

Artisanal Brands, Inc.
Form 4
September 13, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Frederick G. Perkins, III, Declaration of Trust dated 1995 amended 2007

(Last) (First) (Middle)

200 OCEAN LANE DRIVE, APT. 806

(Street)

KEY BISCAWAYNE, FL 33149

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Artisanal Brands, Inc. [AHFP]

3. Date of Earliest Transaction (Month/Day/Year)
05/25/2011

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Series A Redeemable Convertible Preferred Stock	05/25/2011		J	273,051	A \$ 1 370,151	D	
Series A Redeemable Convertible Preferred Stock	09/08/2011		P	370,000	A \$ 1 740,151	D	
Common Stock	02/12/2012		J	150,000	A \$ 0 9,425,000	D	

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Common Stock	03/09/2012	J	16,000	A	\$ 0	9,441,000	D
Common Stock	05/17/2012	J	100,000	A	\$ 0	9,541,000	D
Common Stock	08/31/2012	P	400,000	A	\$ 0.5	9,941,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Frederick G. Perkins, III, Declaration of Trust dated 1995 amended 2007
200 OCEAN LANE DRIVE, APT. 806
KEY BISCAWAYNE, FL 33149

X

Signatures

Frederick G. Perkins, III, Declaration of Trust dated 1995, amended 2007

09/13/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

5/25/11 Received preferred shares in lieu of interest on loan.

2/12/12; 3/9/12; 5/17/12 - Received common shares in consideration of lending \$532,000 of additional funds.

Late filing is a result of issuer's, not reporting person's, administrative oversight. However, all transactions have been included

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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