

Bloomin' Brands, Inc.
Form 4
August 03, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Scarlett Gregg

(Last) (First) (Middle)

2202 N. WEST SHORE BLVD.

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)

EVP&Pres. Outback Steakhouse

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock					21,893	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Restricted Stock Units	\$ 0	08/01/2016		A		25,000		(1)	(2)	Common Stock	25,000
Stock Option (right to buy)	\$ 17.96	08/01/2016		A		100,000		(3)	08/01/2026	Common Stock	100,000
Restricted Stock Units	\$ 0							(4)	(2)	Common Stock	14,562
Restricted Stock Units	\$ 0							(5)	(2)	Common Stock	18,750
Stock Option (right to buy)	\$ 17.8							(6)	03/01/2026	Common Stock	42,056
Stock Option (right to buy)	\$ 17.15							(7)	02/25/2026	Common Stock	33,946
Stock Option (right to buy)	\$ 24.14							(8)	03/12/2025	Common Stock	100,000
Stock Option (right to buy)	\$ 25.36							(9)	02/26/2025	Common Stock	14,706
Stock Option (right to buy)	\$ 25.32							(10)	02/27/2024	Common Stock	12,160
Stock Option (right to buy)	\$ 18.73							(11)	02/01/2023	Common Stock	75,000

Stock Option (right to buy)	\$ 6.5	(12)	09/02/2020	Common Stock	37,140
Stock Option (right to buy)	\$ 6.5	(13)	04/06/2020	Common Stock	42,860

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Scarlett Gregg 2202 N. WEST SHORE BLVD. TAMPA, FL 33607			EVP&Pres. Outback Steakhouse	

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

08/03/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These restricted stock units in the original grant amount of 25,000 will begin vesting in four equal annual installments on August 1, 2017.
- (2) This field is not applicable.
- (3) These stock options in the original grant amount of 100,000 will begin vesting in four equal annual installments on August 1, 2017.
- (4) These restricted stock units in the original grant amount of 25,000 will begin vesting in four equal annual installments on February 25, 2017.
- (5) These restricted stock units in the original grant amount of 25,000 began vesting in four equal annual installments on March 12, 2016.
- (6) This stock option vests on March 1, 2018.
- (7) These stock options in the original grant amount of 33,946 will begin vesting in four equal annual installments on February 25, 2017.
- (8) These stock options in the original grant amount of 100,000 began vesting in four equal annual installments on March 12, 2016.
- (9) These stock options in the original grant amount of 14,706 began vesting in four equal annual installments on February 26, 2016.
- (10) These stock options in the original grant amount of 12,166 began vesting in four equal annual installments on February 27, 2015.
- (11) These stock options in the original grant amount of 75,000 began vesting in four equal annual installments on February 1, 2014.
- (12) This stock option is fully vested.
- (13) This stock option is a replacement stock option and is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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