Activision Blizzard, Inc. Form 4

August 13, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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See Instruction

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

Name and Address of Reporting Person Sakhnini Humam	 2. Issuer Name and Ticker or Trading Symbol Activision Blizzard, Inc. [ATVI] 	5. Relationship of Reporting Person(s) to Issuer		
		(Check all applicable)		
(Last) (First) (Middle)	3. Date of Earliest Transaction			
C/O ACTIVISION BLIZZARD INC., 3100 OCEAN PARK BLVI	(Month/Day/Year) 08/11/2014	Director 10% Owner _X Officer (give title Other (specify below) Chief Strategy & Talent Ofc		
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
SANTA MONICA, CA 90405	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-	Derivative S	Securit	ties Acquirec	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transacti Code (Instr. 8)	4. Securitie orDisposed o (Instr. 3, 4	of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	08/11/2014		Code V	Amount 23,599	(D)	Price \$ 22.9746 (1)	(Instr. 3 and 4) 109,345	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/11/2014		M	113,500	A	\$ 12.46	222,845	I	Sakhnini Family Trust
Common Stock, par	08/11/2014		S	113,500	D	\$ 22.959 (1)	109,345	I	Sakhnini Family

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value \$0.000001 per share								Trust
Common Stock, par value \$0.000001 per share	08/11/2014	M	50,000	A	\$ 11.73	159,345	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/11/2014	S	50,000	D	\$ 22.959 (1)	109,345	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/12/2014	S	31,681	D	\$ 22.8056 (2)	77,664	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/12/2014	M	175,500	A	\$ 12.46	253,164	I	Sakhnini Family Trust
Common Stock, par value \$0.000001 per share	08/12/2014	S	175,500	D	\$ 22.8023	77,664 <u>(4)</u>	I	Sakhnini Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exerc	cisable and	/. Title and Ai	mount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration D	ate	Underlying Se	curities
Security	or Exercise		any	Code	Securities	(Month/Day/	Year)	(Instr. 3 and 4))
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or				
	Derivative				Disposed of (D)				
	Security				(Instr. 3, 4, and				
					5)				
						Date	Expiration	Title	Amoun Numbe
				Code V	(A) (D)	Exercisable	Date		Shares

Employee Stock Options	\$ 12.46	08/11/2014	M	113,500	<u>(5)</u>	08/07/2019	Common Stock, par value \$0.000001 per share	113,5
Employee Stock Options	\$ 11.73	08/11/2014	M	50,000	<u>(6)</u>	03/06/2022	Common Stock, par value \$0.000001 per share	50,00
Employee Stock Options	\$ 12.46	08/12/2014	M	175,500	<u>(5)</u>	08/07/2019	Common Stock, par value \$0.000001 per share	175,5

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 9	Director	10% Owner	Officer	Other			
Sakhnini Humam C/O ACTIVISION BLIZZARD INC. 3100 OCEAN PARK BLVD SANTA MONICA, CA 90405			Chief Strategy & Talent Ofc				

Signatures

Reporting Person

/s/ Humam Sakhnini 08/13/2014

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$22.95 to \$23.105 per share.

 (1) Mr. Sakhnini has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$22.80 to \$22.84 per share. Mr. (2) Sakhnini has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- The price in column 4 is a weighted average price. The prices actually received for the stock ranged from \$22.80 to \$22.805 per share.

 (3) Mr. Sakhnini has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- Following the transactions reported on this Form 4, Mr. Sakhnini held, through the Sakhnini Family Trust (a) 25,000 restricted stock units, each representing the right to receive one share of the Company's common stock, (b) 25,000 restricted stock units with vesting tied to performance, each representing the right to receive one share of the Company's common stock, and (c) 27,664 shares of the Company's common stock.

(5) These options were vested in full as of July 26, 2012.

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- (6) The exercised options were vested in full as of March 30, 2014.
- (7) The remaining options vest on March 30, 2015.

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