MINICK RUSSELL S

Form 4

March 18, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * MINICK RUSSELL S

2. Issuer Name and Ticker or Trading

Symbol

GENERAC HOLDINGS INC.

[GNRC]

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

(Last) (First)

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year) 03/14/2019

Director 10% Owner _X__ Officer (give title Other (specify

below) Chief Marketing Officer

S45 W29290 HWY.59, C/O GENERAC HOLDINGS INC.

> (Street) 4. If Amendment, Date Original

> > Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

WAUKESHA, WI 53189

(City)	(State)	(Zip) Tab	le I - Non-	Derivativ	e Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	omr Dispo (Instr. 3,	sed of 4 and (A) or	` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/14/2019		S	6,374	D	\$ 52.54	14,415	D	
Common Stock	03/14/2019		M	7,063	A	\$ 49.7	21,478	D	
Common Stock	03/14/2019		S	7,063	D	\$ 52.5141 (1)	14,415	D	
Common Stock	03/14/2019		M	5,520	A	\$ 33.23	19,935	D	
	03/14/2019		S	5,520	D		14,415	D	

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Common Stock					\$ 52.5201 (2)		
Common Stock	03/14/2019	M	6,239	A	\$ 40.12	20,654	D
Common Stock	03/14/2019	S	6,239	D	\$ 52.5179 (3)	14,415	D
Common Stock	03/14/2019	M	6,087	A	\$ 43.88	20,502	D
Common Stock	03/14/2019	S	6,087	D	\$ 52.519 (4)	14,415	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 8. I De Sec (In

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 49.7	03/14/2019		M	7,063	<u>(5)</u>	02/13/2025	Common Stock	7,063
Stock Option (Right to Buy)	\$ 33.23	03/14/2019		M	5,520	(5)	02/18/2026	Common Stock	5,520
Stock Option (Right to Buy)	\$ 40.12	03/14/2019		M	6,239	(5)	03/01/2027	Common Stock	6,239

Stock

Option (Right to \$43.88 03/14/2019 M 6,087 (5) 03/01/2028 Common Stock 6,087

Buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

MINICK RUSSELL S
S45 W29290 HWY.59
C/O GENERAC HOLDINGS INC.
WAUKESHA, WI 53189
Chief
Marketing
Officer

Signatures

/s/ Raj Kanuru, as Attorney

in Fact 03/18/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$52.21 to 52.79,
- (1) inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$52.2050 to (2) 52.8150, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the
- (2) 52.8150, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$52.2050 to (3) 52.8050, inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$52.2350 to 52.84,
- (4) inclusive. The reporting person undertakes to provide the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.
- (5) Subject to continued service through the vesting date, the Options shall all vest in equal installments on each of the first four (4) anniversaries of the Date of Grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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