Edgar Filing: Bloomin' Brands, Inc. - Form 4

Bloomin' B Form 4 August 16,													
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION										OMB APPROVAL			
	UNITED	STATES				AND EX(1, D.C. 202		NGE C	OMMISSION	OMB Number:	3235-0287		
if no lo subject Section Form 4	to SIAIE.	x STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									ires: January 31, 2005 mated average den hours per ponse 0.5		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940													
(Print or Type	e Responses)												
SULLIVAN CHRIS THOMAS Symbol									5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)							(Check	ck all applicable)				
				08/12/2016 -					_X Director 10% Owner Officer (give title Other (specify below)				
				led(Month/Day/Year) Ar					. Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting				
									Person				
(City)	(State)	(Zip)	Ta	ble I - No	on-	Derivative	Secur	ities Acqu	iired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	action Date 2A. Deemed /Day/Year) Execution Date, if any (Month/Day/Year)				4. Securitie mDisposed o (Instr. 3, 4)	f (D)		or 5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	V	Amount	(D)	Price	(Instr. 3 and 4))			
Common Stock	08/12/2016			S		115,973 (1)	D	\$ 19.018 (2)	6 982,676	Ι	See footnote (3)		
Common Stock	08/15/2016			S		17,027 (1)	D	\$ 19.00 (4)	⁵¹ 965,649	I	See footnote (3)		
Common Stock									399,296	I	See Footnote (5)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securities	8. Price of Derivativ Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(6)</u>					(7)	(8)	Common Stock	5,978	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SULLIVAN CHRIS THOMAS 2202 NORTH WEST SHORE BLVD SUITE 500 TAMPA, FL 33607	Х						
Signatures							
/s/ Kelly Lefferts, as Attorney-in-Fact	08/16/	2016					
**Signature of Reporting Person	Da	ate					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected by the reporting person pursuant to a Rule 10b5-1 trading plan.

Price reflected is the weighted-average sale price for the shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$19.00 to \$19.06. The reporting person undertakes to provide to the issuer, any security holder of

(2) prices for the transactions reported was \$15.00 to \$15.00. The reporting person undertakes to provide to the issuer, any security notice of the issuer, or any staff member of the Securities and Exchange Commission, upon request, information regarding the number of shares sold at each separate price.

(3) Represents shares of common stock owned by CTS Equities, Limited Partnership, an investment partnership ("CTSLP"). Mr. Sullivan is a limited partner of CTSLP and the sole member of CTS Equities, LLC, which is the sole general partner of CTSLP.

Price reflected is the weighted-average sale price for the shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$19.00 to \$19.12. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or any staff member of the Securities and Exchange Commission, upon request, information regarding the number of shares

- (5) Represents shares of Bloomin' Brands, Inc. common stock held by a charitable foundation for which Mr. Sullivan serves as trustee.
- (6) Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.
- (7) These restricted stock units, in the original grant amount of 5,978, will begin vesting in three equal annual installments immediately prior to the issuer's annual meeting of stockholders each year beginning with the issuer's annual meeting of stockholders in 2017.
- (8) This field is not applicable.

sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.