Activision Blizzard, Inc.

Form 4 June 02, 2009

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* KELLY BRIAN G

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last) (First)

Activision Blizzard, Inc. [ATVI] (Middle)

3. Date of Earliest Transaction

(Check all applicable)

(Month/Day/Year)

05/29/2009

\_X\_\_ Director 10% Owner Other (specify Officer (give title

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK **BOULEVARD** 

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

SANTA MONICA, CA 90405

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative Sec	curities	Acquired,	Disposed of, or I	Beneficially C	wned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired (A) or tiorDisposed of (D) (Instr. 3, 4 and 5) )  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	05/29/2009		Code V  M	Amount 382,572	(D)	Price \$ 1.7688	1,109,846	D	
Common Stock, par value \$0.000001 per share	05/29/2009		S	382,572	D	\$ 11.9807	727,274	D	
	05/29/2009		M	74,116	A	\$ 2.645	801,390	D	

Common Stock, par value \$0.000001 per share								
Common Stock, par value \$0.000001 per share	05/29/2009	S	74,116	D	\$ 11.9807	727,274	D	
Common Stock, par value \$0.000001 per share	05/29/2009	M	343,312	A	\$ 3.271	1,070,586	D	
Common Stock, par value \$0.000001 per share	05/29/2009	S	343,312	D	\$ 11.9807	727,274	D	
Common Stock, par value \$0.000001 per share	06/01/2009	M	6,850	A	\$ 3.271	734,124	D	
Common Stock, par value \$0.000001 per share	06/01/2009	S	6,850	D	\$ 12.1813 (2)	727,274	D	
Common Stock, par value \$0.000001 per share	06/01/2009	M	673,633	A	\$ 3.271	1,400,907	D	
Common Stock, par value \$0.000001 per share	06/01/2009	S	673,633	D	\$ 12.1813 (2)	727,274	D	
Common Stock, par value \$0.000001 per share	06/01/2009	G(3)	124,880	D	\$ 0	100,000	I	By Delmonte Investments, LLC
	06/02/2009	S	1,498,858	D		0	I	

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Common Stock, par value \$0.000001 per share					\$ 12.2654 (4)			By 800370D Trust (5)
Common Stock, par value \$0.000001 per share	06/02/2009	M	2	A	\$ 2.645	727,276	D	
Common Stock, par value \$0.000001 per share	06/02/2009	S	2	D	\$ 12.2807 (6)	727,274	D	
Common Stock, par value \$0.000001 per share	06/02/2009	M	726,981	A	\$ 3.271	1,454,255	D	
Common Stock, par value \$0.000001 per share	06/02/2009	S	726,981	D	\$ 12.2807 (6)	727,274 (7)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Securities		TransactiorDerivative Code Securities (Instr. 8) Acquired (A) of Disposed of (D) (Instr. 3, 4, and		6. Date Exer Expiration D (Month/Day/	ate	7. Title and Ai Underlying Se (Instr. 3 and 4)	curities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares		
Employee Stock Options	\$ 1.7688	05/29/2009		M		382,572	(8)	03/31/2013	Common Stock, par value \$0.000001	382,5		

(9-02)

							per share	
Employee Stock Options	e \$ 2.645	05/29/2009	М	74,116	<u>(9)</u>	10/01/2011	Common Stock, par value \$0.000001 per share	74,11
Employed Stock Options	e \$ 3.271	05/29/2009	М	343,312	(10)	04/04/2011	Common Stock, par value \$0.000001 per share	343,3
Employed Stock Options	e \$ 3.271	06/01/2009	М	6,850	(10)	04/04/2011	Common Stock, par value \$0.000001 per share	6,85
Employed Stock Options	e \$ 3.271	06/01/2009	М	673,633	(10)	04/04/2011	Common Stock, par value \$0.000001 per share	673,6
Employed Stock Options	e \$ 2.645	06/02/2009	М	2	<u>(9)</u>	10/01/2011	Common Stock, par value \$0.000001 per share	2
Employed Stock Options	e \$ 3.271	06/02/2009	М	726,981	(10)	04/04/2011	Common Stock, par value \$0.000001 per share	726,9

# **Reporting Owners**

SANTA MONICA, CA 90405

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
KELLY BRIAN G								
C/O ACTIVISION BLIZZARD, INC.	X							
3100 OCEAN PARK BOULEVARD	Λ							

## **Signatures**

/s/ Brian G.
Kelly

\*\*Signature of Reporting Person

Date

Reporting Owners 4

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.94 to \$12.04 per share.
- (1) Mr. Kelly has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
  - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$12.13 to \$12.21 per share.
- (2) Mr. Kelly has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- (3) Reflects transfer of Company common stock from Delmonte Investments, LLC to a 501(c)(3) organization on behalf of Mr. Kelly.
  - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$12.15 to \$12.37 per share.
- (4) Mr. Kelly has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- (5) Mr. Kelly is an investment advisor and beneficiary of the 800370D Trust and may be deemed to be an indirect beneficial owner of shares held by such trust.
  - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$12.20 to \$12.315 per share.
- (6) Mr. Kelly has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- (7) Consists of 727,274 restricted stock units, each representing the right to receive a share of the Company's common stock.
- (8) These options to purchase shares of the Company's common stock were exercisable in full as of April 1, 2003.
- (9) These options to purchase shares of the Company's common stock were exercisable in full as of October 1, 2001.
- (10) These options to purchase shares of the Company's common stock were exercisable in full as of May 3, 2001.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.