

Vera Bradley, Inc.  
Form 8-K  
January 07, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): January 7, 2014

VERA BRADLEY, INC.  
(Exact name of registrant as specified in its charter)

Indiana  
(State or Other Jurisdiction of Incorporation)

001-34918  
(Commission  
File Number)

27-2935063  
(IRS Employer  
Identification No.)

2208 Production Road, Fort Wayne, Indiana  
(Address of Principal Executive Offices)  
(877) 708-8372  
(Registrant's telephone number, including area code)

46808  
(Zip Code)

None  
(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17CFR240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR240.13e-4(c))

Item 8.01. Other Events.

On January 7, 2014, Vera Bradley, Inc. (the “Company”) announced that Sue Fuller has been named Chief Merchandising Officer. The press release is furnished as exhibit 99.1 to this report.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
99.1	Press Release dated January 7, 2014

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Vera Bradley, Inc.

Date: January 7, 2014

By: /s/ Kevin Sierks  
Kevin Sierks  
Interim Chief Financial Officer

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Exhibit Index

Exhibit No.	Description
99.1	Press Release dated January 7, 2014