

UNITY BANCORP INC /NJ/  
Form 3  
July 23, 2009

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Dave Hensley		(Month/Day/Year)	UNITY BANCORP INC /NJ/ [unt]	
(Last)	(First)	(Middle)	07/23/2009	
C/O UNITY BANK,Â 64 OLD HIGHWAY 22			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
CLINTON,Â NJÂ 08809			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input checked="" type="checkbox"/> Other
			(give title below)	(specify below)
			SVP / Acting Chief Lending Officer	6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Commn Stock	1,500 <sup>(1)</sup>	D	Â
Common Stock	1,000 <sup>(2)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Options	01/25/2010	01/25/2017	Common Stock	551 <sup>(3)</sup>	\$ 12.62	D	Â
Stock Options	02/21/2011	02/21/2018	Common Stock	1,050 <sup>(4)</sup>	\$ 7.31	D	Â
Stock Options	07/24/2011	07/24/2018	Common Stock	5,000 <sup>(5)</sup>	\$ 6.12	D	Â
Stock Options	12/08/2011	12/08/2018	Common Stock	3,000 <sup>(6)</sup>	\$ 4.38	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dave Hensley C/O UNITY BANK 64 OLD HIGHWAY 22 CLINTON, NJ 08809	Â	Â	Â SVP	Acting Chief Lending Officer

## Signatures

Dave Hensley by Linda B. McDermott, POA 07/23/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Restricted stock; vests one-quarter or 375 shares per year commencing July 24, 2009; currently 375 shares have vested.
- (2) Restricted Stock; vests one-quarter or 250 shares per year commencing December 8, 2009; currently 0 shares have vested.
- (3) Stock options vest one-third or 184 shares each year commencing January 25, 2008; currently 367 shares have fully vested.
- (4) Stock options vest one-third or 350 shares per year commencing February 21, 2009; currently 350 are fully vested.
- (5) Stock options vest one-third or 1,667 per year commencing July 24, 2009; currently 1,667 shares are fully vested.
- (6) Stock options vest one-third or 1,000 shares per year comencing December 8,2009; currently 0 shares are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.