TIVO INC Form 10-Q September 09, 2008 Table of Contents

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 31, 2008

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number 000-27141

## TIVO INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of

77-0463167 (I.R.S. Employer

incorporation or organization)

Identification No.)

2160 Gold Street, P.O. Box 2160, Alviso, CA 95002

(Address of principal executive offices including zip code)

(408) 519-9100

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. YES x NO ".

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of accelerated filer, large accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act).

Large Accelerated Filer " Accelerated Filer x Non-Accelerated Filer " Smaller Reporting Company "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES "NO x.

The number of shares outstanding of the registrant s common stock, \$0.001 par value, was 102,186,414 as of August 27, 2008.

#### TABLE OF CONTENTS

PART I. FII	NANCIAL INFORMATION	5
Ітем 1.	Financial Statements	5
Ітем 2.	Management s Discussion and Analysis of Financial Condition and Results of Operations	17
Ітем 3.	Quantitative and Qualitative Disclosures About Market Risk	29
Ітем 4.	Controls and Procedures	29
PART II. O	THER INFORMATION	30
Ітем 1.	Legal Proceedings	30
Ітем 1А.	Risk Factors	30
Ітем 2.	Unregistered Sales of Equity Securities and Use of Proceeds	30
Ітем 3.	<u>Defaults Upon Senior Securities</u>	30
Ітем 4.	Submission of Matters to a Vote of Security Holders	30
Ітем 5.	Other Information	31
Ітем 6.	<u>Exhibits</u>	32
	es and Officer Certifications o Inc. All Rights Reserved.	33

Except as the context otherwise requires, the terms TiVo, Registrant, Company, we, us, or our as used herein are references to TiVo Inc. consolidated subsidiaries.

#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This quarterly report on Form 10-Q contains certain forward-looking statements within the meaning of section 27A of the Securities Act of 1933, as amended, and section 21E of the Securities Exchange Act of 1934, as amended. These statements relate to, among other things:

our future investments in subscription acquisition activities, including rebate offers to consumers, offers of bundled hardware and service subscriptions, advertising expenditures, hardware subsidies, and other marketing activities and their impact on our total acquisition costs;

our future earnings including expected future service and technology revenues and future TiVo-Owned and MSOs/Broadcasters average revenue per subscription;

expectations of the growth in the future DVR market generally, and the high definition market specifically;

our financial results, and expectations for profitability in the future;

our expectations with respect to the possible future outcome in our on-going litigation with EchoStar;

Our expectations with respect to the timing of further rollout of the TiVo service on Comcast, the launch of the TiVo service on Cox and the launch of the HD DIRECTV DVR:

possible future increases in our general and administrative expenses, including expenditures related to lawsuits involving us;

possible future increases in our operating expenses, including increases in customer support and retention expenditures;

future subscription growth or attrition of both TiVo-Owned and MSOs/Broadcasters (such as Comcast, Cox, DIRECTV, and Cablevision Mexico) subscriptions;

expectation of future technology and service revenues from MSOs/Broadcasters, such as Comcast, DIRECTV, Seven (Australia), and Cox and potential future deployment of the TiVo service by them;

our estimates of the useful life of TiVo-enabled DVRs in connection with the recognition of revenue received from product lifetime subscriptions;

consumer rebate redemption rates and expenses associated with sales incentive programs;

expectations regarding the seasonality of our business and subscription additions to the TiVo service;

our intentions to continue to grow the number of TiVo-Owned subscriptions through our relationships with major retailers;

our estimates and expectations related to inventory and inventory-related write-downs and our possible utilization of such inventory reserves in the future;

our expectations related to future increases in advertising and audience research measurement revenues;

our expectations related to changes in the cost of our hardware revenues and the reasons for changes in the volume of DVRs sold to retailers;

our ability to fund operations, capital expenditures, and working capital needs during the next year;

our ability to raise additional capital through the financial markets in the future;

our services, operations, and future deployments internationally, such as with Seven (Australia);

our ability to perform or comply with laws, regulations, and requirements different than those in the United States;

our estimates and expectations related to investments in auction rate securities;

our ability to oversee our outsourcing of manufacturing processes and engineering work, and management of our inventory; and

the impact of transition to digital distribution technologies by both broadcasters and cable operators.

Forward-looking statements generally can be identified by the use of forward-looking terminology such as believe, expect, may, will, intend, estimate, continue, ongoing, predict, potential, and anticipate or similar expressions or the negative of those terms or expressions. These statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results, performance or achievements to differ materially from those expressed or implied by such forward-looking statements. Such factors include, among others, the information contained under the caption Part II, Item 1A. Risk Factors in this quarterly report and contained under the caption Part I, Item 1A. Risk Factors in our most recent annual report on Form 10-K. The reader is cautioned not to place undue reliance on these forward-looking statements, which reflect management s analysis only as of the date of this quarterly report and we undertake no obligation to publicly update or revise any forward-looking statements in this quarterly report.

3

The reader is strongly urged to read the information set forth under the caption Part I, Item 2, Management s Discussion and Analysis of Financial Condition and Results of Operations, and Part II, Item 1A, Risk Factors for a more detailed description of these significant risks and uncertainties.

4

#### PART I. FINANCIAL INFORMATION

#### ITEM 1. FINANCIAL STATEMENTS

#### TIVO INC.

#### CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands, except share amounts)

#### (unaudited)

	July	31, 2008	Janua	ary 31, 2008
ASSETS				
CURRENT ASSETS	Φ	105 777	¢.	70.010
Cash and cash equivalents Short-term investments	\$	105,777	\$	78,812 20,294
Accounts receivable, net of allowance for doubtful accounts of \$1,263 and \$1,194		14,456		20,294
Inventories		9,910		17,748
Prepaid expenses and other, current		3,685		3,792
repaid expenses and other, current		3,063		3,192
Total current assets		133,828		140,665
LONG-TERM ASSETS		133,626		140,003
Property and equipment, net		10.620		11,349
Purchased technology, capitalized software, and intangible assets, net		12,225		13,522
Prepaid expenses and other, long-term		1,735		1,513
Long-term investments		4,451		1,515
6		.,		
Total long-term assets		29,031		26,384
Total long-term assets		29,031		20,304
Total assets	\$	162,859	\$	167,049
LIABILITIES AND STOCKHOLDERS EQUITY				
LIABILITIES				
CURRENT LIABILITIES				
Accounts payable	\$	14,211	\$	23,615
Accrued liabilities		25,273		28,834
Deferred revenue, current		54,357		59,341
Total current liabilities		93,841		111,790
LONG-TERM LIABILITIES				
Deferred revenue, long-term		30,604		38,128
Deferred rent and other		145		309
Total long-term liabilities		30,749		38,437
		,		,
Total liabilities		124,590		150,227
COMMITMENTS AND CONTINGENCIES (see Note 7)		',0 > 0		100,227
STOCKHOLDERS EQUITY				
Preferred stock, par value \$0.001:				
Authorized shares are 10,000,000; Issued and outstanding shares - none				

Common stock, par value \$0.001:

Common stock, par value 40.001.					
Authorized shares are 275,000,000; Issued shares are 102,225,380 and 100,098,426, respectively, and					
outstanding shares are 102,008,361 and 99,970,947, respectively	102		100		
Additional paid-in capital	808,753		792,654		
Accumulated deficit	(768,507)		(775,086)		
Treasury stock, at cost - 217,019 shares and 127,479 shares, respectively	(1,530)		(846)		
Unrealized loss on marketable securities	(549)				
Total stockholders equity	38,269		16,822		
	,		,		
Total liabilities and stockholders equity	\$ 162.859	\$	167.049		
Total natifices and stockholders equity	Ψ 102,039	Ψ	107,049		

The accompanying notes are an integral part of these condensed consolidated financial statements.

#### TIVO INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share and share amounts)

#### (unaudited)

	7	Three Months Ended July 31, 2008 2007			Six Months Ended J 2008			ıly 31, 2007
Revenues								
Service revenues	\$	48,174	\$	53,376	\$	96,617	\$	107,531
Technology revenues		5,369		3,084		11,776		7,016
Hardware revenues		11,699		6,199		17,644		8,492
Net revenues		65,242		62,659		126,037		123,039
Cost of revenues								
Cost of service revenues (1)		11,245		10,064		22,439		20,219
Cost of technology revenues (1)		3,124		3,696		7,044		7,203
Cost of hardware revenues		15,249		28,271		25,593		38,919
Total cost of revenues		29,618		42,031		55,076		66,341
Gross margin		35,624		20,628		70,961		56,698
Research and development (1)		15,323		15,070		30,071		29,315
Sales and marketing (1)		5,906		5,381		11,842		10,684
Sales and marketing, subscription acquisition costs		888		9,015		2,047		14,805
General and administrative (1)		10.869		10,392		21,205		21,614
Total operating expenses		32,986		39,858		65,165		76,418
Income (loss) from operations		2,638		(19,230)		5,796		(19,720)
Interest income		421		1,331		1,000		2,747
Interest expense and other		(94)		209		(181)		126
		(- )				( - )		
Income (loss) before income taxes		2,965		(17,690)		6,615		(16,847)
Provision for income taxes		(23)				(36)		(8)
Net income (loss)	\$	2,942	\$	(17,690)	\$	6,579	\$	(16,855)
Net income (loss) per common share - basic	\$	0.03	\$	(0.18)	\$	0.07	\$	(0.17)
Net income (loss) per common share - diluted	\$	0.03	\$	(0.18)	\$	0.06	\$	(0.17)
Weighted average common shares used to calculate basic net income (loss) per share	10	00,025,002	9	7,084,184	Ģ	99,705,914	9	6,956,656
Weighted average common shares used to calculate diluted net income (loss) per share	10	02,217,222	9	7,084,184	10	02,489,411	9	6,956,656

(1) Includes stock-based compensation expense as follows:

Cost of service revenues	\$ 239	\$ 178	\$ 430	\$ 335
Cost of technology revenues	507	504	1,113	967
Research and development	2,140	1,967	4,122	3,595
Sales and marketing	336	332	876	808
General and administrative	2,352	2,261	4,510	4,177

The accompanying notes are an integral part of these condensed consolidated financial statements.

#### TIVO INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

(unaudited)

	x Months 2008	Ende	ed July 31, 2007
CASH FLOWS FROM OPERATING ACTIVITIES			
Net income (loss)	\$ 6,579	\$	(16,855)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:			
Depreciation and amortization of property and equipment and intangibles	5,070		