Schmidt David Peter Form 4 October 02, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

3235-0287 Number: January 31,

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Stock

10/01/2018

(Print or Type Responses)

1. Name and Address of Reporting Person * Schmidt David Peter		Person * 2. Issue Symbol	er Name and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
		Bloomi	in' Brands, Inc. [BLMN]	(Check all applicable)			
(Last)	(First) (M	fiddle) 3. Date o	of Earliest Transaction				
· ·			Day/Year) 2018	Director 10% Owner Specify of the control of the			
	(Street)	4. If Amo	endment, Date Original	6. Individual or Joint/Group Filing(Check			
TAMPA, FI		(Tim)	onth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	Tab	ole I - Non-Derivative Securities	Acquired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) P				
Common Stock	10/01/2018		M $\frac{2,500}{(1)}$ A \$0	7,800 D			

609 (2) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

F

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Secu Acqu (A) o Disp (D)	rities nired or osed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0 (3)	10/01/2018		M		2,500 (4)	<u>(5)</u>	<u>(6)</u>	Common Stock	2,500
Restricted Stock Units	\$ 0 (3)						<u>(7)</u>	<u>(6)</u>	Common Stock	7,049
Restricted Stock Units	\$ 0 (3)						(8)	<u>(6)</u>	Common Stock	7,482
Restricted Stock Units	\$ 0 (3)						<u>(9)</u>	<u>(6)</u>	Common Stock	12,500
Restricted Stock Units	\$ 0 (3)						(10)	<u>(6)</u>	Common Stock	1,362
Restricted Stock Units	\$ 0 (3)						(11)	<u>(6)</u>	Common Stock	625
Restricted Stock Units	\$ 0 (3)						(12)	<u>(6)</u>	Common Stock	828
Stock Option (right to buy)	\$ 24.1						<u>(13)</u>	02/23/2028	Common Stock	16,507
Stock Option (right to buy)	\$ 17.27						(14)	02/24/2027	Common Stock	23,763
Stock Option (right to buy)	\$ 17.96						<u>(15)</u>	08/01/2026	Common Stock	100,000

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Stock Option (right to buy)	\$ 17.15	<u>(16)</u>	02/25/2026	Common Stock	8,463
Stock Option (right to buy)	\$ 25.36	<u>(17)</u>	02/26/2025	Common Stock	4,000
Stock Option (right to buy)	\$ 25.32	(18)	02/27/2024	Common Stock	2,434
Stock Option (right to buy)	\$ 17.4	(18)	02/26/2023	Common Stock	4,232

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

Schmidt David Peter 2202 NORTH WEST SHORE BLVD., STE. 500 TAMPA, FL 33607

EVP & Pres. Bonefish Grill

Signatures

/s/ Kelly Lefferts, as Attorney-in-Fact

10/02/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- (2) These shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- (3) Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.
- (4) These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- (5) These restricted stock units, in the original grant amount of 10,000, began vesting in four equal annual installments on October 1, 2015.
- (6) This field is not applicable.
- These restricted stock units, in the original grant amount of 7,049, will begin vesting in four equal annual installments on February 23, 2019.
- (8) These restricted stock units, in the original grant amount of 9,976, began vesting in four equal annual installments on February 24, 2018.
- (9) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on August 1, 2017.
- (10) These restricted stock units, in the original grant amount of 2,723, began vesting in four equal annual installments on February 25, 2017.

Reporting Owners 3

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- (11) These restricted stock units, in the original grant amount of 2,500, began vesting in four equal annual installments on September 1, 2016.
- (12) These restricted stock units, in the original grant amount of 3,310, began vesting in four equal annual installments on February 26, 2016.
- (13) These stock options, in the original grant amount of 16,507 will begin vesting in four equal annual installments on February 23, 2019.
- (14) These stock options, in the original grant amount of 23,763, began vesting in four equal annual installments on February 24, 2018.
- (15) These stock options, in the original grant amount of 100,000, began vesting in four equal annual installments on August 1, 2017.
- (16) These stock options, in the original grant amount of 8,463, began vesting in four equal annual installments on February 25, 2017.
- (17) These stock options, in the original grant amount of 4,000, began vesting in four equal annual installments on February 26, 2016.
- (18) These stock options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.