Middle)

C/O PLANET FITNESS, INC., 4  
LIBERTY LANE WEST

(Street)

HAMPTON, NH 03842

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Planet Fitness, Inc. [PLNT]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/03/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_\_ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	Price		
Class A common stock	07/03/2018		C <sup>(1)</sup>		280 <sup>(1)</sup>	\$ 0	I	By Trust <sup>(2)</sup>
Class A common stock	07/03/2018		S <sup>(1)</sup>		280 <sup>(1)</sup>	\$ 45	I	By Trust <sup>(2)</sup>
Class A common stock	07/03/2018		C <sup>(1)</sup>		120 <sup>(1)</sup>	\$ 0	I	By Trust <sup>(3)</sup>
Class A common	07/03/2018		S <sup>(1)</sup>		120 <sup>(1)</sup>	\$ 45	I	By Trust <sup>(3)</sup>

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stock

Class A common stock	07/05/2018	C <sup>(1)</sup>	13,720 <sup>(1)</sup>	A	\$ 0	13,720	I	By Trust <sup>(4)</sup>
Class A common stock	07/05/2018	S <sup>(1)</sup>	13,720 <sup>(1)</sup>	D	\$ 45.1537 <sup>(5)</sup>	0	I	By Trust <sup>(4)</sup>
Class A common stock	07/05/2018	C <sup>(1)</sup>	5,880 <sup>(1)</sup>	A	\$ 0	5,880	I	By Trust <sup>(6)</sup>
Class A common stock	07/05/2018	S <sup>(1)</sup>	5,880 <sup>(1)</sup>	D	\$ 45.1537 <sup>(5)</sup>	0	I	By Trust <sup>(6)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Holding Units and Class B common stock	<u>(1)</u> <u>(7)</u>	07/03/2018		C	280 <u>(1)</u>	<u>(7)</u>	<u>(7)</u>	Class A common stock	280 <u>(1)</u>
Holding Units and Class B common stock	<u>(1)</u> <u>(7)</u>	07/03/2018		C	120 <u>(1)</u>	<u>(7)</u>	<u>(7)</u>	Class A common stock	120 <u>(1)</u>
	<u>(1)</u> <u>(7)</u>	07/05/2018		C		<u>(7)</u>	<u>(7)</u>		



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common stock of the Company on a one-to-one basis (one Holding Unit and one share of Class B common stock together exchangeable for one share of Class A common stock). The holders thereof are not required to pay an exercise price in connection with any such exchange. The Holding Units do not expire. The Class B common stock provides the holder with one vote on all matters submitted to a vote of the Company's stockholders but does not entitle the holder to any of the economic rights associated with shares of the Company's Class A common stock.

### **Remarks:**

Justin Vartanian is signing on behalf of Mr. Rondeau pursuant to a Power of Attorney dated July 29, 2015, which was previously

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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